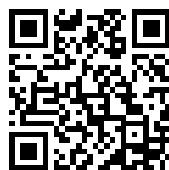


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# HAND BOOK OF AUTOMOBILES

1915

NATIONAL AUTOMOBILE  
CHAMBER OF COMMERCE











**TWELFTH ANNUAL  
HAND BOOK OF  
AUTOMOBILES**

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# HAND BOOK OF AUTOMOBILES

1915

*PD Chapin*

NATIONAL AUTOMOBILE  
CHAMBER OF COMMERCE  
INCORPORATED

Century Historical  
Library  
University of Michigan



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## TWELFTH ANNUAL ANNOUNCEMENT

**A**S THE standard authority on the products of American automobile manufacturers, the Twelfth Annual Hand Book is offered in the belief that it will be as well received and as useful as previous issues. Its illustrations and specifications describe in detail the products of the principal manufacturers of automobiles in the United States.

That comparison by buyers of motor cars may be easy and accurate, all cars shown herein have been subjected to a uniform investigation as to details of construction.

Individual manufacturers listed in this Hand Book will be glad to send complete catalogues descriptive of their product upon request, and catalogues may also be obtained from dealers in the principal cities and towns.

January, 1915.



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E. R. Benson . . . . .	Studebaker Corporation



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# N. A. C. C. HORSE-POWER RATING

The standard horse-power rating, formerly known as the A. L. A. M. Rating, has been officially adopted by the National Automobile Chamber of Commerce, Inc.

The formula adopted is  $\frac{D^2 \times N}{2.5}$ . D is the cylinder bore in inches, N the number of cylinders, and 2.5 a constant, based on the average view of eminent engineers as to a fair, conservative rating for a four-cycle motor at one thousand feet per minute piston speed.

TABLE OF HORSE-POWER FOR USUAL SIZES OF MOTORS

BORE		HORSE-POWER			
INS.	M/M.	1 CYL.	2 CYLS.	4 CYLS.	6 CYLS.
2½	64	2½	5	10	15
2⅝	68	2¾	5½	11	16½
2¾	70	3	6	12½	18½
2⅞	73	3⅛	6⅝	13½	19⅝
3	76	3⅜	7½	14½	21⅝
3⅛	79	3⅞	7⅞	15⅝	23⅞
3¼	83	4¼	8½	16½	25¼
3⅝	85	4⅞	9⅝	18¼	27⅝
3½	89	4⅞	9¾	19¾	29¾
3⅞	92	5¼	10½	21¾	31¾
3¾	95	5⅝	11¼	22½	33¾
3⅞	99	6	12	24	36⅞
4	102	6⅝	12½	25¾	38¾
4⅛	105	6⅞	13⅝	27¼	40⅞
4¼	108	7¼	14½	28⅞	43⅞
4⅝	111	7⅝	15⅞	30⅝	45⅞
4½	114	8⅞	16½	32¾	48¾
4⅞	118	8⅞	17⅝	34¼	51⅞
4¾	121	9	18	36⅞	54⅞
4⅞	124	9½	19	38	57
5	127	10	20	40	60
5⅛	130	10½	21	42	63
5¼	133	11	22	44⅞	66½
5⅝	137	11⅞	23	46	69⅞
5½	140	12⅞	24½	48¾	72¾
5⅞	143	12⅝	25⅞	50⅝	75⅞
5¾	146	13¼	26½	53	79½
5⅞	149	13⅞	27⅝	55¼	82⅞
6	152	14¾	28½	57¾	86¾

To simplify reading of the above, the horse-power figures are approximate, but correct within one-sixteenth.



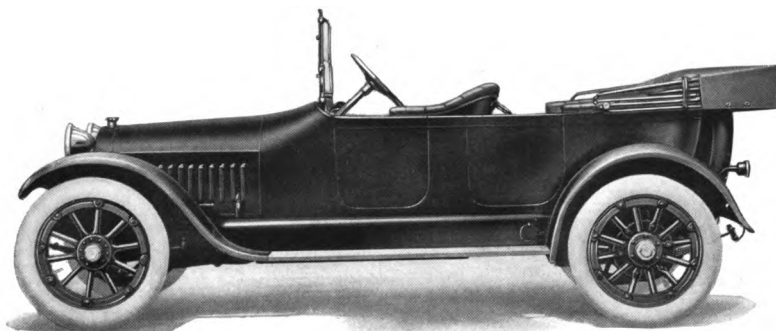
**ILLUSTRATIONS AND  
SPECIFICATIONS  
GASOLINE  
PASSENGER  
VEHICLES**

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**CHALMERS  
MOTOR  
COMPANY  
DETROIT  
MICHIGAN**

<b>Price . . . . .</b>	<b>\$1650</b>
<b>Six-Passenger Touring . . . . .</b>	<b>1725</b>
<b>Two- or Three-Passenger Coupelet . . . . .</b>	<b>1900</b>
<b>Five-Passenger Sedan . . . . .</b>	<b>2750</b>
<b>Seven-Passenger Limousine . . . . .</b>	<b>3200</b>



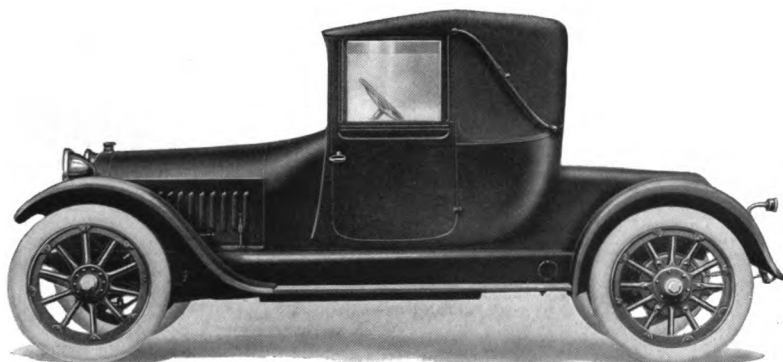
**CHALMERS "LIGHT SIX" TOURING CAR "26-B"**

<b>COLOR . . . . .</b>	Body, blue; chassis, black	<b>CAST . . . . .</b>	En bloc
<b>SEATING CAPACITY . . . . .</b>	Five persons	<b>BORE . . . . .</b>	3½ inches
<b>CLUTCH . . . . .</b>	Multiple disc	<b>STROKE . . . . .</b>	5½ inches
<b>WHEELBASE . . . . .</b>	126 inches	<b>COOLING . . . . .</b>	Water
<b>GAUGE . . . . .</b>	56 inches	<b>RADIATOR . . . . .</b>	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . . .</b>	Jump spark
<b>FRONT . . . . .</b>	34 x 4½ inches	<b>ELECTRIC SOURCE . . . . .</b>	Storage battery
<b>REAR . . . . .</b>	34 x 4½ inches	<b>DRIVE . . . . .</b>	Shaft
<b>BRAKE SYSTEMS . . . . .</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION . . . . .</b>	Selective sliding gear
<b>HORSE-POWER . . . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 29.4	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
<b>CYLINDERS . . . . .</b>	Six	<b>POSITION OF DRIVER . . . . .</b>	Left-side drive and center control
<b>ARRANGED . . . . .</b>	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CHALMERS  
MOTOR  
COMPANY**  
**DETROIT  
MICHIGAN**

Price . . . . .	\$1900
Five-Passenger Touring . . . . .	1650
Six-Passenger Touring . . . . .	1725
Five-Passenger Sedan . . . . .	2750
Seven-Passenger Limousine . . . . .	3200



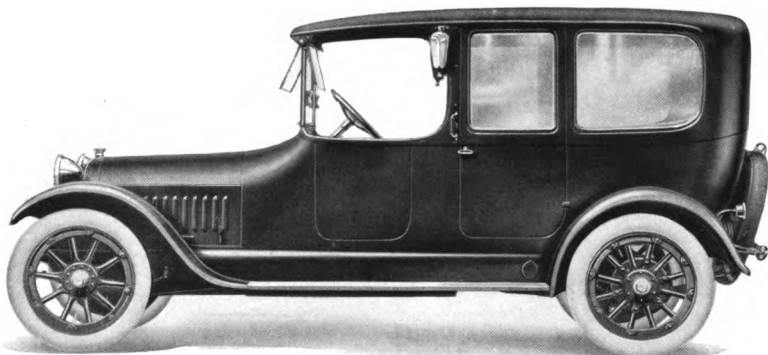
**CHALMERS "LIGHT SIX" COUPELET "26-B"**

COLOR . . . . .	Body panels, blue; chassis, black	ARRANGED . . . . .	Vertically, under hood
SEATING CAPACITY . . . . .	Two or three persons	CAST . . . . .	En bloc
CLUTCH . . . . .	Multiple disc	BORE . . . . .	3½ inches
WHEELBASE . . . . .	126 inches	STROKE . . . . .	5½ inches
GAUGE . . . . .	56 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Cellular
FRONT . . . . .	34 x 4½ inches	IGNITION . . . . .	Jump spark
REAR . . . . .	34 x 4½ inches	ELECTRIC SOURCE . . . . .	Storage battery
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes electric lighting, electric self-starter, speedometer and demountable rims

**CHALMERS  
MOTOR  
COMPANY  
DETROIT  
MICHIGAN**

Price . . . . .	\$3200
Five-Passenger Touring . . . . .	1650
Six-Passenger Touring . . . . .	1725
Two- or Three-Passenger Coupelet . . . . .	1900
Five-Passenger Sedan . . . . .	2750



**CHALMERS "LIGHT SIX" LIMOUSINE "26-B"**

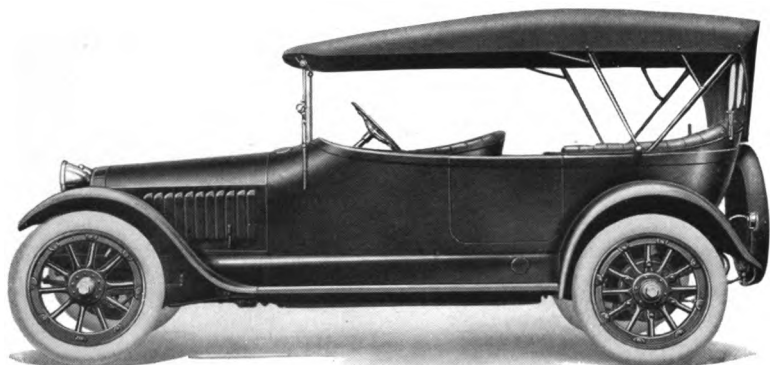
COLOR . . . . .	Body panels, blue; chassis, black	ARRANGED . . . . .	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST . . . . .	En bloc
CLUTCH . . . . .	Multiple disc	BORE . . . . .	3½ inches
WHEELBASE . . . . .	132 inches	STROKE . . . . .	5½ inches
GAUGE . . . . .	56 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Cellular
FRONT . . . . .	35 x 5 inches	IGNITION . . . . .	Jump spark
REAR . . . . .	35 x 5 inches	ELECTRIC SOURCE . . . . .	Storage battery
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes electric lighting, electric self-starter, speedometer and demountable rims



**CHALMERS  
MOTOR  
COMPANY  
DETROIT  
MICHIGAN**

Price . . . . . \$2400  
Seven-Passenger Touring . 2400



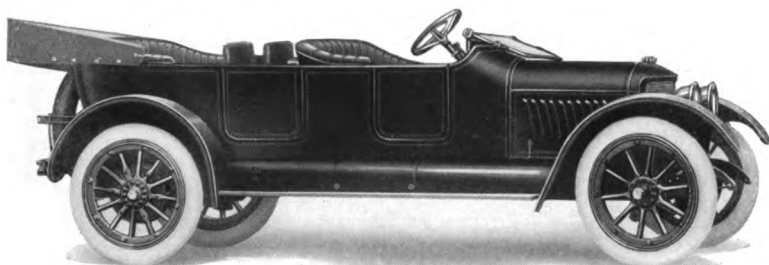
**CHALMERS "MASTER SIX" TORPEDO "29"**

COLOR . . . .	Body, blue or gray; chassis, black	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	In blocks of three
CLUTCH . . . .	Multiple disc	BORE . . . . .	4 inches
WHEELBASE . .	132 inches	STROKE . . . .	5½ inches
GAUGE . . . .	56 inches	COOLING . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Cellular
FRONT . . . .	36 x 4½ inches	IGNITION . . . .	Jump spark
REAR . . . .	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Six	GEAR CHANGES .	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PREMIER MOTOR  
MANUFACTURING  
C O M P A N Y  
I N D I A N A P O L I S  
I N D I A N A**

**Price . . . . . \$1985**  
**Two-Passenger Roadster . 1985**



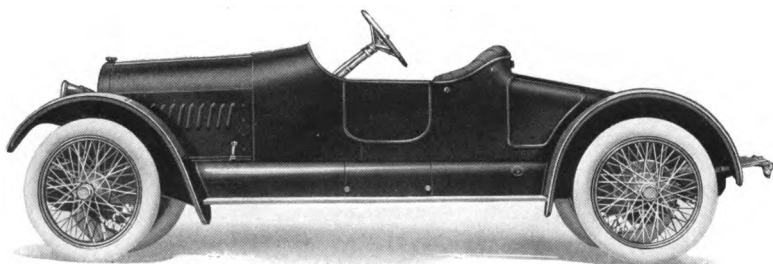
**PREMIER "6-50" TOURING CAR**

<b>COLOR . . . .</b>	<b>Blue-black</b>	<b>BORE . . . . .</b>	<b>4 inches</b>
<b>SEATING CAPACITY</b>	<b>Seven persons</b>	<b>STROKE . . . .</b>	<b>5½ inches</b>
<b>CLUTCH . . . .</b>	<b>Multiple disc</b>	<b>COOLING . . . .</b>	<b>Water</b>
<b>WHEELBASE . .</b>	<b>132 inches</b>	<b>RADIATOR . . .</b>	<b>"V"-shaped honeycomb</b>
<b>GAUGE . . . .</b>	<b>56¼ inches</b>	<b>IGNITION . . .</b>	<b>Jump spark</b>
<b>TIRE DIMENSIONS:</b>		<b>ELECTRIC SOURCE</b>	<b>Generator and magneto</b>
<b>FRONT . . . .</b>	<b>36 x 4¾ inches</b>	<b>DRIVE . . . . .</b>	<b>Shaft</b>
<b>REAR . . . .</b>	<b>36 x 4¾ inches</b>	<b>TRANSMISSION .</b>	<b>Selective gear</b>
<b>BRAKE SYSTEMS</b>	<b>Contracting and expanding on both rear wheels</b>	<b>GEAR CHANGES</b>	<b>Three forward, one reverse</b>
<b>HORSE-POWER .</b>	<b>N. A. C. C. (for- merly A.L.A.M.) rating 33.4</b>	<b>POSITION OF DRIVER</b>	<b>Left-side drive and center control</b>
<b>CYLINDERS . . .</b>	<b>Six</b>		
<b>ARRANGED . . .</b>	<b>Vertically, under hood</b>		
<b>CAST . . . . .</b>	<b>In blocks of three</b>		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PREMIER MOTOR  
MANUFACTURING  
C O M P A N Y  
I N D I A N A P O L I S  
I N D I A N A**

**Price, \$1985**



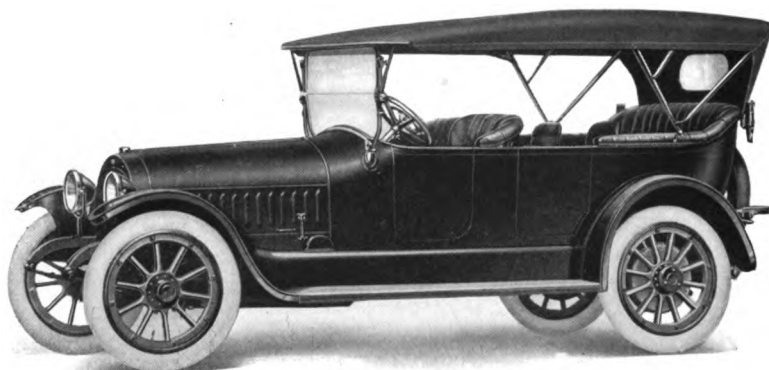
**PREMIER ROADSTER "6-49"**

COLOR . . . .	Blue-black	CAST . . . .	In blocks of three
SEATING CAPACITY	Two persons	BORE . . . .	3½ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	5½ inches
WHEELBASE . . . .	132 inches	COOLING . . . .	Water
GAUGE . . . .	56½ inches	RADIATOR . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto
REAR . . . .	36 x 4½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 31.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**NORDYKE &  
MARMON  
COMPANY**  
INDIANAPOLIS  
INDIANA

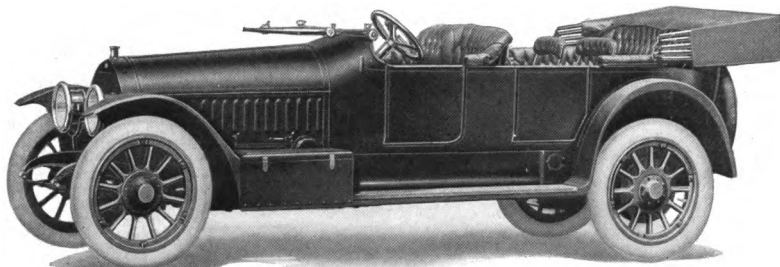
Price . . . . .	\$3250
Seven-Passenger Touring . . . . .	3350
Four-Passenger Touring . . . . .	3250
Two-Passenger Roadster . . . . .	3250
Two-Passenger Speedster . . . . .	3250



**MARMON TOURING CAR "41"**

COLOR . . . . .	Body and running gear, blue-black; wheels, cream yellow	ARRANGED . . . . .	Vertically, under hood
SEATING CAPACITY	Five or seven persons	CAST . . . . .	In blocks of three
CLUTCH . . . . .	Cone	BORE . . . . .	4¼ inches
WHEELBASE . . . . .	132 inches	STROKE . . . . .	5½ inches
GAUGE . . . . .	56½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	36 x 4½ inches	IGNITION . . . . .	Jump spark
REAR . . . . .	36 x 4½ inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims




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**MARMON TOURING CAR "48"**

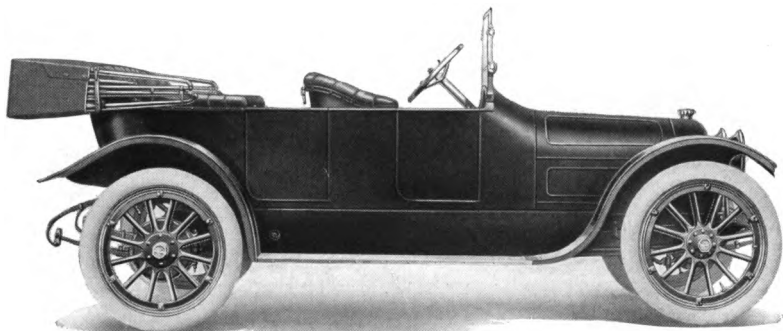
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<b>COLOR</b> . . . .	Blue-black	<b>CAST</b> . . . .	In pairs
<b>SEATING CAPACITY</b>	Seven persons	<b>BORE</b> . . . .	4½ inches
<b>CLUTCH</b> . . . .	Multiple disc	<b>STROKE</b> . . . .	6 inches
<b>WHEELBASE</b> . . .	145 inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56½ inches	<b>RADIATOR</b> . . .	Honeycomb
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
<b>FRONT</b> . . . .	36 x 4½ inches	<b>ELECTRIC SOURCE</b> .	High-tension magneto and storage battery
<b>REAR</b> . . . .	37 x 5 inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b> .	Internal expanding on both rear wheels	<b>TRANSMISSION</b> . .	Selective sliding gear
<b>HORSE-POWER</b> . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	<b>GEAR CHANGES</b> .	Three forward, one reverse
<b>CYLINDERS</b> . . .	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED</b> . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**APPERSON BROS.  
AUTOMOBILE  
COMPANY  
K O K O M O  
I N D I A N A**

**Price, \$1350**




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**APPERSON JACK-RABBIT "FOUR-40"**

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COLOR . . . .	Elgar dark blue	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	4 inches
CLUTCH . . . .	Compression band	STROKE . . . .	5 inches
WHEELBASE . . .	116 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	"V"-shaped honeycomb
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4 inches	ELECTRIC SOURCE .	High-tension
REAR . . . .	34 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 25.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

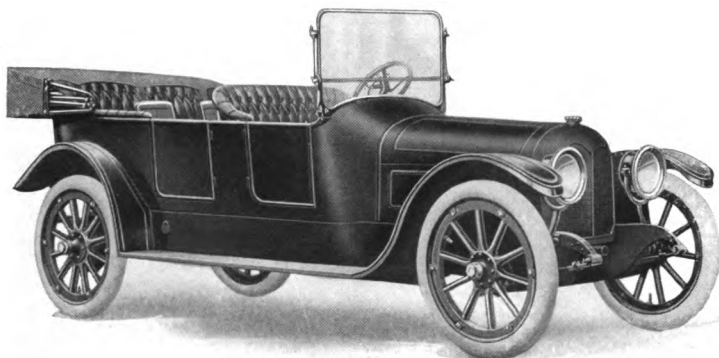
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**APPERSON BROS.  
AUTOMOBILE  
COMPANY  
K O K O M O  
I N D I A N A**

**Price, \$1485**



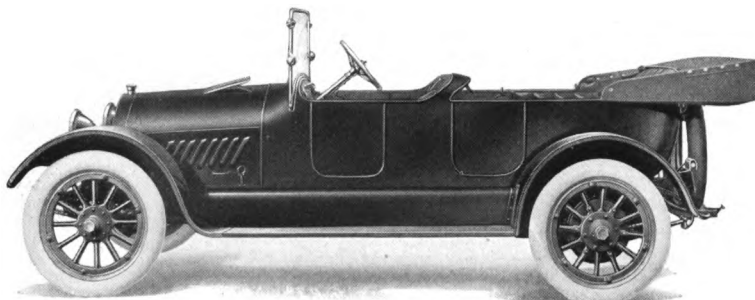
**APPERSON JACK-RABBIT "SIX-45"**

COLOR . . . .	Elgar dark blue	CAST . . . .	En bloc
SEATING CAPACITY	Seven persons	BORE . . . .	3½ inches
CLUTCH . . . .	Compression band	STROKE . . . .	5½ inches
WHEELBASE . . .	122 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	"V"-shaped honeycomb
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4 inches	ELECTRIC SOURCE .	High-tension
REAR . . . .	34 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**McFARLAN  
MOTOR  
COMPANY**  
CONNERSVILLE  
INDIANA

<b>Price</b>	<b>\$2590</b>
<b>Two-Passenger</b>	<b>2590</b>
<b>Four-Passenger</b>	<b>2590</b>
<b>Five-Passenger</b>	<b>2590</b>
<b>Six-Passenger</b>	<b>2590</b>
<b>Four-Passenger Coupe</b>	<b>3300</b>
<b>Seven-Passenger Limousine</b>	<b>4000</b>



**McFARLAN "SIX," SERIES "T"**

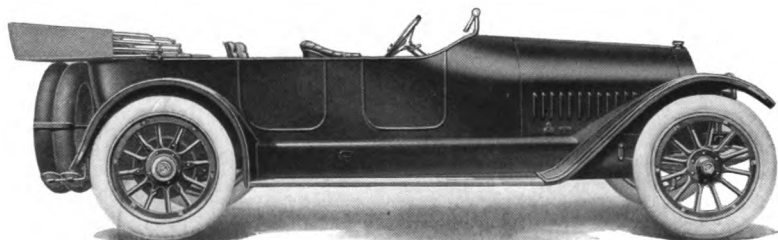
<b>COLOR</b>	Optional
<b>SEATING CAPACITY</b>	Seven persons
<b>CLUTCH</b>	Cone
<b>WHEELBASE</b>	132 inches
<b>GAUGE</b>	56 inches
<b>TIRE DIMENSIONS:</b>	
FRONT	36 x 4½ inches
REAR	36 x 4½ inches
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels
<b>HORSE-POWER</b>	N. A. C. C. (formerly A.L.A.M.) rating 38.4
<b>CYLINDERS</b>	Six
<b>ARRANGED</b>	Vertically, under hood

<b>CAST</b>	En bloc
<b>BORE</b>	4 inches
<b>STROKE</b>	6 inches
<b>COOLING</b>	Water
<b>RADIATOR</b>	Cellular
<b>IGNITION</b>	Jump spark
<b>ELECTRIC SOURCE</b>	Storage battery and generator
<b>DRIVE</b>	Shaft
<b>TRANSMISSION</b>	Selective sliding gear
<b>GEAR CHANGES</b>	Three forward one reverse
<b>POSITION OF DRIVER</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**NATIONAL  
MOTOR VEHICLE  
COMPANY**  
INCORPORATED IN INDIANA  
**INDIANAPOLIS  
INDIANA**

Price . . . . .	\$2500
Two-Passenger Roadster . . . . .	2375
Four-Passenger Toy Tonneau . . . . .	2375
Five-Passenger Touring . . . . .	2375
Four-Passenger Coupe . . . . .	2850
Three-Passenger Cabriolet . . . . .	2700
Four-Passenger "Parlor Car" . . . . .	2700



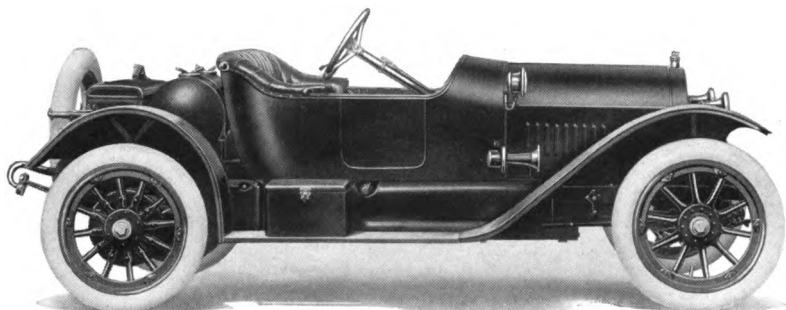
**NATIONAL "SIX" TOURING CAR**

COLOR . . . . .	Optional	CAST . . . . .	En bloc
SEATING CAPACITY . . . . .	Six persons	BORE . . . . .	3¾ inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5½ inches
WHEELBASE . . . . .	134 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	Storage battery
REAR . . . . .	37 x 5 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 33.7	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Six	POSITION OF DRIVER . . . . .	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STUTZ MOTOR  
CAR COMPANY**  
INDIANAPOLIS  
I N D I A N A

Price . . .	\$2000
Bearcat . . .	2000
Coupe . . .	2600
Bulldog . . .	2250
Touring . . .	2275
Sedan . . .	3675



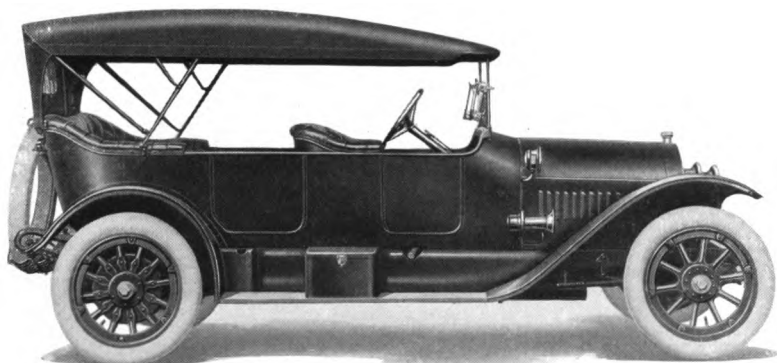
**STUTZ ROADSTER "4-F"**

COLOR . . . .	Vermilion, Mercedes red or Monitor gray	CAST . . . .	In pairs
SEATING CAPACITY	Two persons	BORE . . . .	4¾ inches
CLUTCH . . . .	Cone	STROKE . . . .	5½ inches
WHEELBASE . . . .	120 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4½ inches	ELECTRIC SOURCE . . . .	High-tension magneto and storage battery
REAR . . . .	34 x 4½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS . . . .	Internal expanding on both rear wheels	TRANSMISSION . . . .	Selective sliding gear
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 36.1	GEAR CHANGES . . . .	Three forward, one reverse
CYLINDERS . . . .	Four	POSITION OF DRIVER . . . .	Right-side drive and right-hand control
ARRANGED . . . .	Vertically, under hood		

Price includes electric self-starter, speedometer and demountable rims

**STUTZ MOTOR  
CAR COMPANY**  
**INDIANAPOLIS**  
**I N D I A N A**

<b>Price . . .</b>	<b>\$2400</b>
<b>Sedan . . .</b>	<b>3800</b>
<b>Touring . . .</b>	<b>2275</b>
<b>Coupe . . .</b>	<b>2850</b>
<b>Roadster . . .</b>	<b>2250</b>
<b>Bearcat . . .</b>	<b>2250</b>




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**STUTZ TOURING CAR "6-F"**

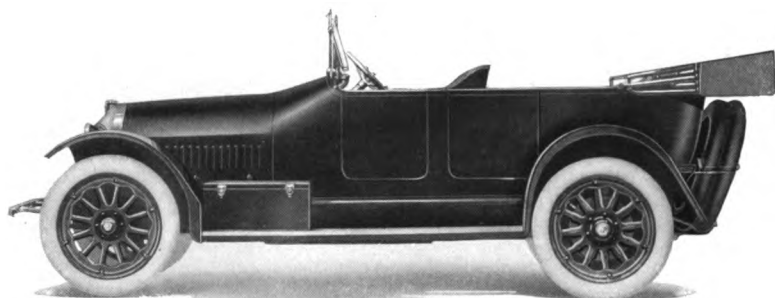
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<b>COLOR . . . . .</b>	<b>Blue and maroon</b>	<b>CAST . . . . .</b>	<b>In blocks of three</b>
<b>SEATING CAPACITY</b>	<b>Six persons</b>	<b>BORE . . . . .</b>	<b>4 inches</b>
<b>CLUTCH . . . . .</b>	<b>Cone</b>	<b>STROKE . . . . .</b>	<b>5 inches</b>
<b>WHEELBASE . . . .</b>	<b>130 inches</b>	<b>COOLING . . . . .</b>	<b>Water</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>RADIATOR . . . . .</b>	<b>Cellular</b>
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . . .</b>	<b>Jump spark</b>
<b>FRONT . . . . .</b>	<b>34 x 4½ inches</b>	<b>ELECTRIC SOURCE .</b>	<b>High-tension magneto and storage battery</b>
<b>REAR . . . . .</b>	<b>34 x 4½ inches</b>	<b>DRIVE . . . . .</b>	<b>Shaft</b>
<b>BRAKE SYSTEMS . .</b>	<b>Internal expanding on both rear wheels</b>	<b>TRANSMISSION . .</b>	<b>Selective sliding gear</b>
<b>HORSE-POWER . . .</b>	<b>N. A. C. C. (formerly A.L.A.M.) rating 38.4</b>	<b>GEAR CHANGES .</b>	<b>Three forward, one reverse</b>
<b>CYLINDERS . . . .</b>	<b>Six</b>	<b>POSITION OF DRIVER</b>	<b>Right-side drive and right-hand control</b>
<b>ARRANGED . . . . .</b>	<b>Vertically, under hood</b>		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MOTOR CAR  
MANUFACTUR-  
ING COMPANY**  
**INDIANAPOLIS**  
**I N D I A N A**

**Price . . . . . \$2322**  
**Four-Passenger Roadster . 2222**



**PATHFINDER TOURING CAR "7-B"**

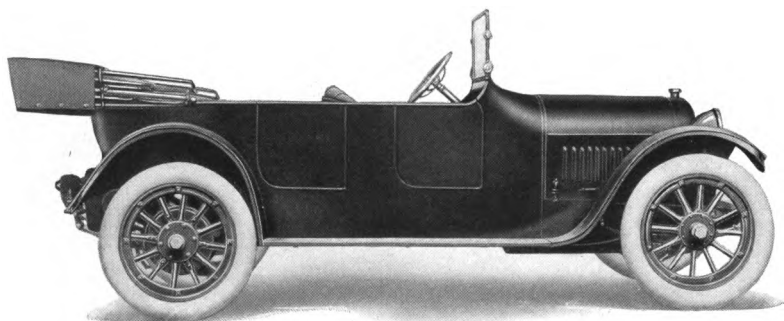
COLOR . . . .	Dark blue	CAST . . . .	In blocks of three
SEATING CAPACITY	Seven persons	BORE . . . .	3¼ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	5¼ inches
WHEELBASE . . . .	124 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	V-shaped cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4½ inches	ELECTRIC SOURCE . . . .	Storage battery
REAR . . . .	34 x 4½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS . . . .	Expanding on both rear wheels	TRANSMISSION . . . .	Selective sliding gear
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 33.7	GEAR CHANGES . . . .	Four forward, one reverse
CYLINDERS . . . .	Six	POSITION OF DRIVER . . . .	Left-side drive and center control
ARRANGED . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**M O L I N E  
AUTOMOBILE  
C O M P A N Y  
E A S T M O L I N E  
I L L I N O I S**

Price . . .	\$2500
Roadster . . .	2500
Limousine . . .	3800
Sedan . . .	3250



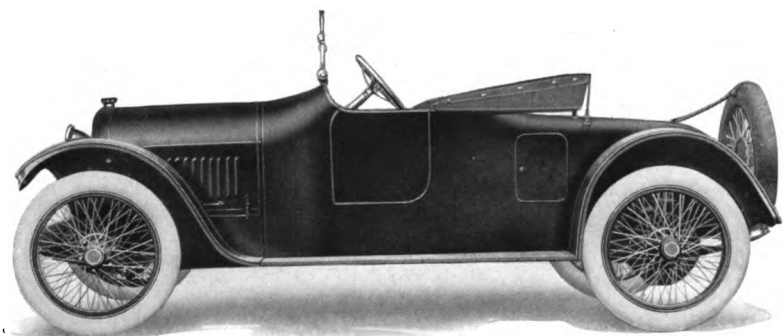
**MOLINE-KNIGHT TOURING CAR**

COLOR . . . .	Blue-black	CAST . . . .	En bloc
SEATING CAPACITY	Five or seven persons	BORE . . . .	4 inches
CLUTCH . . . .	Cone	STROKE . . . .	6 inches
WHEELBASE . . .	128 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto and dry batteries
REAR . . . .	36 x 4½ inches		
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 25.6	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES .	Four forward, one reverse
ARRANGED . . .	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**M O L I N E  
AUTOMOBILE  
C O M P A N Y  
EAST MOLINE  
I L L I N O I S**

<b>Price</b>	<b>. . \$2500</b>
<b>Touring</b>	<b>. . 2500</b>
<b>Limousine</b>	<b>. . 3800</b>
<b>Sedan</b>	<b>. . 3250</b>



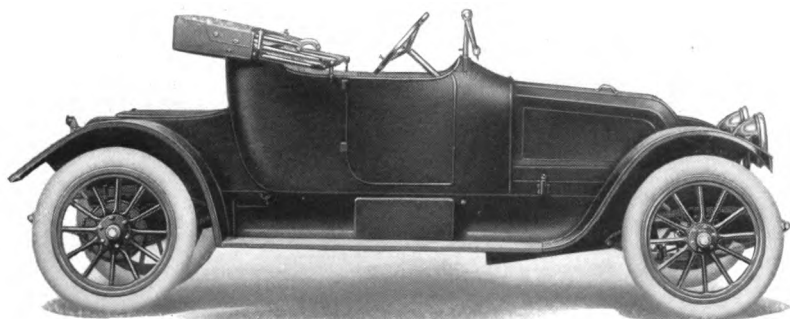
**MOLINE-KNIGHT ROADSTER**

<b>COLOR</b> . . . .	Blue-black	<b>CAST</b> . . . .	En bloc
<b>SEATING CAPACITY</b>	Two persons	<b>BORE</b> . . . .	4 inches
<b>CLUTCH</b> . . . .	Cone	<b>STROKE</b> . . . .	6 inches
<b>WHEELBASE</b> . . . .	128 inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56 inches	<b>RADIATOR</b> . . . .	Tubular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
<b>FRONT</b> . . . .	36 x 4½ inches	<b>ELECTRIC SOURCE</b>	High-tension magneto and dry batteries
<b>REAR</b> . . . .	36 x 4½ inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b> . .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . .	Selective sliding gear
<b>HORSE-POWER</b> . . .	N. A. C. C. (formerly A.L.A.M.) rating 25.6	<b>GEAR CHANGES</b> .	Four forward, one reverse
<b>CYLINDERS</b> . . . .	Four	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED</b> . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**H. H. FRANKLIN  
MANUFACTUR-  
ING COMPANY**  
SYRACUSE  
NEW YORK

**Price . . \$2150**  
**Touring . . 2150**  
**Coupe . . 2600**  
**Sedan . . 3000**  
**Berlin . . 3200**



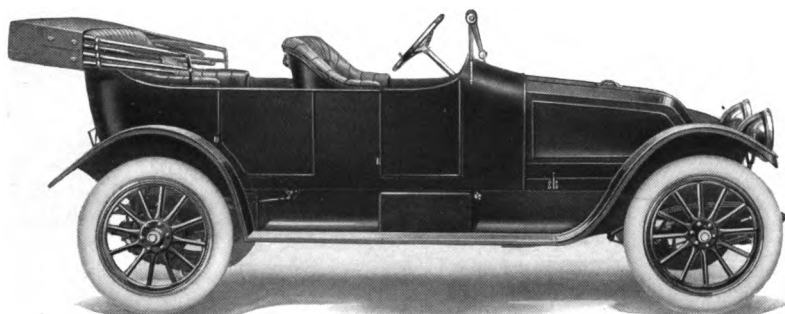
**FRANKLIN "SIX-30" ROADSTER**

COLOR . . . .	Brewster green with black mud- guards	CAST . . . .	Separately
SEATING CAPACITY	Two persons	BORE . . . .	3½ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	4 inches
WHEELBASE . . . .	120 inches	COOLING . . . .	Air
GAUGE . . . .	56 inches	IGNITION . . . .	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE .	High-tension magneto
FRONT . . . .	34 x 4½ inches	DRIVE . . . .	Shaft
REAR . . . .	34 x 4½ inches	TRANSMISSION . .	Selective sliding gear
BRAKE SYSTEMS .	Contracting on transmission and both rear wheels	GEAR CHANGES .	Three forward, one reverse
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 31.6	POSITION OF DRIVER	Left-side drive and center con- trol
CYLINDERS . . .	Six		
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting,  
electric self-starter, windshield and speedometer

**H. H. FRANKLIN  
MANUFACTUR-  
ING COMPANY**  
SYRACUSE  
NEW YORK

Price . . \$2150  
Roadster . 2150  
Coupe . 2600  
Sedan . 3000  
Berlin . 3200



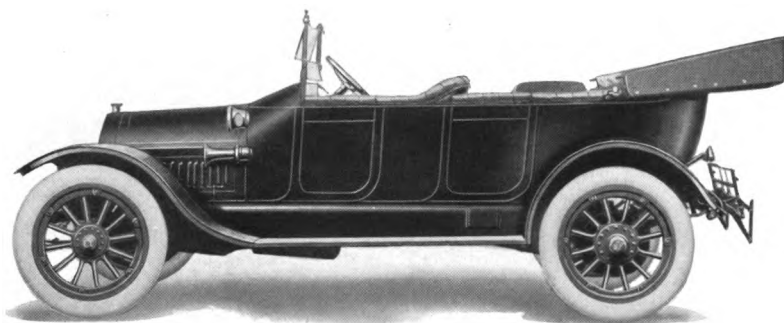
**FRANKLIN "SIX-30" TOURING CAR**

COLOR . . . .	Brewster green, with black mud guards	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	Separately
CLUTCH . . . .	Multiple disc	BORE . . . . .	3¾ inches
WHEELBASE . .	120 inches	STROKE . . . . .	4 inches
GAUGE . . . .	56 inches	COOLING . . . .	Air
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto
REAR . . . .	34 x 4½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS	Contracting on transmission and both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER .	N. A. C. C. (for- merly A.L.A.M.) rating 31.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . .	Six	POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting,  
electric self-starter, windshield and speedometer

**LYONS-ATLAS  
C O M P A N Y  
INDIANAPOLIS  
I N D I A N A**

Price . . . . .	\$2980
Five-Passenger Touring Car . . . . .	2900
Five-Passenger Sedan . . . . .	3900
Seven-Passenger Limousine . . . . .	4300
Seven-Passenger Berline Limousine . . . . .	4300



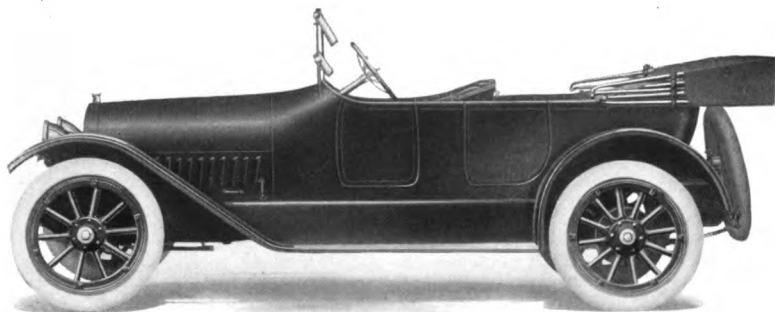
**LYONS-KNIGHT TOURING CAR "K-4"**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Seven persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Dry plate	STROKE . . . . .	5½ inches
WHEELBASE . . . . .	130 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and dry batteries
REAR . . . . .	37 x 5 inches	DRIVE . . . . .	Worm
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A. L. A. M.) rating 32.4	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	POSITION OF DRIVER . . . . .	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**H A Y N E S**  
**A U T O M O B I L E**  
**C O M P A N Y**  
INCORPORATED IN INDIANA  
**K O K O M O**  
**I N D I A N A**

**Price . . \$1485**  
**Roadster . 1485**



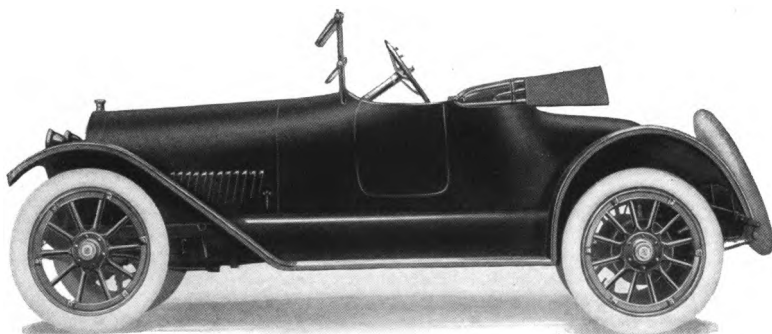
**HAYNES TOURING CAR "30"**

<b>COLOR . . . . .</b>	Body, black or green; running gear, black	<b>CAST . . . . .</b>	En bloc
<b>SEATING CAPACITY</b>	Five persons	<b>BORE . . . . .</b>	3 1/4 inches
<b>CLUTCH . . . . .</b>	Multiple disc	<b>STROKE . . . . .</b>	5 inches
<b>WHEELBASE . . . . .</b>	121 inches	<b>COOLING . . . . .</b>	Water
<b>GAUGE . . . . .</b>	56 inches	<b>RADIATOR . . . . .</b>	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . . .</b>	Jump spark
<b>FRONT . . . . .</b>	34 x 4 inches	<b>ELECTRIC SOURCE . . . . .</b>	Generator
<b>REAR . . . . .</b>	34 x 4 inches	<b>DRIVE . . . . .</b>	Shaft
<b>BRAKE SYSTEMS . . . . .</b>	Internal expanding on both rear wheels	<b>TRANSMISSION . . . . .</b>	Selective sliding gear
<b>HORSE-POWER . . . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 29.4	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
<b>CYLINDERS . . . . .</b>	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED . . . . .</b>	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**H A Y N E S  
A U T O M O B I L E  
C O M P A N Y  
K O K O M O  
I N D I A N A**

**Price . . . \$1485  
Touring Car . 1485**




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**HAYNES ROADSTER "30"**

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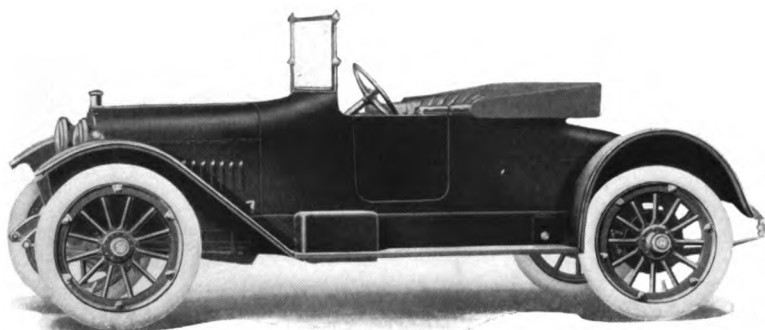
COLOR . . . .	Body, black or green; running gear, black	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Two persons	CAST . . . . .	En bloc
CLUTCH . . . .	Multiple disc	BORE . . . . .	3½ inches
WHEELBASE . .	121 inches	STROKE . . . .	5 inches
GAUGE . . . . .	56 inches	COOLING . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Cellular
FRONT . . . . .	34 x 4 inches	IGNITION . . . .	Jump spark
REAR . . . . .	34 x 4 inches	ELECTRIC SOURCE	Generator
BRAKE SYSTEMS	Internal expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Six	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**HUPP MOTOR  
CAR COMPANY**  
INCORPORATED IN THE STATE OF MICHIGAN  
**DETROIT  
MICHIGAN**

**Price . . \$1200**  
**Touring . . 1200**



**HUPMOBILE ROADSTER "K"**

<b>COLOR . . . .</b>	Body, blue-black; running gear, maroon	<b>ARRANGED . . . .</b>	Vertically, under hood
<b>SEATING CAPACITY</b>	Two persons	<b>CAST . . . . .</b>	En bloc
<b>CLUTCH . . . . .</b>	Multiple disc	<b>BORE . . . . .</b>	3 $\frac{3}{4}$ inches
<b>WHEELBASE . . . .</b>	119 inches	<b>STROKE . . . . .</b>	5 $\frac{1}{2}$ inches
<b>GAUGE . . . . .</b>	56 or 60 inches	<b>COOLING . . . . .</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . .</b>	Cellular
<b>FRONT . . . . .</b>	34 x 4 inches	<b>IGNITION . . . .</b>	Jump spark
<b>REAR . . . . .</b>	34 x 4 inches	<b>ELECTRIC SOURCE .</b>	Generator and storage battery
<b>BRAKE SYSTEMS . .</b>	Contracting and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Shaft
<b>HORSE-POWER . . .</b>	N. A. C. C. (for- merly A.L.A.M.) rating 18.2	<b>TRANSMISSION . .</b>	Selective sliding gear
<b>CYLINDERS . . . .</b>	Four	<b>GEAR CHANGES .</b>	Three forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol

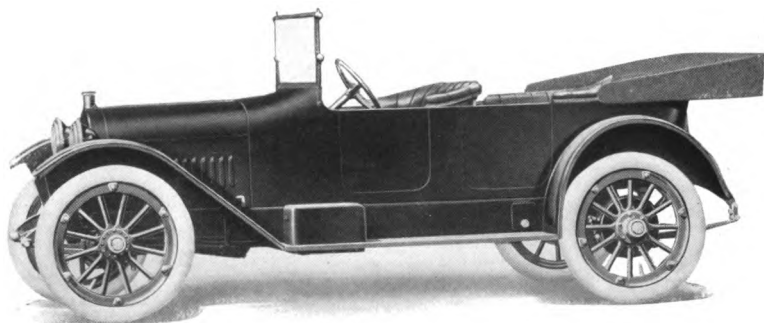
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



# HUPP MOTOR CAR COMPANY

DETROIT  
MICHIGAN

Price . . . \$1200  
Roadster . 1200



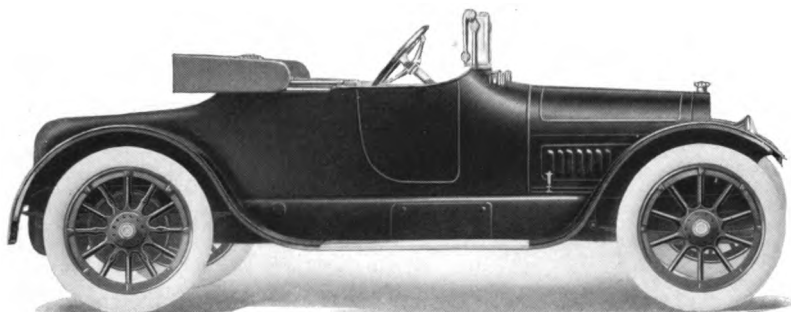
## HUPMOBILE TOURING CAR "K"

COLOR . . . .	Body, blue-black; running gear, maroon	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	En bloc
CLUTCH . . . .	Multiple disc	BORE . . . . .	3½ inches
WHEELBASE . . . .	119 inches	STROKE . . . . .	5½ inches
GAUGE . . . . .	56 or 60 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Cellular
FRONT . . . . .	34 x 4 inches	IGNITION . . . . .	Jump spark
REAR . . . . .	34 x 4 inches	ELECTRIC SOURCE . . . . .	Generator and storage battery
BRAKE SYSTEMS . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 18.2	TRANSMISSION . . . .	Selective sliding gear
CYLINDERS . . . .	Four	GEAR CHANGES . . . .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

**CADILLAC  
MOTOR CAR  
COMPANY**  
DETROIT  
MICHIGAN

Price, \$1975




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**CADILLAC ROADSTER**

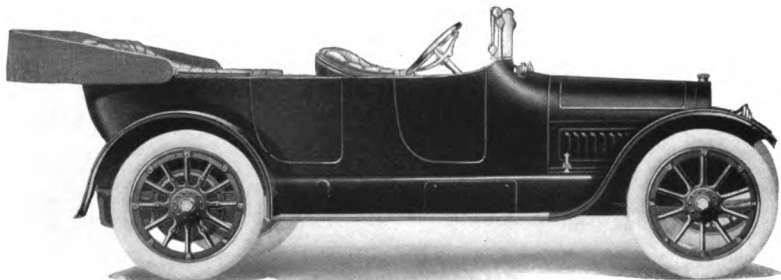
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COLOR . . . . .	Royal green, black trimming	CAST . . . . .	In blocks of four
SEATING CAPACITY	Two persons	BORE . . . . .	3½ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5½ inches
WHEELBASE . . . .	122 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . .	Tubular and plate
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . . .	36 x 4½ inches	ELECTRIC SOURCE .	Generator and dry cells
REAR . . . . .	36 x 4½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 31.2	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . . .	Eight	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . . . .	V type, 90°, under hood		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

**CADILLAC  
MOTOR CAR  
COMPANY**  
THE BROADWAY BUILDING DETROIT MICHIGAN U.S.A.  
**DETROIT  
MICHIGAN**

**Price . . . . . \$1975**  
**Seven-Passenger . . . . . 1975**  
**Five-Passenger Salon . . . . . 1975**



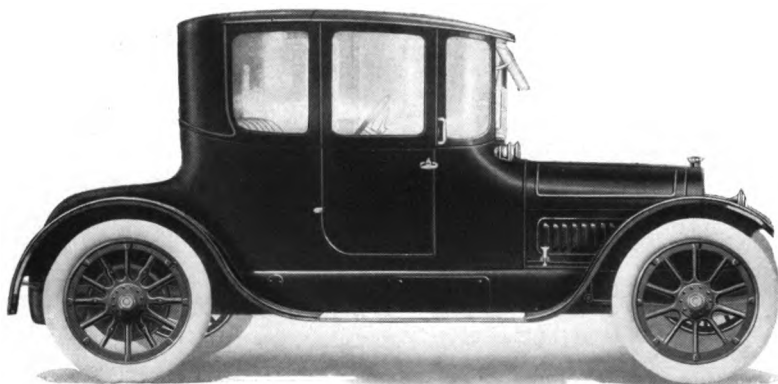
**CADILLAC FIVE-PASSENGER TOURING CAR**

<b>COLOR . . . .</b>	Royal green, black trimming	<b>CAST . . . . .</b>	In blocks of four
<b>SEATING CAPACITY</b>	Five persons	<b>BORE . . . . .</b>	3¼ inches
<b>CLUTCH . . . .</b>	Multiple disc	<b>STROKE . . . .</b>	5½ inches
<b>WHEELBASE . .</b>	122 inches	<b>COOLING . . . .</b>	Water
<b>GAUGE . . . .</b>	56 inches	<b>RADIATOR . . . .</b>	Tubular and plate
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . .</b>	Jump spark
<b>FRONT . . . .</b>	36 x 4¼ inches	<b>ELECTRIC SOURCE .</b>	Generator and dry cells
<b>REAR . . . .</b>	36 x 4¼ inches	<b>DRIVE . . . . .</b>	Shaft
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION . .</b>	Selective sliding gear
<b>HORSE-POWER .</b>	N. A. C. C. (for- merly A.L.A.M.) rating 31.2	<b>GEAR CHANGES .</b>	Three forward, one reverse
<b>CYLINDERS . . .</b>	Eight	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED . . .</b>	V type, 90°, under hood		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

**CADILLAC  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

**Price, \$2500**




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**CADILLAC LANDAULET COUPE**

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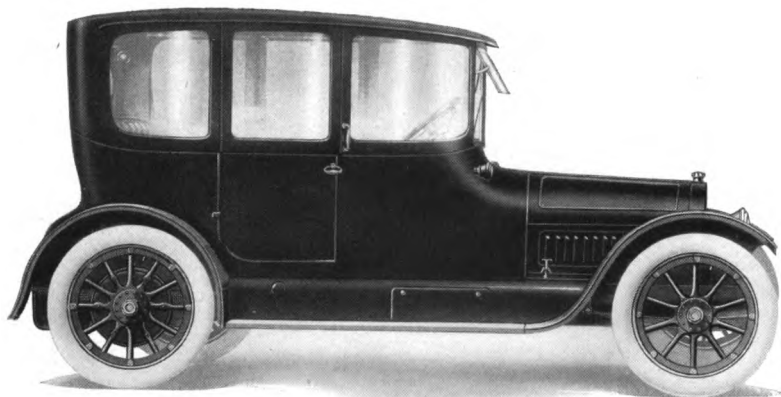
<b>COLOR</b> . . . .	Royal green with black trimming	<b>CAST</b> . . . .	In blocks of four
<b>SEATING CAPACITY</b>	Three persons	<b>BORE</b> . . . .	3¼ inches
<b>CLUTCH</b> . . . .	Multiple disc	<b>STROKE</b> . . . .	5½ inches
<b>WHEELBASE</b> . . . .	122 inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56 inches	<b>RADIATOR</b> . . . .	Tubular and plate
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
<b>FRONT</b> . . . .	36 x 4½ inches	<b>ELECTRIC SOURCE</b> . . . .	Generator and dry cells
<b>REAR</b> . . . .	36 x 4½ inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b> . . . .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . . . .	Selective sliding gear
<b>HORSE-POWER</b> . . . .	N. A. C. C. (formerly A.L.A.M.) rating 31.2	<b>GEAR CHANGES</b> . . . .	Three forward, one reverse
<b>CYLINDERS</b> . . . .	Eight	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED</b> . . . .	V type, 90°, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**CADILLAC  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

**Price, \$2800**



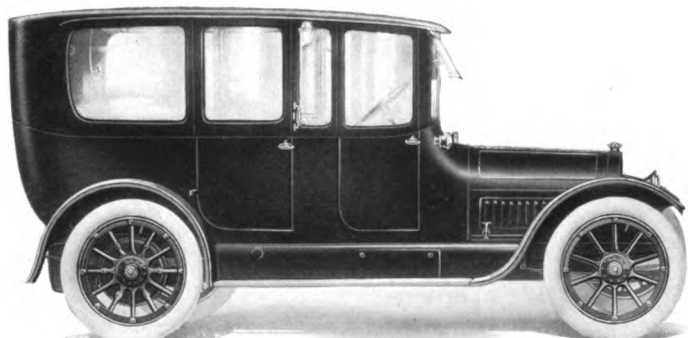
**CADILLAC SEDAN**

COLOR . . . . .	Royal green with black trimming	CAST . . . . .	In blocks of four
SEATING CAPACITY . . . . .	Five persons	BORE . . . . .	3½ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5¼ inches
WHEELBASE . . . . .	122 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Tubular and plate
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 4½ inches	ELECTRIC SOURCE . . . . .	Generator and dry cells
REAR . . . . .	36 x 4½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 31.2	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Eight	POSITION OF DRIVER . . . . .	Left-side drive and center control
ARRANGED . . . . .	V type, 90°, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CADILLAC  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

**Price . . . . . \$3600**  
**Standard Limousine . . . . . 3450**



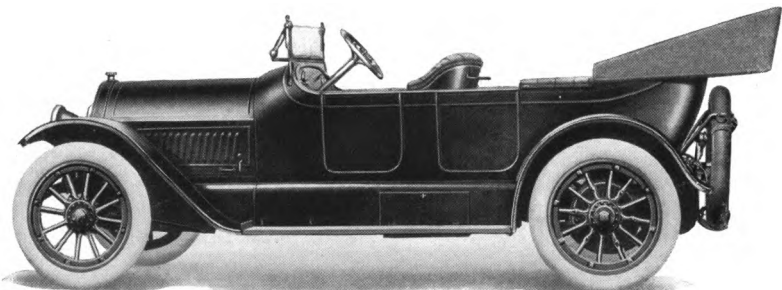
**CADILLAC BERLINE LIMOUSINE**

<b>COLOR . . . . .</b>	Royal green, black trimming	<b>CAST . . . . .</b>	In blocks of four
<b>SEATING CAPACITY</b>	Seven persons	<b>BORE . . . . .</b>	3½ inches
<b>CLUTCH . . . . .</b>	Multiple disc	<b>STROKE . . . . .</b>	5½ inches
<b>WHEELBASE . . . . .</b>	122 inches	<b>COOLING . . . . .</b>	Water
<b>GAUGE . . . . .</b>	56 inches	<b>RADIATOR . . . . .</b>	Tubular and plate
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . . .</b>	Jump spark
<b>FRONT . . . . .</b>	36 x 4½ inches	<b>ELECTRIC SOURCE . . . . .</b>	Generator and dry cells
<b>REAR . . . . .</b>	36 x 4½ inches	<b>DRIVE . . . . .</b>	Shaft
<b>BRAKE SYSTEMS . . . . .</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION . . . . .</b>	Selective sliding gear
<b>HORSE-POWER . . . . .</b>	N. A. C. C. (for- merly A.L.A.M.) rating 31.2	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
<b>CYLINDERS . . . . .</b>	Eight	<b>POSITION OF DRIVER . . . . .</b>	Left-side drive and center con- trol
<b>ARRANGED . . . . .</b>	V Type, 90°, under hood		

Price includes electric lighting, electric self-starter,  
windshield, speedometer and demountable rims

**SPEEDWELL  
MOTOR CAR  
COMPANY**  
DAYTON, OHIO

<b>Price . . . . .</b>	<b>\$2850</b>
<b>Two-Passenger . . . .</b>	<b>2850</b>
<b>Four-Passenger . . . .</b>	<b>2850</b>
<b>Six-Passenger . . . . .</b>	<b>2950</b>
<b>Seven-Passenger . . . .</b>	<b>2950</b>



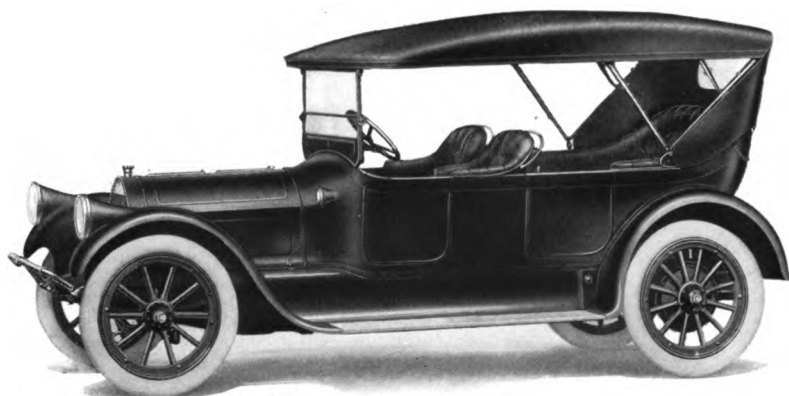
**SPEEDWELL ROTARY TOURING CAR "B," SERIES "I"**

<b>COLOR . . . . .</b>	<b>Body and wheels, Brewster green; chassis, hood and fenders, black</b>	<b>ARRANGED . . . . .</b>	<b>Vertically, under hood</b>
<b>SEATING CAPACITY</b>	<b>Five persons</b>	<b>CAST . . . . .</b>	<b>In blocks of three</b>
<b>CLUTCH . . . . .</b>	<b>Multiple disc</b>	<b>BORE . . . . .</b>	<b>4½ inches</b>
<b>WHEELBASE . . . . .</b>	<b>135 inches</b>	<b>STROKE . . . . .</b>	<b>5¼ inches</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>COOLING . . . . .</b>	<b>Water</b>
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . . .</b>	<b>Cellular</b>
<b>FRONT . . . . .</b>	<b>36 x 4¼ inches</b>	<b>IGNITION . . . . .</b>	<b>Jump spark</b>
<b>REAR . . . . .</b>	<b>36 x 4¼ inches</b>	<b>ELECTRIC SOURCE . . . .</b>	<b>Storage battery and generator</b>
<b>BRAKE SYSTEMS . . . .</b>	<b>Contracting and expanding on both rear wheels</b>	<b>DRIVE . . . . .</b>	<b>Shaft</b>
<b>HORSE-POWER . . . . .</b>	<b>N. A. C. C. (formerly A.L.A.M.) rating 40.9</b>	<b>TRANSMISSION . . . . .</b>	<b>Selective sliding gear</b>
<b>CYLINDERS . . . . .</b>	<b>Six</b>	<b>GEAR CHANGES . . . .</b>	<b>Three forward, one reverse</b>
		<b>POSITION OF DRIVER</b>	<b>Left-side drive and center control</b>

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.  
BUFFALO  
NEW YORK**

<b>Price</b>	<b>\$4300</b>
Two-Passenger Runabout	4300
Two-Passenger Coupe Runabout	4575
Coupe	5000
Four-Passenger Touring	4300
Brougham	5200
Landaulet	5200
Sedan	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



**PIERCE-ARROW TOURING CAR "38-C-3"**

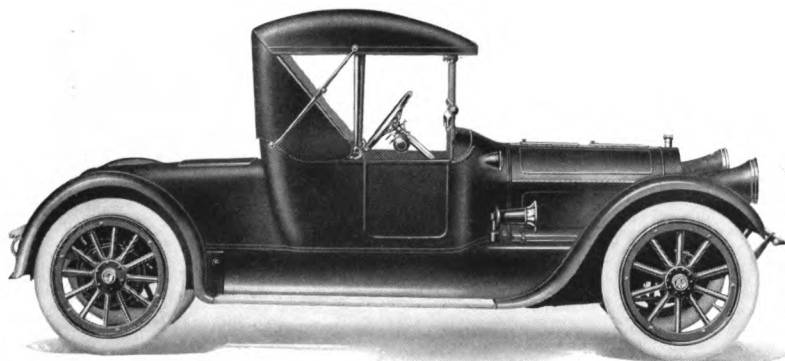
COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY	Five persons	BORE . . . . .	4 inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5½ inches
WHEELBASE . . . .	134 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR . . . . .	36 x 4½ inches		
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . . .	Six	GEAR CHANGES .	Four forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**PIERCE-ARROW  
MOTOR CAR CO.**  
DESIGNERS OF THE PIERCE-ARROW MOTOR CAR  
**B U F F A L O  
N E W Y O R K**

<b>Price</b>	<b>\$4300</b>
<b>Two-Passenger Coupe Runabout</b>	<b>4575</b>
<b>Four-Passenger Touring</b>	<b>4300</b>
<b>Coupe</b>	<b>5000</b>
<b>Five-Passenger Touring</b>	<b>4300</b>
<b>Brougham</b>	<b>5200</b>
<b>Landaulet</b>	<b>5200</b>
<b>Sedan</b>	<b>5200</b>
<b>Brougham-Landaulet</b>	<b>5200</b>
<b>Vestibule Brougham</b>	<b>5350</b>
<b>Vestibule Landaulet</b>	<b>5350</b>
<b>Vestibule Brougham-Landaulet</b>	<b>5350</b>



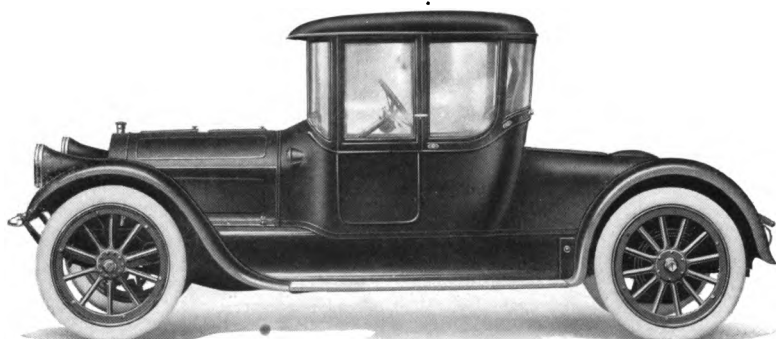
**PIERCE-ARROW RUNABOUT "38-C-3"**

<b>COLOR</b> . . . . .	Optional	<b>CAST</b> . . . . .	In pairs
<b>SEATING CAPACITY</b>	Two persons	<b>BORE</b> . . . . .	4 inches
<b>CLUTCH</b> . . . . .	Cone	<b>STROKE</b> . . . . .	5½ inches
<b>WHEELBASE</b> . . . . .	134 inches	<b>COOLING</b> . . . . .	Water
<b>GAUGE</b> . . . . .	56 inches	<b>RADIATOR</b> . . . . .	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . . .	Jump spark
<b>FRONT</b> . . . . .	36 x 4½ inches	<b>ELECTRIC SOURCE</b> . . . . .	High-tension magneto and storage battery
<b>REAR</b> . . . . .	36 x 4½ inches	<b>DRIVE</b> . . . . .	Shaft
<b>BRAKE SYSTEMS</b> . . . . .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . . . . .	Selective sliding gear
<b>HORSE-POWER</b> . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	<b>GEAR CHANGES</b> . . . . .	Four forward, one reverse
<b>CYLINDERS</b> . . . . .	Six	<b>POSITION OF DRIVER</b>	Right-side drive and right-hand control
<b>ARRANGED</b> . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.  
B U F F A L O  
N E W Y O R K**

Price	\$4575
Two-Passenger Runabout	4300
Four-Passenger Touring	4300
Coupe	5000
Five-Passenger Touring	4300
Brougham	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350
Landaulet	5200
Sedan	5200



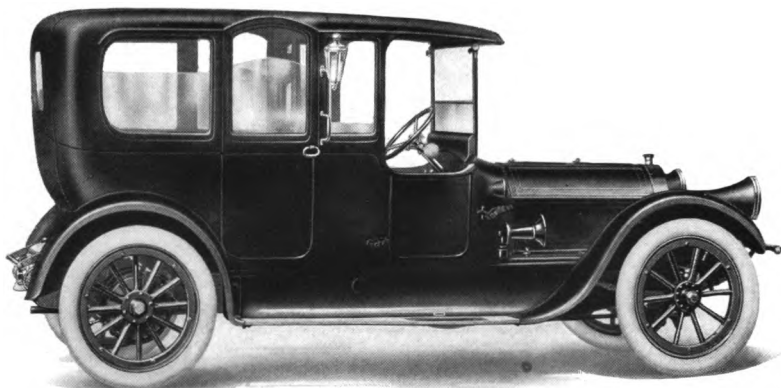
**PIERCE-ARROW COUPE-RUNABOUT "38-C-3"**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY	Two persons	BORE . . . . .	4 inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5½ inches
WHEELBASE	134 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR . . . . .	36 x 4½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES . .	Four forward, one reverse
CYLINDERS . . . .	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . . . .	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.  
B U F F A L O  
N E W Y O R K**

<b>Price</b>	<b>\$5200</b>
Two-Passenger Runabout	4300
Two-Passenger Coupe Runabout	4575
Coupe	5000
Four-Passenger Touring	4300
Five-Passenger Touring	4300
Landaulet	5200
Sedan	5200
Brougham-Landaulet	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



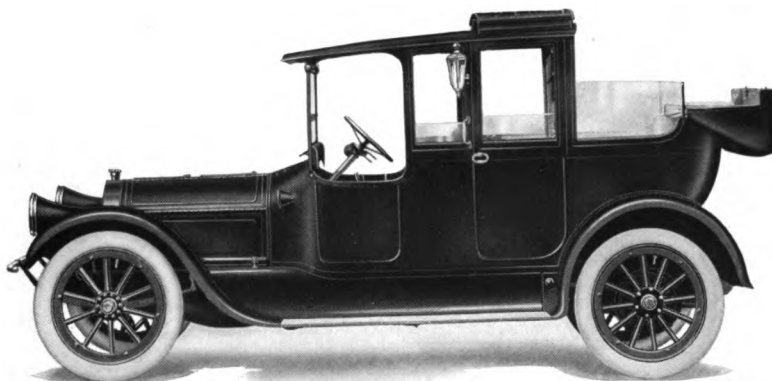
**PIERCE-ARROW BROUGHAM "38-C-3"**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY	Seven persons	BORE . . . . .	4 inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5½ inches
WHEELBASE . . . .	134 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR . . . . .	36 x 4½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES .	Four forward, one reverse
CYLINDERS . . . .	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . . . .	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.  
B U F F A L O  
N E W Y O R K**

<b>Price</b>	<b>\$5200</b>
Two-Passenger Runabout	4300
Two-Passenger Coupe Runabout	4575
Coupe	5000
Four-Passenger Touring	4300
Five-Passenger Touring	4300
Brougham	5200
Landaulet	5200
Sedan	5200
Vestibule Brougham	5350
Vestibule Landaulet	5350
Vestibule Brougham-Landaulet	5350



**PIERCE-ARROW BROUGHAM-LANDAULET "38-C-3"**

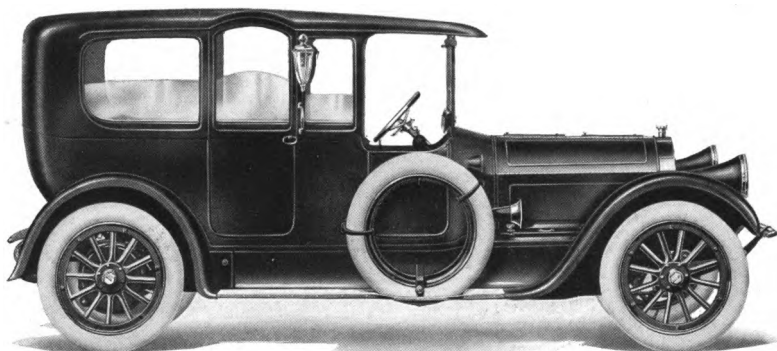
COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY	Seven persons	BORE . . . . .	4 inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5½ inches
WHEELBASE . . . . .	134 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 4½ inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	36 x 4½ inches		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Four forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.**

**B U F F A L O  
N E W Y O R K**

Price	\$6000
Two-Passenger Runabout	4900
Two-Passenger Coupe Runabout	5175
Coupe	5700
Four-Passenger Touring	4900
Five-Passenger Touring	4900
Seven-Passenger Touring	5000
Landau	6000
Brougham	5800
Suburban-Landau	6000
Vestibule Suburban	6200
Vestibule Landau	6200
Vestibule Brougham	5950
Vestibule Suburban-Landau	6200



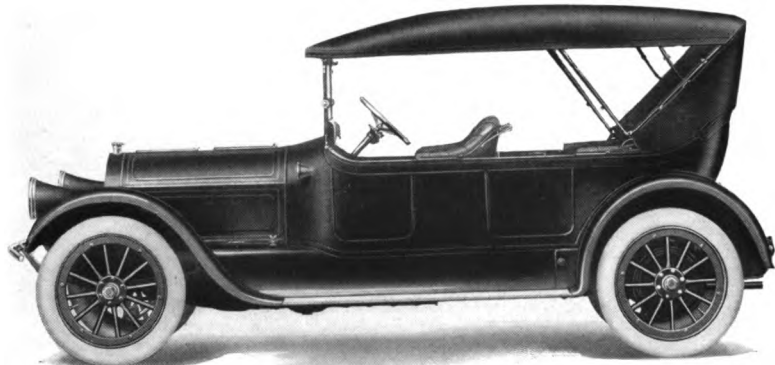
**PIERCE-ARROW SUBURBAN "48-B-3"**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY	Seven persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5½ inches
WHEELBASE . . . .	142 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches		
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	TRANSMISSION . . .	Selective sliding gear
CYLINDERS . . . .	Six	GEAR CHANGES . .	Four forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.  
B U F F A L O  
N E W Y O R K**

<b>Price</b>	<b>\$4900</b>
<b>Two-Passenger Runabout</b>	<b>4900</b>
<b>Two-Passenger Coupe Runabout</b>	<b>5175</b>
<b>Coupe</b>	<b>5700</b>
<b>Four-Passenger Touring</b>	<b>4900</b>
<b>Seven-Passenger Touring</b>	<b>5000</b>
<b>Suburban</b>	<b>6000</b>
<b>Landau</b>	<b>6000</b>
<b>Brougham</b>	<b>5800</b>
<b>Suburban-Landau</b>	<b>6000</b>
<b>Vestibule Suburban</b>	<b>6200</b>
<b>Vestibule Landau</b>	<b>6200</b>
<b>Vestibule Brougham</b>	<b>5950</b>
<b>Vestibule Suburban-Landau</b>	<b>6200</b>



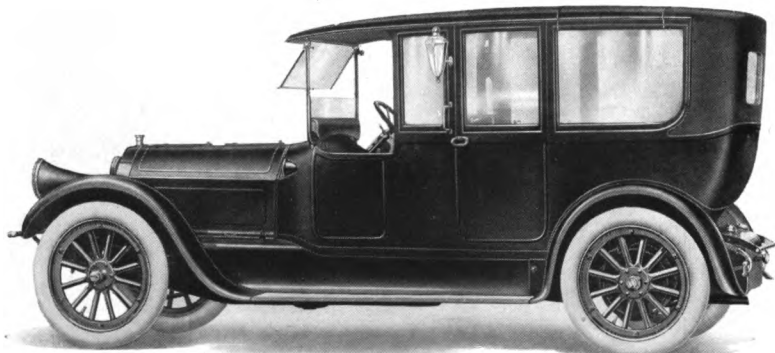
**PIERCE-ARROW TOURING CAR "48-B-3"**

<b>COLOR</b>	Optional	<b>CAST</b>	In pairs
<b>SEATING CAPACITY</b>	Five persons	<b>BORE</b>	4 1/4 inches
<b>CLUTCH</b>	Cone	<b>STROKE</b>	5 1/2 inches
<b>WHEELBASE</b>	142 inches	<b>COOLING</b>	Water
<b>GAUGE</b>	56 inches	<b>RADIATOR</b>	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b>	Jump spark
FRONT	37 x 5 inches	<b>ELECTRIC SOURCE</b>	High-tension magneto and storage battery
REAR	37 x 5 inches		
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>DRIVE</b>	Shaft
<b>HORSE-POWER</b>	N. A. C. C. (formerly A.L.A.M.) rating 48.6	<b>TRANSMISSION</b>	Selective sliding gear
<b>CYLINDERS</b>	Six	<b>GEAR CHANGES</b>	Four forward, one reverse
<b>ARRANGED</b>	Vertically, under hood	<b>POSITION OF DRIVER</b>	Right-side drive and right-hand control

Price includes top, top hood, electric lighting, electric self-starter windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.**  
B U F F A L O  
N E W Y O R K

<b>Price</b>	<b>\$6000</b>
Two-Passenger Runabout	4900
Two-Passenger Coupe Runabout	5175
Coupe	5700
Four-Passenger Touring	4900
Five-Passenger Touring	4900
Seven-Passenger Touring	5000
Suburban	6000
Landau	6000
Brougham	5800
Vestibule Suburban	6200
Vestibule Landau	6200
Vestibule Brougham	5950
Vestibule Suburban-Landau	6200



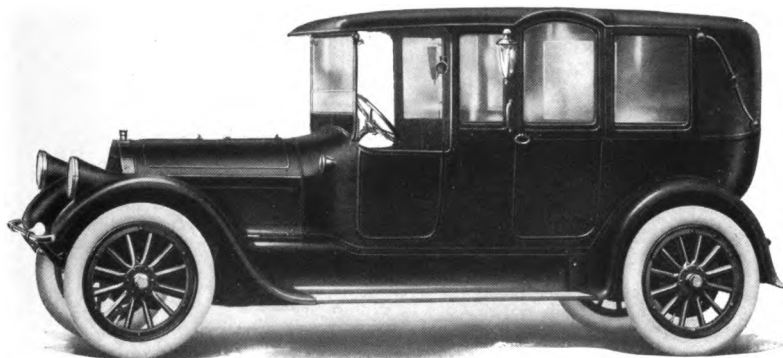
**PIERCE-ARROW SUBURBAN-LANDAU "48-B-3"**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Seven persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5½ inches
WHEELBASE . . . . .	142 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches		
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Four forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.  
B U F F A L O  
N E W Y O R K**

<b>Price</b>	<b>\$6000</b>
Two-Passenger Runabout	4900
Two-Passenger Coupe Runabout	5175
Coupe	5700
Four-Passenger Touring	4900
Five-Passenger Touring	4900
Seven-Passenger Touring	5000
Suburban	6000
Brougham	5800
Suburban-Landau	6000
Vestibule Suburban	6200
Vestibule Landau	6200
Vestibule Brougham	5950
Vestibule Suburban-Landau	6200



**PIERCE-ARROW LANDAU "48-B-3"**

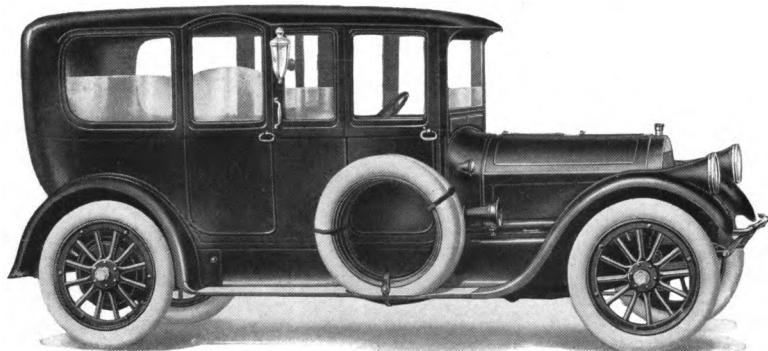
COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY	Seven persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5½ inches
WHEELBASE . . . . .	142 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches		
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Four forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER	Right-side drive and right-hand control

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims



**PIERCE-ARROW  
MOTOR CAR CO.  
B U F F A L O  
N E W Y O R K**

Price	\$7200
Two-Passenger Runabout	5900
Two-Passenger Coupe Runabout	5175
Coupe	6700
Four-Passenger Touring	5900
Five-Passenger Touring	5900
Seven-Passenger Touring	6000
Suburban	7000
Landau	7000
Brougham	6800
Suburban-Landau	7000
Vestibule Landau	7200
Vestibule Brougham	6950
Vestibule Suburban-Landau	7200



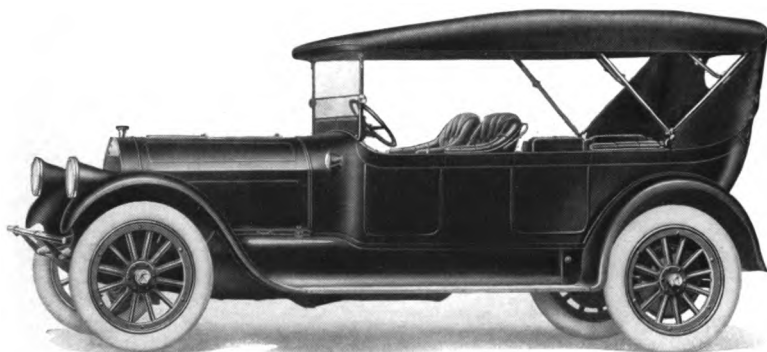
**PIERCE-ARROW VESTIBULE SUBURBAN "66-A-3"**

COLOR . . . .	Optional	CAST . . . .	In pairs
SEATING CAPACITY	Seven persons	BORE . . . .	5 inches
CLUTCH . . . .	Cone	STROKE . . . .	7 inches
WHEELBASE . . .	147½ inches	COOLING . . . .	Water
GAUGE . . . .	57 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	37 x 5 inches	ELECTRIC SOURCE	High-tension magneto and storage battery
REAR . . . .	38 x 5½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 60	GEAR CHANGES .	Four forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . .	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PIERCE-ARROW  
MOTOR CAR CO.  
BUFFALO  
NEW YORK**

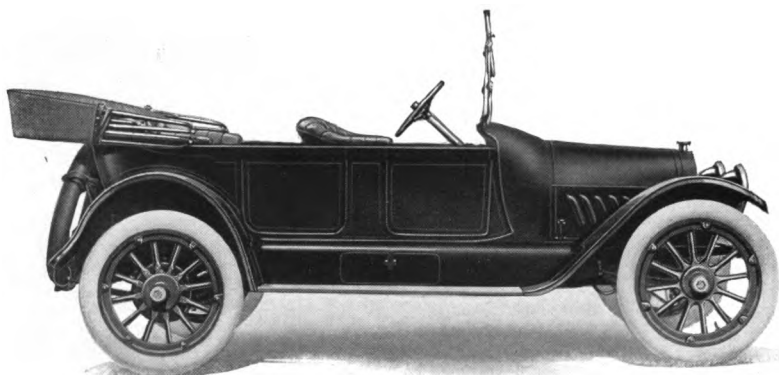
Price	\$6000
Two-Passenger Runabout	5900
Two-Passenger Coupe Runabout	6175
Coupe	6700
Four-Passenger Touring	5900
Five-Passenger Touring	5900
Suburban	7000
Landau	7000
Brougham	6800
Suburban-Landau	7000
Vestibule Landau	7200
Vestibule Suburban	7200
Vestibule Brougham	6950
Vestibule Suburban-Landau	7200



**PIERCE-ARROW TOURING CAR "66-A-3"**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY	Seven persons	BORE . . . . .	5 inches
CLUTCH . . . . .	Cone	STROKE . . . . .	7 inches
WHEELBASE . . . .	147½ inches	COOLING . . . . .	Water
GAUGE . . . . .	57 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR . . . . .	38 x 5½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 60	GEAR CHANGES . .	Four forward, one reverse
CYLINDERS . . . .	Six	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims




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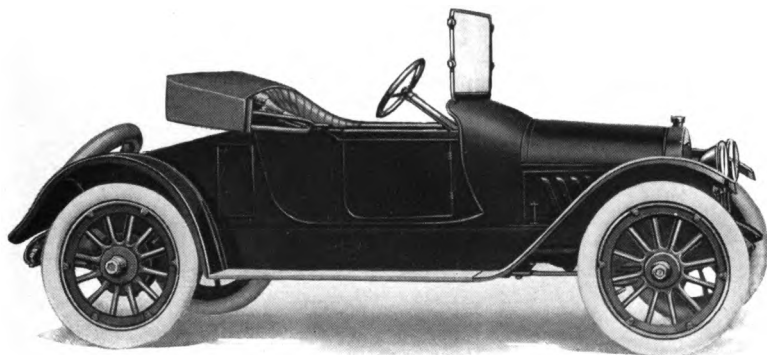
**OLDSMOBILE TOURING CAR "42"**

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<b>COLOR . . . .</b>	Body, Orriford lake or Brewster green; chassis, black	<b>CYLINDERS . . . .</b>	Four
		<b>ARRANGED . . . .</b>	Vertically, under hood
<b>SEATING CAPACITY</b>	Five persons	<b>CAST . . . . .</b>	En bloc
<b>CLUTCH . . . . .</b>	Cone	<b>BORE . . . . .</b>	3½ inches
<b>WHEELBASE . . . .</b>	112 inches	<b>STROKE . . . . .</b>	5 inches
<b>GAUGE . . . . .</b>	56 inches	<b>COOLING . . . . .</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . .</b>	Honeycomb
<b>FRONT . . . . .</b>	33 x 4 inches	<b>IGNITION . . . . .</b>	Jump spark
<b>REAR . . . . .</b>	33 x 4 inches	<b>ELECTRIC SOURCE .</b>	Delco system
<b>BRAKE SYSTEMS . .</b>	Contracting and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Shaft
		<b>TRANSMISSION . . .</b>	Selective gear
<b>HORSE-POWER . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 19.6	<b>GEAR CHANGES . .</b>	Three forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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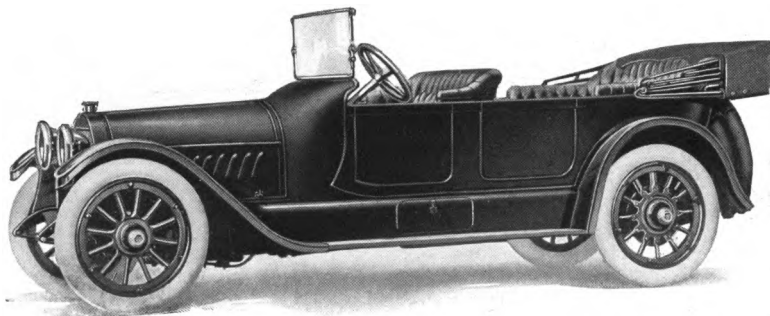

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**OLDSMOBILE ROADSTER "42"**

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<b>COLOR . . . .</b>	Body, Orriford lake or Brewster green; chassis, black	<b>CYLINDERS . . . .</b>	Four
<b>SEATING CAPACITY</b>	Two persons	<b>ARRANGED . . . .</b>	Vertically, under hood
<b>CLUTCH . . . .</b>	Cone	<b>CAST . . . . .</b>	En bloc
<b>WHEELBASE . . .</b>	112 inches	<b>BORE . . . . .</b>	3½ inches
<b>GAUGE . . . . .</b>	56 inches	<b>STROKE . . . . .</b>	5 inches
<b>TIRE DIMENSIONS:</b>		<b>COOLING . . . . .</b>	Water
<b>FRONT . . . . .</b>	33 x 4 inches	<b>RADIATOR . . . .</b>	Honeycomb
<b>REAR . . . . .</b>	33 x 4 inches	<b>IGNITION . . . .</b>	Jump spark
<b>BRAKE SYSTEMS .</b>	Contracting and expanding on both rear wheels	<b>ELECTRIC SOURCE .</b>	Delco system
<b>HORSE-POWER . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 19.6	<b>DRIVE . . . . .</b>	Shaft
		<b>TRANSMISSION . .</b>	Selective gear
		<b>GEAR CHANGES .</b>	Three forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims




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**OLDSMOBILE TOURING CAR "55"**

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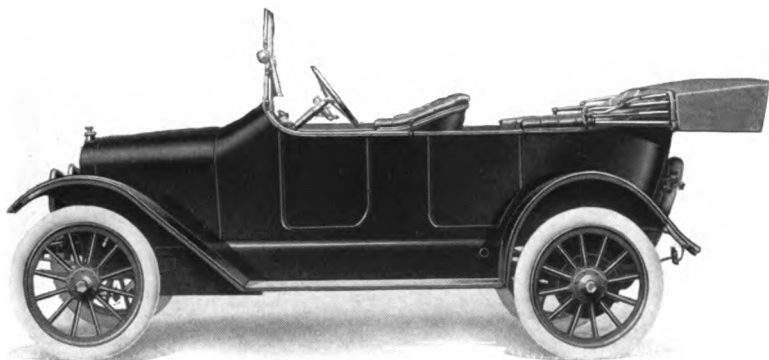
<b>COLOR</b> . . . .	Body, Orriford lake or Brewster green; chassis, black	<b>CYLINDERS</b> . . . .	Six
<b>SEATING CAPACITY</b>	Seven persons	<b>ARRANGED</b> . . . .	Vertically, under hood
<b>CLUTCH</b> . . . .	Cone	<b>CAST</b> . . . . .	In pairs
<b>WHEELBASE</b> . . . .	139 inches	<b>BORE</b> . . . . .	4¼ inches
<b>GAUGE</b> . . . . .	56 inches	<b>STROKE</b> . . . . .	5¼ inches
<b>TIRE DIMENSIONS:</b>		<b>COOLING</b> . . . . .	Water
<b>FRONT</b> . . . . .	36 x 5 inches	<b>RADIATOR</b> . . . .	Honeycomb
<b>REAR</b> . . . . .	36 x 5 inches	<b>IGNITION</b> . . . .	Jump spark
<b>BRAKE SYSTEMS</b> . .	Contracting and expanding on both rear wheels	<b>ELECTRIC SOURCE</b> .	Delco system
<b>HORSE-POWER</b> . . .	N. A. C. C. (for- merly A.L.A.M.) rating 43.3	<b>DRIVE</b> . . . . .	Shaft
		<b>TRANSMISSION</b> . .	Selective gear
		<b>GEAR CHANGES</b> .	Three forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

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**MAXWELL  
MOTOR COM-  
PANY, Inc.  
DETROIT  
MICHIGAN**

<b>Price . . . . .</b>	<b>\$695</b>
<b>With Electric Self-Starter . . . . .</b>	<b>750</b>
<b>Roadster . . . . .</b>	<b>670</b>
<b>Cabriolet . . . . .</b>	<b>840</b>
<b>Town Car . . . . .</b>	<b>920</b>



**MAXWELL TOURING CAR "25"**

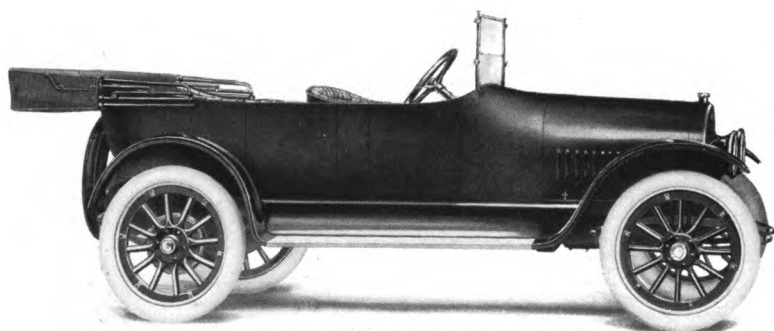
<b>COLOR . . . . .</b>	<b>Black</b>
<b>SEATING CAPACITY . . . . .</b>	<b>Five persons</b>
<b>CLUTCH . . . . .</b>	<b>Cone</b>
<b>WHEELBASE . . . . .</b>	<b>103 inches</b>
<b>GAUGE . . . . .</b>	<b>56 or 60 inches</b>
<b>TIRE DIMENSIONS:</b>	
<b>FRONT . . . . .</b>	<b>30 x 3 1/4 inches</b>
<b>REAR . . . . .</b>	<b>30 x 3 1/4 inches</b>
<b>BRAKE SYSTEMS . . . . .</b>	<b>Contracting and expanding on both rear wheels</b>
<b>HORSE-POWER . . . . .</b>	<b>N. A. C. C. (formerly A.L.A.M.) rating 21</b>
<b>CYLINDERS . . . . .</b>	<b>Four</b>
<b>ARRANGED . . . . .</b>	<b>Vertically, under hood</b>

<b>CAST . . . . .</b>	<b>En bloc</b>
<b>BORE . . . . .</b>	<b>3 3/4 inches</b>
<b>STROKE . . . . .</b>	<b>4 1/2 inches</b>
<b>COOLING . . . . .</b>	<b>Water</b>
<b>RADIATOR . . . . .</b>	<b>Tubular</b>
<b>IGNITION . . . . .</b>	<b>Jump spark</b>
<b>ELECTRIC SOURCE . . . . .</b>	<b>High-tension magneto</b>
<b>DRIVE . . . . .</b>	<b>Shaft</b>
<b>TRANSMISSION . . . . .</b>	<b>Selective gear</b>
<b>GEAR CHANGES . . . . .</b>	<b>Three forward, one reverse</b>
<b>POSITION OF DRIVER . . . . .</b>	<b>Left-side drive and center control</b>

Price includes top, top hood, electric lighting, windshield and speedometer

**JACKSON  
AUTOMOBILE  
COMPANY  
JACKSON  
MICHIGAN**

Price . . . . . \$1250  
Three-Passenger Roadster . 1250




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**JACKSON "44"**

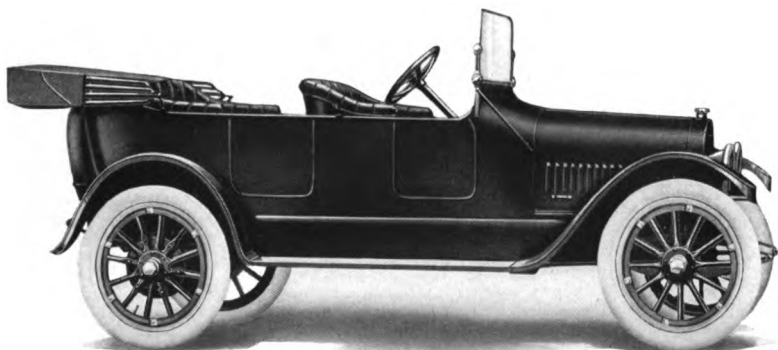
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COLOR . . . .	Brewster green	CAST . . . .	In pairs
SEATING CAPACITY	Five persons	BORE . . . .	4½ inches
CLUTCH . . . .	Cone	STROKE . . . .	4¾ inches
WHEELBASE . .	115 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4 inches	ELECTRIC SOURCE	Generator
REAR . . . .	34 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 27.2	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

**JACKSON  
AUTOMOBILE  
COMPANY**  
JACKSON  
MICHIGAN

**Price, \$1650**



**JACKSON "48-SIX" TOURING CAR**

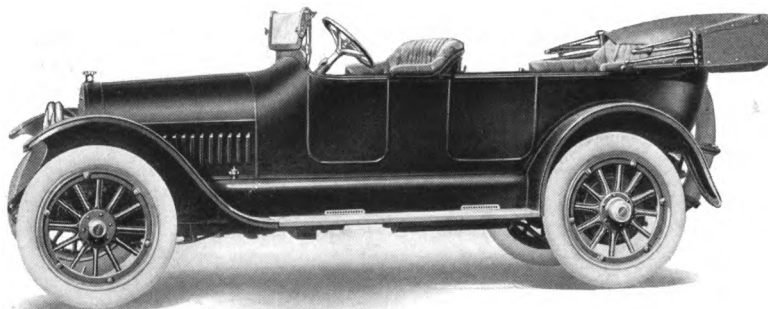
<b>COLOR</b> . . . .	Dark blue	<b>CAST</b> . . . .	En bloc
<b>SEATING CAPACITY</b>	Five persons	<b>BORE</b> . . . .	3½ inches
<b>CLUTCH</b> . . . .	Cone	<b>STROKE</b> . . . .	5 inches
<b>WHEELBASE</b> . . .	125 inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56 inches	<b>RADIATOR</b> . . . .	Tubular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
<b>FRONT</b> . . . .	34 x 4½ inches	<b>ELECTRIC SOURCE</b>	Delco system
<b>REAR</b> . . . .	34 x 4½ inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . . .	Selective sliding gear
<b>HORSE-POWER</b> . .	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	<b>GEAR CHANGES</b> . .	Three forward, one reverse
<b>CYLINDERS</b> . . .	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol
<b>ARRANGED</b> . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**JAS. CUNNINGHAM  
SON & COMPANY**  
ROCHESTER  
NEW YORK

Price . . . . .	\$3750
Five-Passenger . . . . .	3750
Four-Passenger . . . . .	3750
Runabout . . . . .	3500
Limousine . . . . .	5000
Landaulet . . . . .	5000



**CUNNINGHAM TOURING CAR "S"**

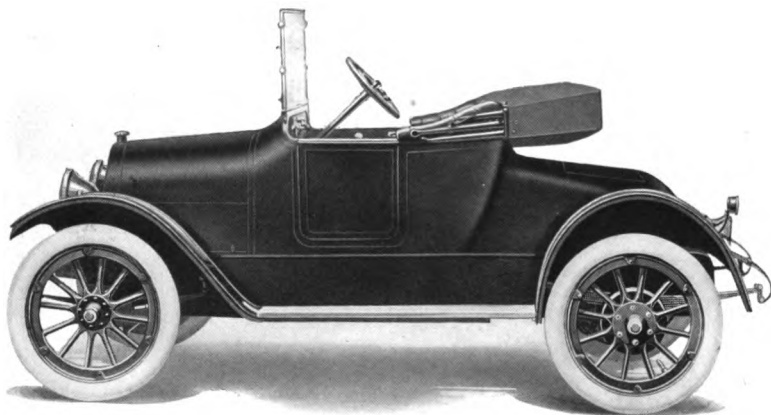
COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Seven persons	BORE . . . . .	4¾ inches
CLUTCH . . . . .	Dry disc	STROKE . . . . .	5¾ inches
WHEELBASE . . . . .	129 inches	COOLING . . . . .	Water
GAUGE . . . . .	56½ inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 36.1	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	POSITION OF DRIVER . . . . .	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

# CARTERCAR COMPANY

PONTIAC  
MICHIGAN

Price . . \$1250  
Touring . . 1250



## CARTERCAR ROADSTER "9-R"

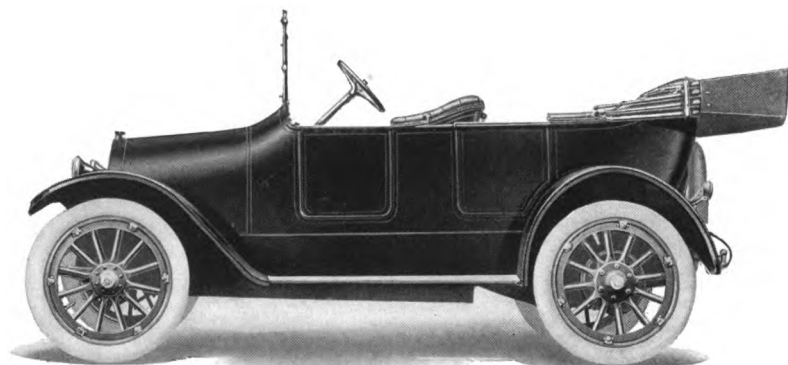
COLOR . . . .	Body, blue or gray; running gear, black	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Two persons	CAST . . . . .	En bloc
WHEELBASE . . . .	106 inches	BORE . . . . .	3¼ inches
GAUGE . . . . .	56 or 60 inches	STROKE . . . . .	5 inches
TIRE DIMENSIONS:		COOLING . . . . .	Water
FRONT . . . . .	33 x 4 inches	RADIATOR . . . . .	Tubular
REAR . . . . .	33 x 4 inches	IGNITION . . . . .	Jump spark
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	ELECTRIC SOURCE . .	Delco system
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 19.6	DRIVE . . . . .	Single chain
CYLINDERS . . . .	Four	TRANSMISSION . . .	Friction
		POSITION OF DRIVER	Right-side drive and right-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

# CARTERCAR COMPANY

PONTIAC  
MICHIGAN

Price . . . \$1250  
Roadster . . 1250



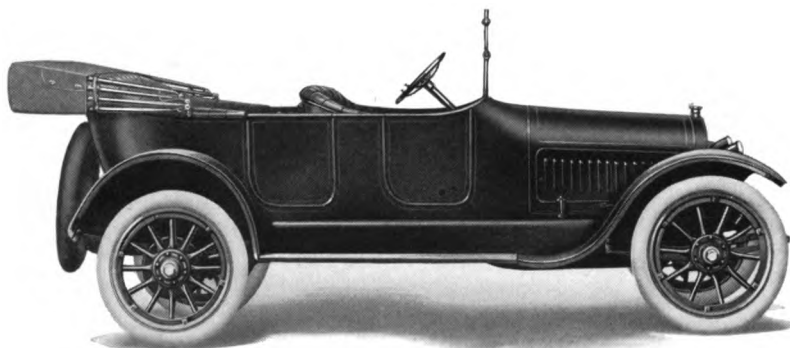
## CARTERCAR TOURING CAR "9-T"

COLOR . . . .	Body, blue or gray; running gear, black	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	En bloc
WHEELBASE . . .	106 inches	BORE . . . . .	3½ inches
GAUGE . . . . .	56 or 60 inches	STROKE . . . . .	5 inches
TIRE DIMENSIONS:		COOLING . . . . .	Water
FRONT . . . . .	33 x 4 inches	RADIATOR . . . .	Tubular
REAR . . . . .	33 x 4 inches	IGNITION . . . . .	Jump spark
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	ELECTRIC SOURCE .	Delco system
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 19.6	DRIVE . . . . .	Single chain
CYLINDERS . . . .	Four	TRANSMISSION . .	Friction
		POSITION OF DRIVER	Right-side drive and right-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CHANDLER  
MOTOR CAR  
COMPANY**  
CLEVELAND, OHIO

Price . . . \$1595  
Limousine . . 2750  
Sedan . . . 2750



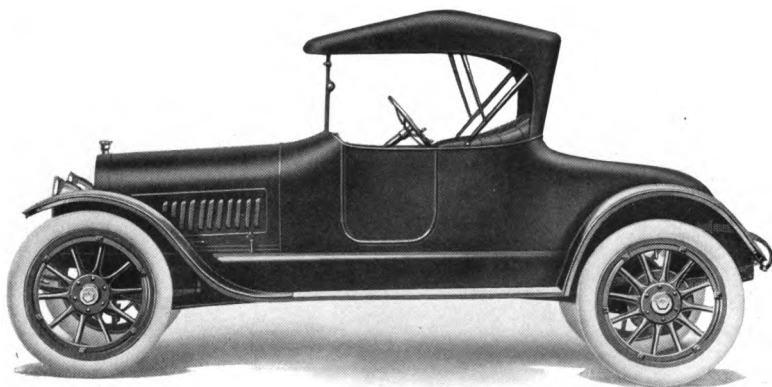
**CHANDLER "SIX" TOURING CAR**

COLOR . . . .	Victoria blue with silver stripe	CAST . . . .	In blocks of three
SEATING CAPACITY	Five persons	BORE . . . .	3 $\frac{3}{4}$ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	5 inches
WHEELBASE . . .	120 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4 inches	ELECTRIC SOURCE .	Generator, storage battery and high-tension magneto
REAR . . . .	34 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 27.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**CHANDLER  
MOTOR CAR  
COMPANY**  
CLEVELAND, OHIO

**Price . . . \$1595**  
**Coupe . . . 2200**  
**Coupelet . . . 1950**



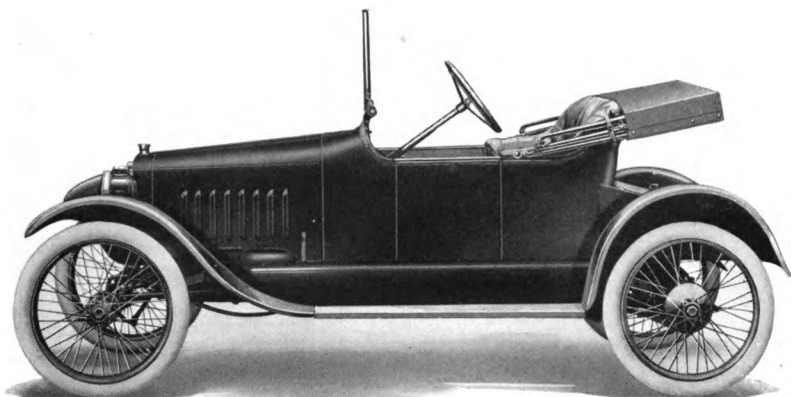
**CHANDLER "SIX" RUNABOUT**

<b>COLOR . . . .</b>	Victoria blue with silver stripe	<b>CAST . . . .</b>	In blocks of three
<b>SEATING CAPACITY</b>	Two persons	<b>BORE . . . .</b>	3 $\frac{3}{4}$ inches
<b>CLUTCH . . . .</b>	Multiple disc	<b>STROKE . . . .</b>	5 inches
<b>WHEELBASE . . .</b>	120 inches	<b>COOLING . . . .</b>	Water
<b>GAUGE . . . .</b>	56 inches	<b>RADIATOR . . .</b>	Honeycomb
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . .</b>	Jump spark
<b>FRONT . . . .</b>	34 x 4 inches	<b>ELECTRIC SOURCE .</b>	Generator, high- tension magneto and storage bat- tery
<b>REAR . . . .</b>	34 x 4 inches	<b>DRIVE . . . .</b>	Shaft
<b>BRAKE SYSTEMS .</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION . .</b>	Selective sliding gear
<b>HORSE-POWER . .</b>	N. A. C. C. (for- merly A.L.A.M.) rating 27.4	<b>GEAR CHANGES .</b>	Three forward, one reverse
<b>CYLINDERS . . .</b>	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol
<b>ARRANGED . . .</b>	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

**SAXON MOTOR  
COMPANY**  
DETROIT  
MICHIGAN

**Price, \$395**




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**SAXON "A"**

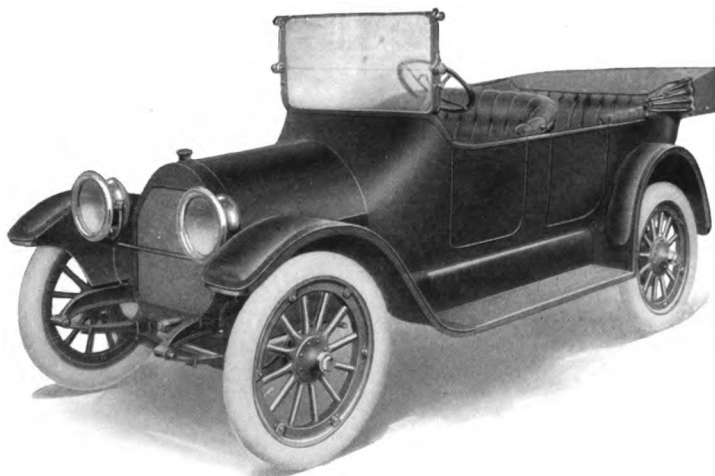
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COLOR . . . .	Body, Richelieu blue; running gear, black	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Two persons	CAST . . . . .	En bloc
CLUTCH . . . .	Multiple disc	BORE . . . . .	2 $\frac{3}{4}$ inches
WHEELBASE . . . .	96 inches	STROKE . . . . .	4 inches
GAUGE . . . . .	56 or 60 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Cellular
FRONT . . . . .	28 x 3 inches	IGNITION . . . .	Igniter
REAR . . . . .	28 x 3 inches	ELECTRIC SOURCE .	Dry cells
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 12.1	TRANSMISSION . .	Progressive slid- ing gear
CYLINDERS . . . .	Four	GEAR CHANGES .	Two forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, lamps and windshield

**AUBURN  
AUTOMOBILE  
COMPANY**  
AN OVERHAULING AND REPAIRING ESTABLISHMENT  
**AUBURN  
INDIANA**

**Price . . . . . \$1075**  
**Two-Passenger Roadster . 1075**



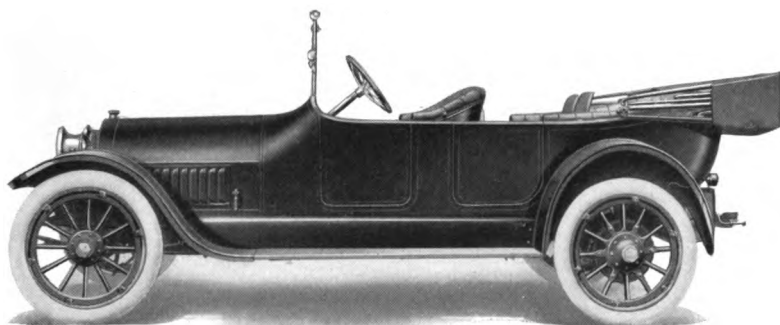
**AUBURN "4-36"**

<b>COLOR . . . . .</b>	Royal blue	<b>CAST . . . . .</b>	En bloc
<b>SEATING CAPACITY</b>	Five persons	<b>BORE . . . . .</b>	3 $\frac{3}{4}$ inches
<b>CLUTCH . . . . .</b>	Cone	<b>STROKE . . . . .</b>	5 inches
<b>WHEELBASE . . . . .</b>	114 inches	<b>COOLING . . . . .</b>	Water
<b>GAUGE . . . . .</b>	56 inches	<b>RADIATOR . . . . .</b>	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . . .</b>	Jump spark
<b>FRONT . . . . .</b>	32 x 4 inches	<b>ELECTRIC SOURCE . . . . .</b>	Storage battery and electric generator
<b>REAR . . . . .</b>	32 x 4 inches		Shaft
<b>BRAKE SYSTEMS . . . . .</b>	Contracting and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Shaft
		<b>TRANSMISSION . . . . .</b>	Selective sliding gear
<b>HORSE-POWER . . . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 22.5	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
<b>CYLINDERS . . . . .</b>	Four	<b>POSITION OF DRIVER . . . . .</b>	Left-side drive and center control
<b>ARRANGED . . . . .</b>	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**AUBURN  
AUTOMOBILE  
COMPANY**  
**AUBURN  
INDIANA**

**Price . . . . . \$1550**  
**Two-Passenger Roadster . 1550**



**AUBURN "6-40" TOURING CAR**

<b>COLOR . . . . .</b>	Royal blue	<b>CAST . . . . .</b>	En bloc
<b>SEATING CAPACITY</b>	Six persons	<b>BORE . . . . .</b>	3½ inches
<b>CLUTCH . . . . .</b>	Cone	<b>STROKE . . . . .</b>	5 inches
<b>WHEELBASE . . . . .</b>	126 inches	<b>COOLING . . . . .</b>	Water
<b>GAUGE . . . . .</b>	56 inches	<b>RADIATOR . . . . .</b>	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . . .</b>	Jump spark
FRONT . . . . .	34 x 4 inches	<b>ELECTRIC SOURCE . . . . .</b>	Storage battery and electric generator
REAR . . . . .	34 x 4 inches	<b>DRIVE . . . . .</b>	Shaft
<b>BRAKE SYSTEMS . . . . .</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION . . . . .</b>	Selective sliding gear
<b>HORSE-POWER . . . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 29.4	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
<b>CYLINDERS . . . . .</b>	Six	<b>POSITION OF DRIVER . . . . .</b>	Left-side drive and center control
<b>ARRANGED . . . . .</b>	Vertically, under hood		

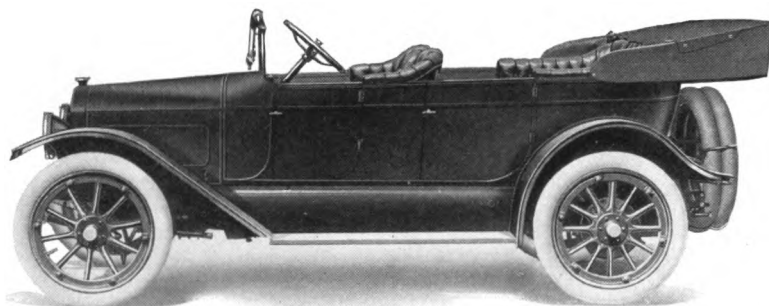
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**PEERLESS  
MOTOR CAR  
COMPANY**

**CLEVELAND, OHIO**

<b>Price . . .</b>	<b>\$2000</b>
<b>Roadster . .</b>	<b>2000</b>
<b>Limousine . .</b>	<b>3100</b>
<b>Cabriolet . .</b>	<b>2300</b>



**PEERLESS "ALL-PURPOSE FOUR"**

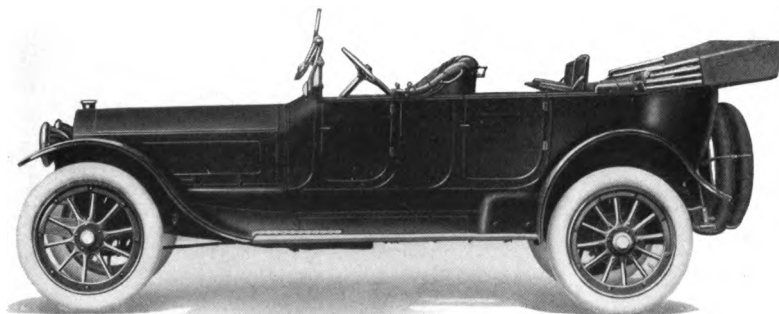
<b>COLOR . . . .</b>	Thistle green and black
<b>SEATING CAPACITY</b>	Five persons
<b>CLUTCH . . . .</b>	Multiple disc
<b>WHEELBASE . .</b>	113 inches
<b>GAUGE . . . .</b>	56 inches
<b>TIRE DIMENSIONS:</b>	
<b>FRONT . . . .</b>	34 x 4 inches
<b>REAR . . . .</b>	34 x 4 inches
<b>BRAKE SYSTEMS .</b>	Contracting and expanding on both rear wheels
<b>HORSE-POWER . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 22.5
<b>CYLINDERS . . .</b>	Four
<b>ARRANGED . . .</b>	Vertically, under hood

<b>CAST . . . .</b>	En bloc
<b>BORE . . . .</b>	3 3/4 inches
<b>STROKE . . . .</b>	5 inches
<b>COOLING . . . .</b>	Water
<b>RADIATOR . . .</b>	Fin and tube
<b>IGNITION . . . .</b>	Jump spark
<b>ELECTRIC SOURCE .</b>	Dry and storage batteries
<b>DRIVE . . . .</b>	Shaft
<b>TRANSMISSION . .</b>	Selective sliding gear
<b>GEAR CHANGES .</b>	Three forward, one reverse
<b>POSITION OF DRIVER</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PEERLESS  
MOTOR CAR  
COMPANY**  
CLEVELAND, OHIO

Price . . . \$5000  
Limousine . . 6000



**PEERLESS "48-SIX"**

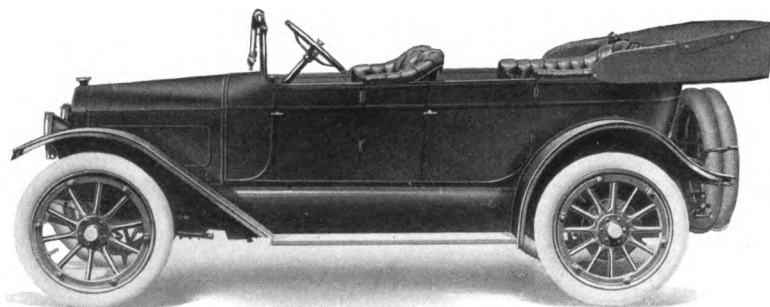
COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY	Seven persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Expanding	STROKE . . . . .	6 inches
WHEELBASE . . . .	137 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Fin and tube
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	GEAR CHANGES . .	Four forward, one reverse
CYLINDERS . . . . .	Six	POSITION OF DRIVER	Optional
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PEERLESS  
MOTOR CAR  
COMPANY**

**CLEVELAND, OHIO**

**Price . . . \$2000**  
**Roadster . . . 2000**  
**Limousine . . . 3100**  
**Cabriolet . . . 2300**




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**PEERLESS "ALL-PURPOSE FOUR"**

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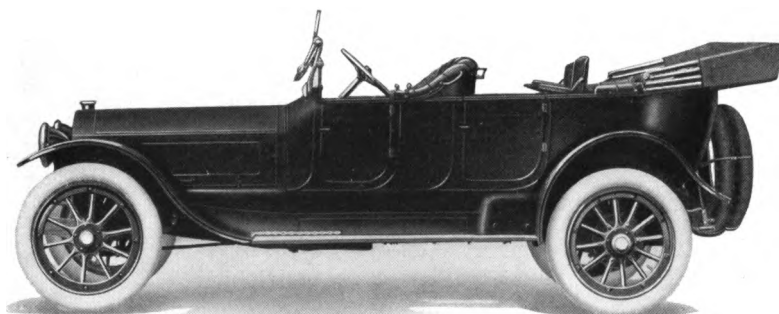
COLOR . . . . .	Thistle green and black	CAST . . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . . .	3 $\frac{3}{4}$ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5 inches
WHEELBASE . . . .	113 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Fin and tube
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	34 x 4 inches	ELECTRIC SOURCE .	Dry and storage batteries
REAR . . . . .	34 x 4 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**PEERLESS  
MOTORCAR  
COMPANY**  
CLEVELAND, OHIO

Price . . . \$5000  
Limousine . . . 6000



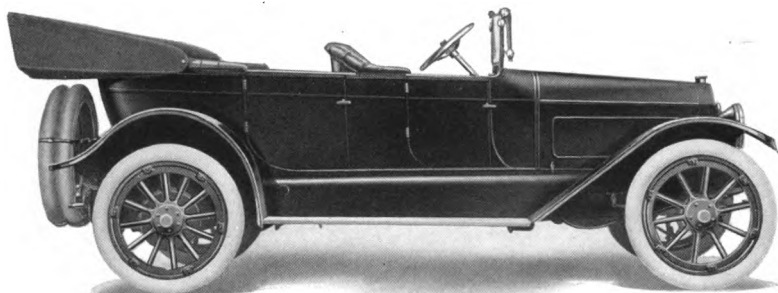
**PEERLESS "48-SIX"**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Seven persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Expanding	STROKE . . . . .	6 inches
WHEELBASE . . . . .	137 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Fin and tube
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	GEAR CHANGES . . . . .	Four forward, one reverse
CYLINDERS . . . . .	Six	POSITION OF DRIVER . . . . .	Optional
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PEERLESS  
MOTOR CAR  
COMPANY**  
CLEVELAND, OHIO

**Price . . . \$2250**  
**Roadster . . . 2250**  
**Limousine . . . 3350**  
**Cabriolet . . . 2550**



**PEERLESS "ALL-PURPOSE SIX"**

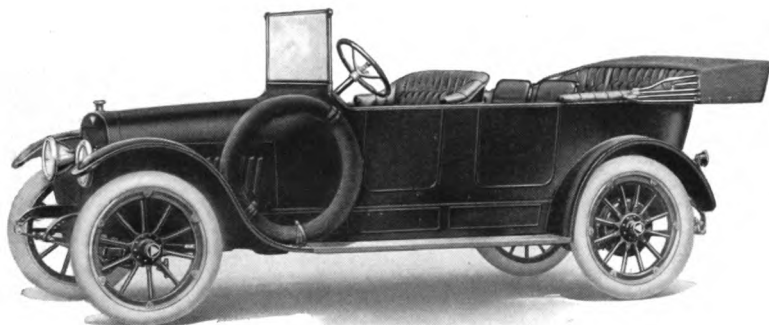
**COLOR . . . .** Thistle green and black  
**SEATING CAPACITY** Five persons  
**CLUTCH . . . .** Multiple disc  
**WHEELBASE . .** 121 inches  
**GAUGE . . . .** 56 inches  
**TIRE DIMENSIONS:**  
    **FRONT . . . .** 34 x 4 inches  
    **REAR . . . .** 34 x 4 inches  
**BRAKE SYSTEMS** Contracting and expanding on both rear wheels  
**HORSE-POWER .** N. A. C. C. (formerly A.L.A.M.) rating 29.4  
**CYLINDERS . . .** Six  
**ARRANGED . . .** Vertically, under hood

**CAST . . . .** En bloc  
**BORE . . . .** 3½ inches  
**STROKE . . . .** 5 inches  
**COOLING . . . .** Water  
**RADIATOR . . .** Fin and tube  
**IGNITION . . .** Jump spark  
**ELECTRIC SOURCE** Dry cells and storage battery  
**DRIVE . . . .** Shaft  
**TRANSMISSION .** Selective sliding gear  
**GEAR CHANGES** Three forward, one reverse  
**POSITION OF DRIVER** Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rim

**HUDSON  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

<b>Price . . . . .</b>	<b>\$1550</b>
<b>Roadster . . . . .</b>	<b>1550</b>
<b>Convertible Roadster . . . . .</b>	<b>1750</b>
<b>Coupe . . . . .</b>	<b>2150</b>
<b>Limousine . . . . .</b>	<b>2550</b>



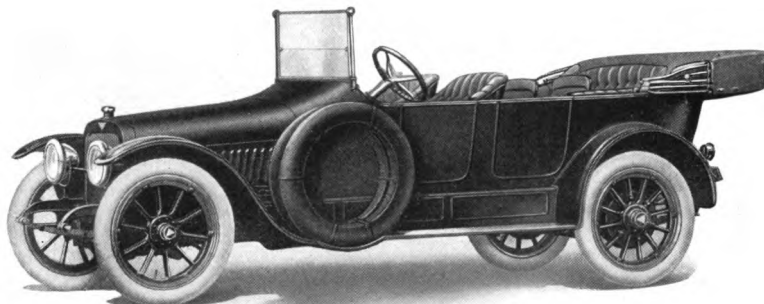
**HUDSON "SIX-40" PHAETON**

<b>COLOR . . . . .</b>	Body and chassis, blue with gold striping; hood, radiator, fenders, etc., black enamel	<b>ARRANGED . . . . .</b>	Vertically, under hood
<b>SEATING CAPACITY</b>	Seven persons	<b>CAST . . . . .</b>	En bloc
<b>CLUTCH . . . . .</b>	Multiple disc	<b>BORE . . . . .</b>	3½ inches
<b>WHEELBASE . . . . .</b>	123 inches	<b>STROKE . . . . .</b>	5 inches
<b>GAUGE . . . . .</b>	56 inches	<b>COOLING . . . . .</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . . .</b>	Vertical flat tube
<b>FRONT . . . . .</b>	34 x 4 inches	<b>IGNITION . . . . .</b>	Jump spark
<b>REAR . . . . .</b>	34 x 4 inches	<b>ELECTRIC SOURCE . . . . .</b>	Delco system
<b>BRAKE SYSTEMS . . . . .</b>	Contracting and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Shaft
<b>HORSE-POWER . . . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 29.4	<b>TRANSMISSION . . . . .</b>	Selective sliding gear
<b>CYLINDERS . . . . .</b>	Six	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
		<b>POSITION OF DRIVER . . . . .</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**HUDSON  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

**Price . . . \$2350  
Limousine . . 3500**



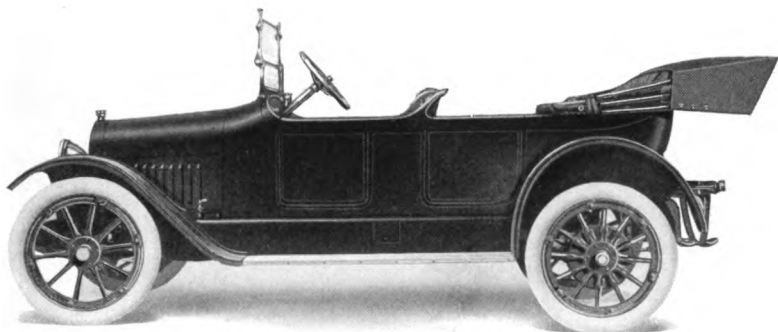
**HUDSON "SIX-54" PHAETON**

<b>COLOR . . . .</b>	Body and chassis, coach blue, gold striping; hood, radiator, fenders, etc., black enamel	<b>ARRANGED . . . .</b>	Vertically, under hood
<b>SEATING CAPACITY</b>	Seven persons	<b>CAST . . . . .</b>	In blocks of three
<b>CLUTCH . . . .</b>	Multiple disc	<b>BORE . . . . .</b>	4½ inches
<b>WHEELBASE . . .</b>	135 inches	<b>STROKE . . . . .</b>	5¼ inches
<b>GAUGE . . . . .</b>	56 inches	<b>COOLING . . . .</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . .</b>	Vertical flat tube
<b>FRONT . . . .</b>	36 x 4½ inches	<b>IGNITION . . . .</b>	Jump spark
<b>REAR . . . . .</b>	36 x 4½ inches	<b>ELECTRIC SOURCE</b>	Delco system
<b>BRAKE SYSTEMS .</b>	Contracting and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Shaft
<b>HORSE-POWER . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 40.9	<b>TRANSMISSION . .</b>	Selective sliding gear
<b>CYLINDERS . . .</b>	Six	<b>GEAR CHANGES .</b>	Four forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**THE F. B.  
STEARNS  
COMPANY  
CLEVELAND  
OHIO**

<b>Price . . . . .</b>	<b>\$1750</b>
<b>Three-Passenger Roadster . . . . .</b>	<b>1750</b>
<b>Three-Passenger Cabriolet . . . . .</b>	<b>2250</b>
<b>Seven-Passenger Limousine . . . . .</b>	<b>2850</b>



**STEARNS-KNIGHT TOURING CAR "L-4"**

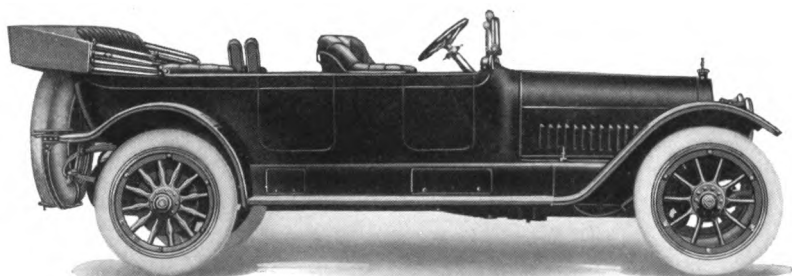
<b>COLOR . . . . .</b>	Body and running gear, Brewster green with light green stripe; hood and fenders, black	<b>ARRANGED . . . . .</b>	Vertically, under hood
<b>SEATING CAPACITY</b>	Five persons	<b>CAST . . . . .</b>	En bloc
<b>CLUTCH . . . . .</b>	Cone	<b>BORE . . . . .</b>	3¼ inches
<b>WHEELBASE . . . . .</b>	119 inches	<b>STROKE . . . . .</b>	5½ inches
<b>GAUGE . . . . .</b>	56½ inches	<b>COOLING . . . . .</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . . .</b>	Honeycomb
<b>FRONT . . . . .</b>	34 x 4 inches	<b>IGNITION . . . . .</b>	Jump spark
<b>REAR . . . . .</b>	34 x 4 inches	<b>ELECTRIC SOURCE . . . . .</b>	High-tension magneto and storage battery
<b>BRAKE SYSTEMS . . . . .</b>	Contracting on propeller shaft and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Shaft
	N. A. C. C. (formerly A.L.A.M.) rating 22.5	<b>TRANSMISSION . . . . .</b>	Selective sliding gear
<b>HORSE-POWER . . . . .</b>	Four	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
<b>CYLINDERS . . . . .</b>		<b>POSITION OF DRIVER . . . . .</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**THE F. B.  
STEARNS  
COMPANY**  
CLEVELAND  
OHIO

<b>Price</b>	<b>\$5000</b>
<b>Six-Passenger Touring</b>	<b>5000</b>
<b>Five-Passenger Touring</b>	<b>4850</b>
<b>Four-Passenger Light Touring</b>	<b>4850</b>
<b>Three-Passenger Roadster</b>	<b>4850</b>
<b>Seven-Passenger Limousine</b>	<b>6100</b>
<b>Seven-Passenger Landaulet</b>	<b>6200</b>



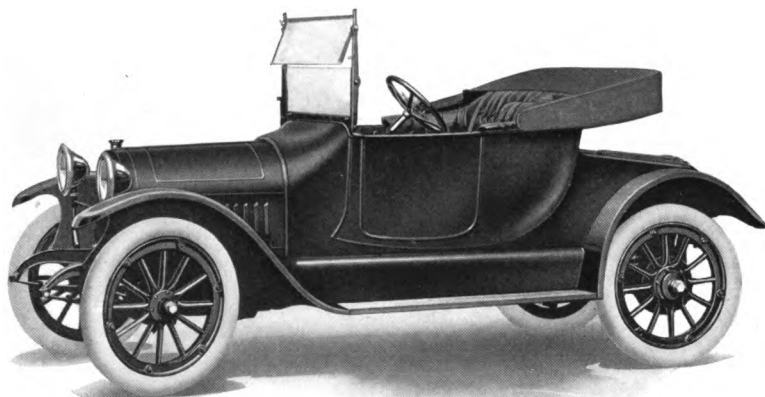
**STEARNS-KNIGHT TOURING CAR**

<b>COLOR</b>	Blue, maroon or green	<b>CAST</b>	In pairs
<b>SEATING CAPACITY</b>	Seven persons	<b>BORE</b>	4¼ inches
<b>CLUTCH</b>	Dry multiple disc	<b>STROKE</b>	5¾ inches
<b>WHEELBASE</b>	140 inches	<b>COOLING</b>	Water
<b>GAUGE</b>	56½ inches	<b>RADIATOR</b>	Honeycomb
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b>	Jump spark
<b>FRONT</b>	37 x 5 inches	<b>ELECTRIC SOURCE</b>	High-tension magneto and dry and storage batteries
<b>REAR</b>	37 x 5 inches		
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>DRIVE</b>	Shaft
<b>HORSE-POWER</b>	N. A. C. C. (formerly A.L.A.M.) rating 43.3	<b>TRANSMISSION</b>	Selective sliding gear
<b>CYLINDERS</b>	Six	<b>GEAR CHANGES</b>	Four forward, one reverse
<b>ARRANGED</b>	Vertically, under hood	<b>POSITION OF DRIVER</b>	Left-side drive and right-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STUDEBAKER  
CORPORATION  
OF AMERICA**  
DETROIT  
MICHIGAN

Price, \$985




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**STUDEBAKER "FOUR" ROADSTER "S-D-R"**

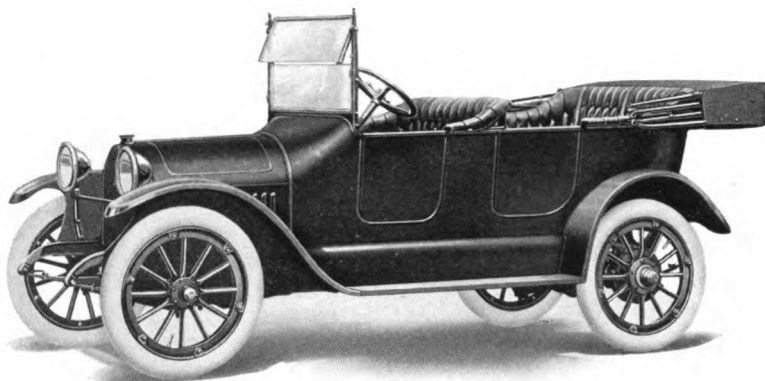
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COLOR . . . .	Optional	CAST . . . .	En bloc
SEATING CAPACITY	Three persons	BORE . . . .	3 1/2 inches
CLUTCH . . . .	Cone	STROKE . . . .	5 inches
WHEELBASE . . .	108 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	33 x 4 inches	ELECTRIC SOURCE .	Storage battery
REAR . . . .	33 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STUDEBAKER  
CORPORATION  
OF AMERICA**  
DETROIT, MICHIGAN

Price, \$985



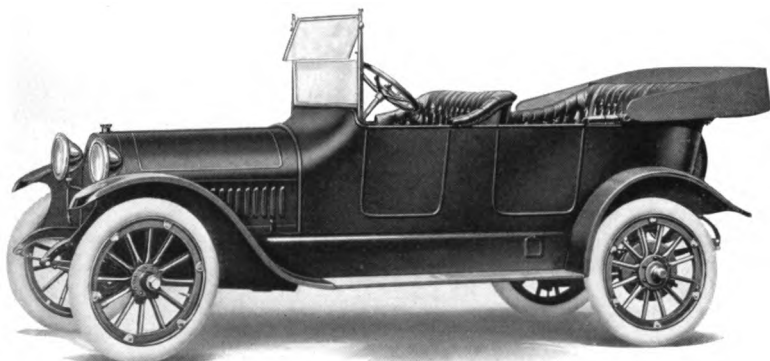
**STUDEBAKER "FOUR" TOURING CAR "5-D"**

COLOR . . . .	Body, dark blue with white striping; running gear, black	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	3½ inches
CLUTCH . . . .	Cone	STROKE . . . .	5 inches
WHEELBASE . . . .	108 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	33 x 4 inches	ELECTRIC SOURCE .	Storage battery
REAR . . . .	33 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 19.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STUDEBAKER  
CORPORATION  
OF AMERICA**  
DETROIT  
MICHIGAN

Price, \$1385



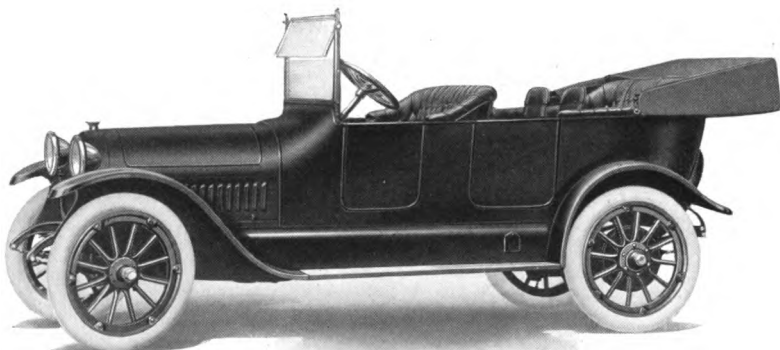
**STUDEBAKER "SIX" TOURING CAR "E-C-V"**

COLOR . . . .	Body, dark blue; running gear, black	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	3¼ inches
CLUTCH . . . .	Cone	STROKE . . . .	5 inches
WHEELBASE . . . .	121 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4 inches	ELECTRIC SOURCE .	Storage battery
REAR . . . .	34 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

**STUDEBAKER  
CORPORATION  
OF AMERICA**  
DETROIT  
MICHIGAN

**Price, \$1450**



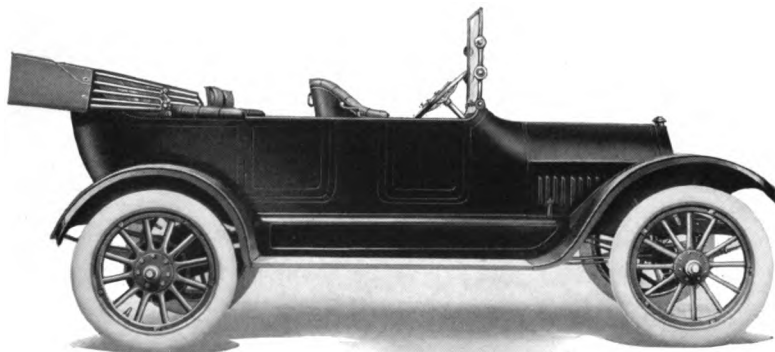
**STUDEBAKER "SIX" TOURING CAR "E-C"**

<b>COLOR</b> . . . .	Body, dark blue; running gear, black	<b>CAST</b> . . . .	En bloc
<b>SEATING CAPACITY</b>	Seven persons	<b>BORE</b> . . . .	3¼ inches
<b>CLUTCH</b> . . . .	Cone	<b>STROKE</b> . . . .	5 inches
<b>WHEELBASE</b> . . . .	121 inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56 inches	<b>RADIATOR</b> . . . .	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
<b>FRONT</b> . . . .	34 x 4 inches	<b>ELECTRIC SOURCE</b> .	Storage battery
<b>REAR</b> . . . .	34 x 4 inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b> .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . .	Selective sliding gear
<b>HORSE-POWER</b> . .	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	<b>GEAR CHANGES</b> .	Three forward, one reverse
<b>CYLINDERS</b> . . .	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol
<b>ARRANGED</b> . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**G R E A T  
W E S T E R N  
A U T O M O B I L E  
C O M P A N Y**  
PERU, INDIANA

<b>Price</b>	<b>\$2500</b>
<b>Four-Passenger Touring</b>	<b>2250</b>
<b>Five-Passenger Touring</b>	<b>2250</b>
<b>Seven-Passenger Touring</b>	<b>2500</b>
<b>Two-Passenger Roadster</b>	<b>2200</b>
<b>Two-Passenger Convertible Coupe</b>	<b>3200</b>
<b>Four-Passenger Sedan Limousine</b>	<b>3200</b>
<b>Six-Passenger Berlin Limousine</b>	<b>3800</b>



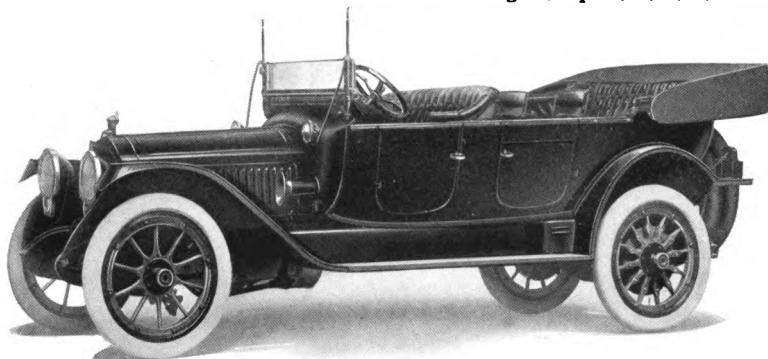
**GREAT WESTERN TOURING CAR "56-B"**

<b>COLOR</b> . . . .	Blue-black	<b>CAST</b> . . . .	En bloc
<b>SEATING CAPACITY</b>	Six persons	<b>BORE</b> . . . .	3¼ inches
<b>CLUTCH</b> . . . .	Cone	<b>STROKE</b> . . . .	5¼ inches
<b>WHEELBASE</b> . . . .	122 inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56 inches	<b>RADIATOR</b> . . . .	Tubular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
FRONT . . . .	34 x 4 inches	<b>ELECTRIC SOURCE</b> .	High-tension magneto
REAR . . . .	34 x 4 inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b> .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . .	Selective sliding gear
<b>HORSE-POWER</b> . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	<b>GEAR CHANGES</b> .	Three forward, one reverse
<b>CYLINDERS</b> . . . .	Four	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED</b> . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PACKARD  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

<b>Price</b>	<b>\$4850</b>
Salon Touring Car . . . . .	4850
Five-Passenger Phaeton . . . . .	4750
Four-Passenger Phaeton . . . . .	4750
Runabout . . . . .	4750
Seven-Passenger Limousine . . . . .	6000
Seven-Passenger Landaulet . . . . .	6000
Six-Passenger Limousine . . . . .	5950
Six-Passenger Landaulet . . . . .	5900
Six-Passenger Imperial Limousine . . . . .	6100
Seven-Passenger Imperial Limousine . . . . .	6150
Seven-Passenger Salon Limousine . . . . .	6100
Six-Passenger Brougham . . . . .	6000
Four-Passenger Salon Brougham . . . . .	5950
Three-Passenger Coupe . . . . .	5450



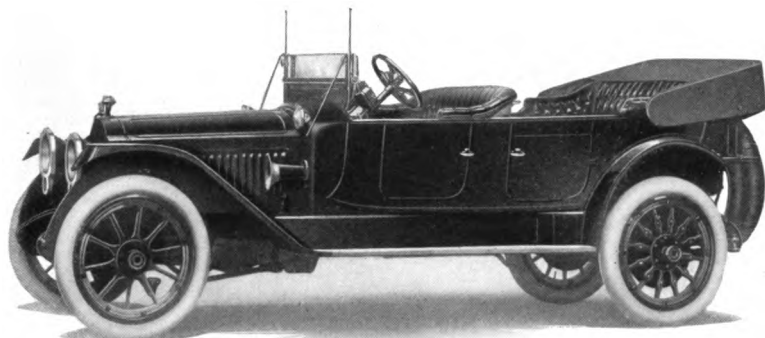
**PACKARD "5-48" SEVEN-PASSENGER STANDARD TOURING CAR**

<b>COLOR . . . . .</b>	Body and door panels, Packard blue, striped with black; wheels, cream yellow striped with black; chassis black	<b>ARRANGED . . . . .</b>	Vertically, under hood
<b>SEATING CAPACITY</b>	Seven persons	<b>CAST . . . . .</b>	In blocks of three
<b>CLUTCH . . . . .</b>	Dry plate	<b>BORE . . . . .</b>	4½ inches
<b>WHEELBASE . . . . .</b>	144 inches	<b>STROKE . . . . .</b>	5½ inches
<b>GAUGE . . . . .</b>	56 inches	<b>COOLING . . . . .</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . . .</b>	Cellular
<b>FRONT . . . . .</b>	37 x 5 inches	<b>IGNITION . . . . .</b>	Jump spark
<b>REAR . . . . .</b>	37 x 5 inches	<b>ELECTRIC SOURCE . . . . .</b>	High-tension magneto, generator and storage battery
<b>BRAKE SYSTEMS . . . . .</b>	Contracting and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Shaft
<b>HORSE-POWER . . . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 48.6	<b>TRANSMISSION . . . . .</b>	Sliding gear
<b>CYLINDERS . . . . .</b>	Six	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
		<b>POSITION OF DRIVER . . . . .</b>	Left-side drive and left-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PACKARD  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

Price . . . . .	\$3750
Four-Passenger Phaeton . . . . .	3750
Runabout . . . . .	3750
Six-Passenger Brougham . . . . .	5000
Four-Passenger Salon Brougham . . . . .	4950
Three-Passenger Coupe . . . . .	4450



**PACKARD "3-38" FIVE-PASSENGER PHAETON**

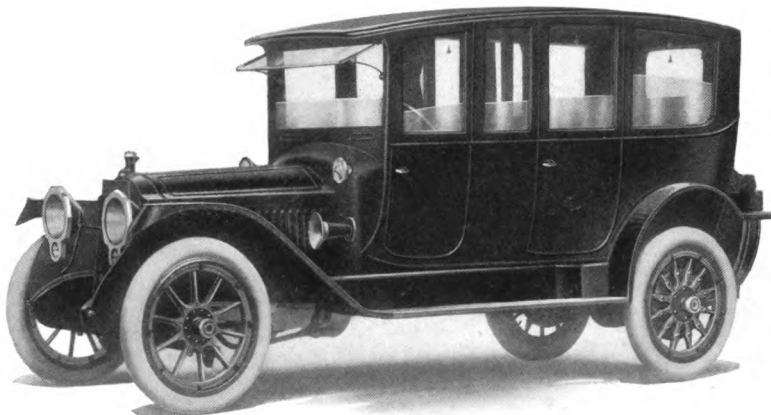
COLOR . . . . .	Body and door panels, Packard blue, striped with black; wheels, cream yellow striped with black; chassis, black	ARRANGED . . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	In blocks of three
CLUTCH . . . . .	Dry plate	BORE . . . . .	4 inches
WHEELBASE . . . . .	140 inches	STROKE . . . . .	5 1/4 inches
GAUGE . . . . .	56 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Cellular
FRONT . . . . .	36 x 4 1/4 inches	IGNITION . . . . .	Jump spark
REAR . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto, generator and storage battery
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	TRANSMISSION . . . . .	Sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and left-hand control

Price includes top, top hood, electric lighting, electric self-starter, windshield and demountable rims



**PACKARD  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

<b>Price</b>	<b>\$5100</b>
Standard Touring	3850
Salon Touring	3850
Special Touring	3350
Seven-Passenger Limousine	5000
Seven-Passenger Landaulet	5000
Six-Passenger Limousine	4950
Six-Passenger Landaulet	4900
Seven-Passenger Imperial Limousine	5150
Seven-Passenger Salon Limousine	5100



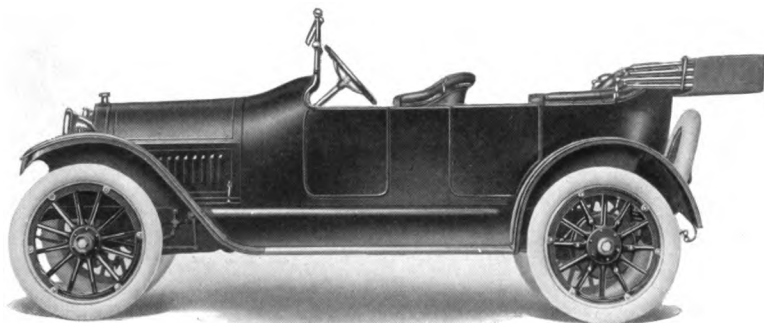
**PACKARD "3-38" SIX-PASSENGER IMPERIAL LIMOUSINE**

<b>COLOR</b>	Body, door panels and wheels, Packard blue, striped with black; chassis, black	<b>ARRANGED</b>	Vertically, under hood
<b>SEATING CAPACITY</b>	Six persons	<b>CAST</b>	In blocks of three
<b>CLUTCH</b>	Dry plate	<b>BORE</b>	4 inches
<b>WHEELBASE</b>	140 inches	<b>STROKE</b>	5½ inches
<b>GAUGE</b>	56 inches	<b>COOLING</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR</b>	Cellular
FRONT	36 x 4½ inches	<b>IGNITION</b>	Jump spark
REAR	37 x 5 inches	<b>ELECTRIC SOURCE</b>	High-tension magneto, generator and storage battery
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>DRIVE</b>	Shaft
<b>HORSE-POWER</b>	N. A. C. C. (formerly A.L.A.M.) rating 38.4	<b>TRANSMISSION</b>	Sliding gear
<b>CYLINDERS</b>	Six	<b>GEAR CHANGES</b>	Three forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and left-hand control

Price includes electric lighting, electric self-starter, windshield and demountable rims

**PAIGE-DETROIT  
MOTOR CAR  
COMPANY**  
**DETROIT  
MICHIGAN**

Price . . . . .	\$1075
Westbrooke Runabout . . . . .	1075
Montrose Coupe . . . . .	1600
Speedway Raceabout . . . . .	1275



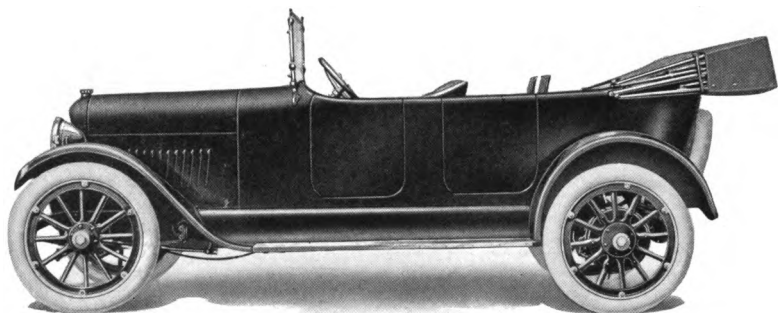
**GLENWOOD TOURING CAR**

COLOR . . . . .	Optional	CAST . . . . .	En bloc
SEATING CAPACITY . . . . .	Five persons	BORE . . . . .	4 inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5 inches
WHEELBASE . . . . .	116 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 or 60 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	34 x 4 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	34 x 4 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 25.6	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	POSITION OF DRIVER . . . . .	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PAIGE-DETROIT  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

**Price . . . . . \$1395**  
**Meadowbrooke Runabout . 1395**  
**Dartmore Raceabout . . 1420**




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**FAIRFIELD TOURING CAR**

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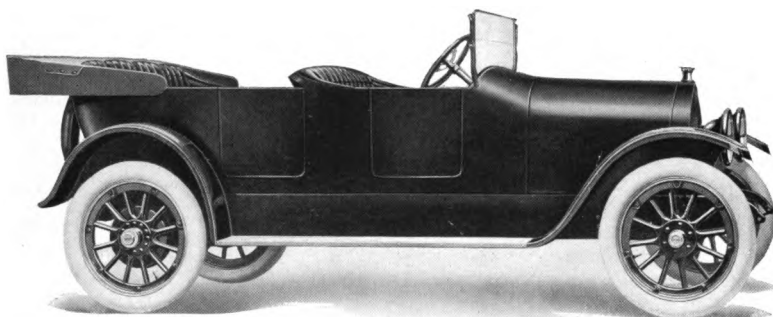
COLOR . . . . .	Optional	CAST . . . . .	En bloc
SEATING CAPACITY	Seven persons	BORE . . . . .	3½ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5¼ inches
WHEELBASE . . . .	123½ inches	COOLING . . . . .	Water
GAUGE . . . . .	56 or 60 inches	RADIATOR . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	34 x 4 inches	ELECTRIC SOURCE .	High-tension magneto and storage battery
REAR . . . . .	34 x 4 inches		
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . . .	Six	GEAR CHANGES .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**THE THOMAS  
B. JEFFERY  
COMPANY**  
KENOSHAWISCONSIN

Price . . . . . \$1650  
Two-Passenger Roadster . . 1650  
Two-Passenger All-Weather . 1950



**JEFFERY CHESTERFIELD SIX**

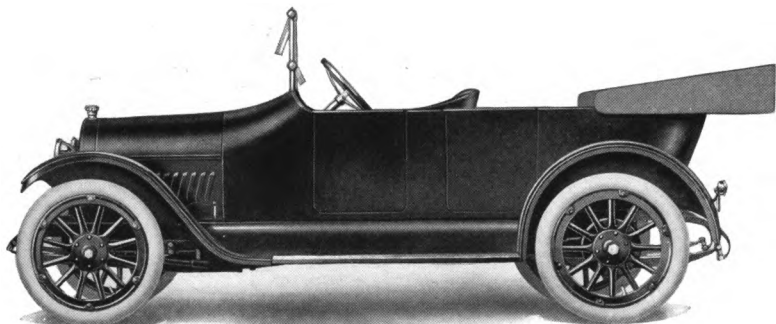
COLOR . . . . . Chesterfield blue  
SEATING CAPACITY . . . . . Five persons  
CLUTCH . . . . . Dry multiple disc  
WHEELBASE . . . . . 122 inches  
GAUGE . . . . . 56 inches  
TIRE DIMENSIONS:  
FRONT . . . . . 34 x 4 inches  
REAR . . . . . 34 x 4 inches  
BRAKE SYSTEMS . . . . . Internal expanding on both rear wheels  
HORSE-POWER . . . . . N. A. C. C. (formerly A.L.A.M.) rating 21.6  
CYLINDERS . . . . . Six  
ARRANGED . . . . . Vertically, under hood

CAST . . . . . En bloc  
BORE . . . . . 3 inches  
STROKE . . . . . 5 inches  
COOLING . . . . . Water  
RADIATOR . . . . . Honeycomb  
IGNITION . . . . . Jump spark  
ELECTRIC SOURCE . . . . . High-tension magneto  
DRIVE . . . . . Worm  
TRANSMISSION . . . . . Selective sliding gear  
GEAR CHANGES . . . . . Four forward, one reverse  
POSITION OF DRIVER . . . . . Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**IMPERIAL  
AUTOMOBILE  
COMPANY  
JACKSON  
MICHIGAN**

**Price . . . . . \$1085**  
**Two-Passenger Roadster . 1085**




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**IMPERIAL TOURING CAR "64"**

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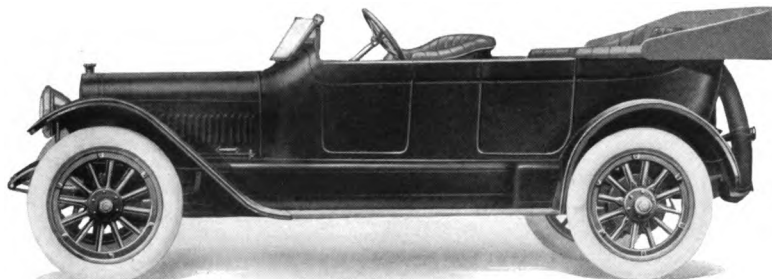
COLOR . . . .	Black	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	3¼ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	5 inches
WHEELBASE . . .	115 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	32 x 3½ inches	ELECTRIC SOURCE .	Storage battery
REAR . . . .	32 x 3½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**WINTON  
MOTOR CAR  
COMPANY**  
CLEVELAND, OHIO

Price . . . . .	\$3250
Four-Passenger Touring . . . . .	3250
Six-Passenger Touring . . . . .	3500
Seven-Passenger Touring . . . . .	3500
Two-Passenger Roadster . . . . .	3250
Three-Passenger Roadster . . . . .	3250



**WINTON SIX TOURING CAR "21"**

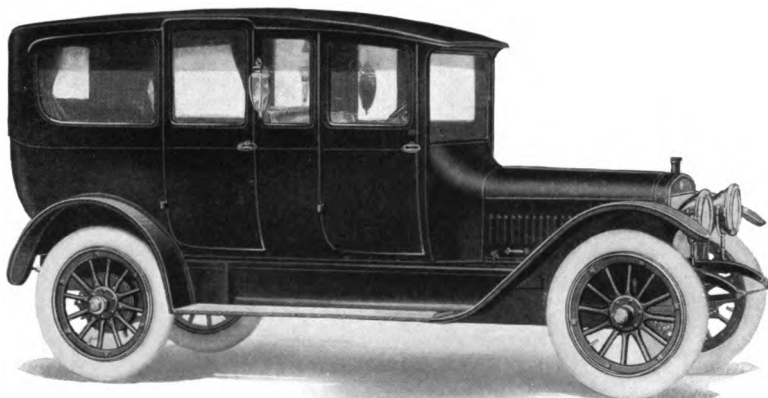
COLOR . . . . .	Optional	BORE . . . . .	4½ inches
SEATING CAPACITY . . . . .	Five persons	STROKE . . . . .	5½ inches
CLUTCH . . . . .	Multiple disc	COOLING . . . . .	Water
WHEELBASE . . . . .	136 inches	RADIATOR . . . . .	Honeycomb
GAUGE . . . . .	56¼ inches	IGNITION . . . . .	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
FRONT . . . . .	37 x 5 inches	DRIVE . . . . .	Shaft
REAR . . . . .	37 x 5 inches	TRANSMISSION . . . . .	Selective sliding gear
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	GEAR CHANGES . . . . .	Four forward, one reverse
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	POSITION OF DRIVER . . . . .	Left-side drive and center control
CYLINDERS . . . . .	Six		
ARRANGED . . . . .	Vertically, under hood		
CAST . . . . .	In pairs		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**WINTON  
MOTOR CAR  
COMPANY**

**CLEVELAND, OHIO**

Price . . . . .	\$4600
Landaulet . . . . .	4600
Sedan . . . . .	4600
Three-quarter Limousine . . . . .	4350



**WINTON SIX FULL FOUR-DOOR LIMOUSINE "21"**

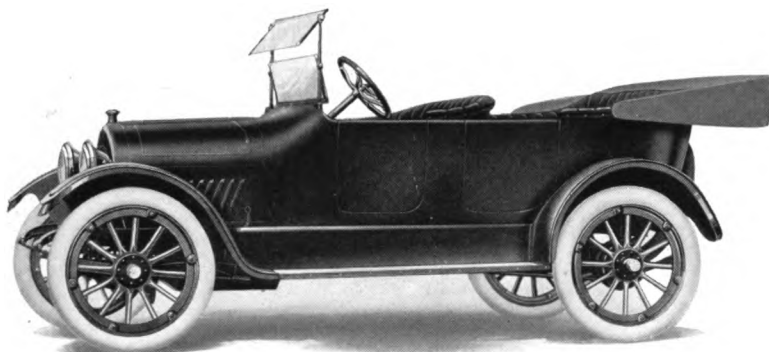
COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Seven persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5½ inches
WHEELBASE . . . . .	136 inches	COOLING . . . . .	Water
GAUGE . . . . .	56½ inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	GEAR CHANGES . . . . .	Four forward, one reverse
CYLINDERS . . . . .	Six	POSITION OF DRIVER . . . . .	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes electric lighting, electric self-starter, speedometer and demountable rims

# KRIT MOTOR CAR COMPANY

DETROIT  
MICHIGAN

Price . . . . . \$995  
Three-Passenger Cabriolet . . . . . 1295



## KRIT TOURING CAR DE LUXE "M"

COLOR . . . . .	Body, blue; running gear, black; wheels, gray	CAST . . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . . .	3¼ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	4 inches
WHEELBASE . . . .	108 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Vertical tube
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	32 x 3½ inches	ELECTRIC SOURCE .	High-tension magneto
REAR . . . . .	32 x 3½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS . . . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

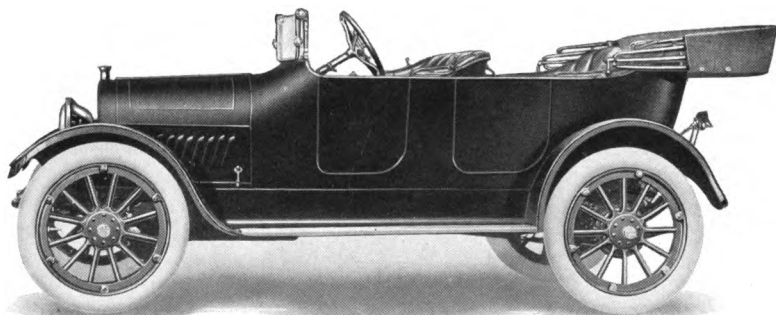
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



# KRIT MOTOR CAR COMPANY

DETROIT  
MICHIGAN

Price . . . \$850  
Roadster . . . 850



## KRIT TOURING CAR "O"

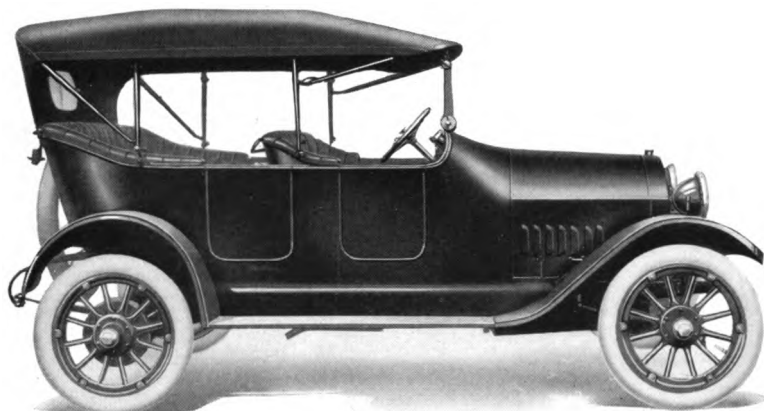
COLOR . . . .	Body and wheels, Brewster green; gear, black	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	En bloc
CLUTCH . . . .	Multiple disc	BORE . . . . .	3¾ inches
WHEELBASE . . .	108 inches	STROKE . . . . .	4 inches
GAUGE . . . . .	56 inches	COOLING . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Vertical tube
FRONT . . . . .	32 x 3¼ inches	IGNITION . . . .	Jump spark
REAR . . . . .	32 x 3¼ inches	ELECTRIC SOURCE .	Generator and storage battery
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

# **A V E R Y C O M P A N Y**

PEORIA, ILLINOIS

**Price . . \$1195**  
**Roadster . 1195**



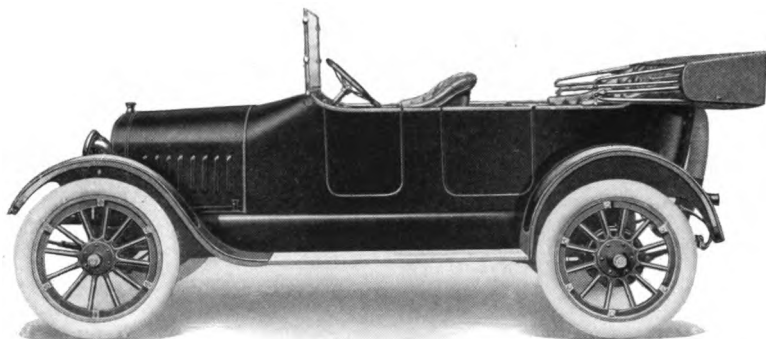
## **GLIDE TOURING CAR "30"**

<b>COLOR . . . .</b>	Body and chassis, meteor blue; fenders and hood, black	<b>ARRANGED . . . .</b>	Vertically, under hood
<b>SEATING CAPACITY</b>	Five persons	<b>CAST . . . . .</b>	En bloc
<b>CLUTCH . . . . .</b>	Multiple disc	<b>BORE . . . . .</b>	3 1/4 inches
<b>WHEELBASE . . . .</b>	114 inches	<b>STROKE . . . . .</b>	5 inches
<b>GAUGE . . . . .</b>	56 inches	<b>COOLING . . . . .</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . . .</b>	Vertical tube
<b>FRONT . . . . .</b>	32 x 4 inches	<b>IGNITION . . . . .</b>	Jump spark
<b>REAR . . . . .</b>	32 x 4 inches	<b>ELECTRIC SOURCE .</b>	Generator and storage battery
<b>BRAKE SYSTEMS . .</b>	Contracting on propeller shaft and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Shaft
<b>HORSE-POWER . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 19.6	<b>TRANSMISSION . . .</b>	Selective sliding gear
<b>CYLINDERS . . . .</b>	Four	<b>GEAR CHANGES . .</b>	Three forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**INTER-STATE  
MOTOR  
COMPANY  
MUNCIE  
INDIANA**

**Price, \$1000**




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**INTER-STATE TOURING CAR "T"**

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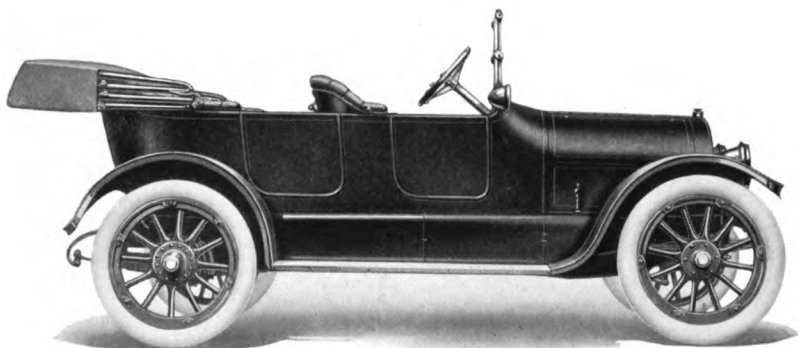
COLOR . . . .	Optional	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	3½ inches
CLUTCH . . . .	Cone	STROKE . . . .	5 inches
WHEELBASE	110 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	33 x 4 inches	ELECTRIC SOURCE .	Storage battery
REAR . . . .	33 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**WILLYS -  
OVERLAND  
COMPANY**  
WILLYS OVERLAND COMPANY, CHRYSLER CORPORATION, CHRYSLER BUILDING, NEW YORK, N. Y.  
**TOLEDO, OHIO**

<b>Price</b> . . . . .	<b>\$850</b>
<b>Two-Passenger Roadster</b> . . . . .	<b>795</b>
<b>Panel Delivery Car</b> . . . . .	<b>895</b>
<b>Express Delivery Car</b> . . . . .	<b>850</b>




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**OVERLAND TOURING CAR "81"**

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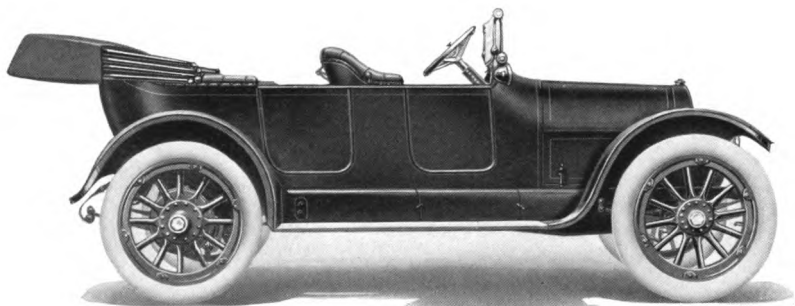
<b>COLOR</b> . . . . .	<b>Brewster green with ivory striping</b>	<b>CAST</b> . . . . .	<b>Separately</b>
<b>SEATING CAPACITY</b>	<b>Five persons</b>	<b>BORE</b> . . . . .	<b>4 inches</b>
<b>CLUTCH</b> . . . . .	<b>Cone</b>	<b>STROKE</b> . . . . .	<b>4½ inches</b>
<b>WHEELBASE</b> . . . . .	<b>106 inches</b>	<b>COOLING</b> . . . . .	<b>Water</b>
<b>GAUGE</b> . . . . .	<b>56 or 60 inches</b>	<b>RADIATOR</b> . . . . .	<b>Cellular</b>
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . . .	<b>Jump spark</b>
<b>FRONT</b> . . . . .	<b>33 x 4 inches</b>	<b>ELECTRIC SOURCE</b> . . . . .	<b>High-tension magneto</b>
<b>REAR</b> . . . . .	<b>33 x 4 inches</b>	<b>DRIVE</b> . . . . .	<b>Shaft</b>
<b>BRAKE SYSTEMS</b> . . . . .	<b>Contracting and expanding on both rear wheels</b>	<b>TRANSMISSION</b> . . . . .	<b>Selective sliding gear</b>
<b>HORSE-POWER</b> . . . . .	<b>N. A. C. C. (formerly A.L.A.M.) rating 25.6</b>	<b>GEAR CHANGES</b> . . . . .	<b>Three forward, one reverse</b>
<b>CYLINDERS</b> . . . . .	<b>Four</b>	<b>POSITION OF DRIVER</b>	<b>Left-side drive and center control</b>
<b>ARRANGED</b> . . . . .	<b>Vertically, under hood</b>		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**WILLYS -  
OVERLAND  
COMPANY**

TOLEDO, OHIO

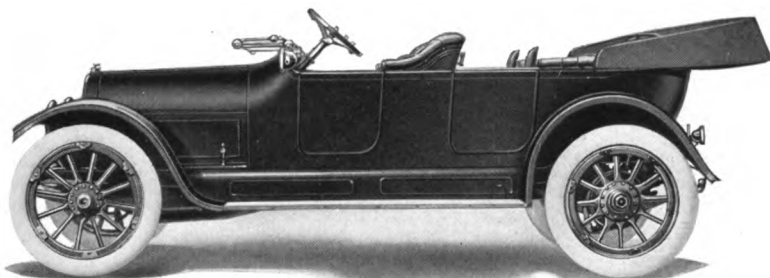
<b>Price</b> . . . . .	<b>\$1075</b>
<b>Two-Passenger Roadster</b> . . . . .	<b>1050</b>
<b>Four-Passenger Coupe</b> . . . . .	<b>1600</b>



**OVERLAND TOURING CAR "80"**

<b>COLOR</b> . . . . .	<b>Brewster green with ivory striping</b>	<b>CAST</b> . . . . .	<b>Separately</b>
<b>SEATING CAPACITY</b>	<b>Five persons</b>	<b>BORE</b> . . . . .	<b>4¼ inches</b>
<b>CLUTCH</b> . . . . .	<b>Cone</b>	<b>STROKE</b> . . . . .	<b>4½ inches</b>
<b>WHEELBASE</b> . . . . .	<b>114 inches</b>	<b>COOLING</b> . . . . .	<b>Water</b>
<b>GAUGE</b> . . . . .	<b>56 or 60 inches</b>	<b>RADIATOR</b> . . . . .	<b>Cellular</b>
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . . .	<b>Jump spark</b>
<b>FRONT</b> . . . . .	<b>34 x 4 inches</b>	<b>ELECTRIC SOURCE</b> . . . . .	<b>High-tension magneto</b>
<b>REAR</b> . . . . .	<b>34 x 4 inches</b>	<b>DRIVE</b> . . . . .	<b>Shaft</b>
<b>BRAKE SYSTEMS</b> . . . . .	<b>Contracting and expanding on both rear wheels</b>	<b>TRANSMISSION</b> . . . . .	<b>Selective sliding gear</b>
<b>HORSE-POWER</b> . . . . .	<b>N. A. C. C. (formerly A.L.A.M.) rating 27.2</b>	<b>GEAR CHANGES</b> . . . . .	<b>Three forward, one reverse</b>
<b>CYLINDERS</b> . . . . .	<b>Four</b>	<b>POSITION OF DRIVER</b>	<b>Left-side drive and center control</b>
<b>ARRANGED</b> . . . . .	<b>Vertically, under hood</b>		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



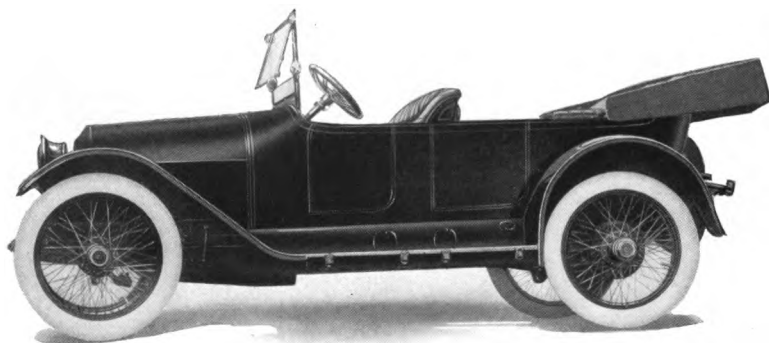
**OVERLAND TOURING CAR "82"**

<b>COLOR</b> . . . .	Overland blue with ivory strip- ing	<b>CAST</b> . . . .	En bloc
<b>SEATING CAPACITY</b>	Seven persons	<b>BORE</b> . . . .	3½ inches
<b>CLUTCH</b> . . . .	Cone	<b>STROKE</b> . . . .	5¼ inches
<b>WHEELBASE</b> . . . .	125 inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56 inches	<b>RADIATOR</b> . . . .	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
<b>FRONT</b> . . . .	35 x 4½ inches	<b>ELECTRIC SOURCE</b> .	High-tension magneto
<b>REAR</b> . . . .	35 x 4½ inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b> .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . .	Selective sliding gear
<b>HORSE-POWER</b> . .	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	<b>GEAR CHANGES</b> .	Three forward, one reverse
<b>CYLINDERS</b> . . .	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol
<b>ARRANGED</b> . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

**THE GARFORD  
COMPANY  
ELYRIA, OHIO  
AND  
THE WILLEYS-  
OVERLAND  
COMPANY  
TOLEDO, OHIO**

**Price, \$2475**



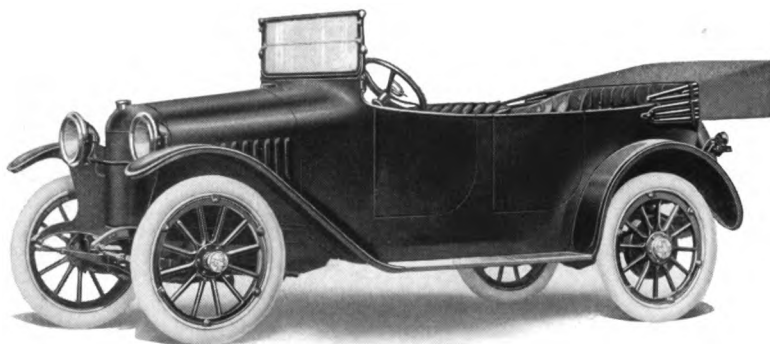

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**WILLEYS-KNIGHT TOURING CAR "K-19"**

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COLOR . . . .	Dark blue	CAST . . . .	In pairs
SEATING CAPACITY	Five persons	BORE . . . .	4 inches
CLUTCH . . . .	Cone	STROKE . . . .	5½ inches
WHEELBASE . . . .	120 inches	COOLING . . . .	Water
GAUGE . . . .	56½ inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	36 x 4½ inches	ELECTRIC SOURCE . . . .	High-tension magneto
REAR . . . .	36 x 4½ inches		
BRAKE SYSTEMS . . . .	Contracting and expanding on both rear wheels	DRIVE . . . .	Shaft
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 25.6	TRANSMISSION . . . .	Selective gear
CYLINDERS . . . .	Four	GEAR CHANGES . . . .	Four forward, one reverse
ARRANGED . . . .	Vertically, under hood	POSITION OF DRIVER . . . .	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims




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**DETROITER TOURING CAR "C-5"**

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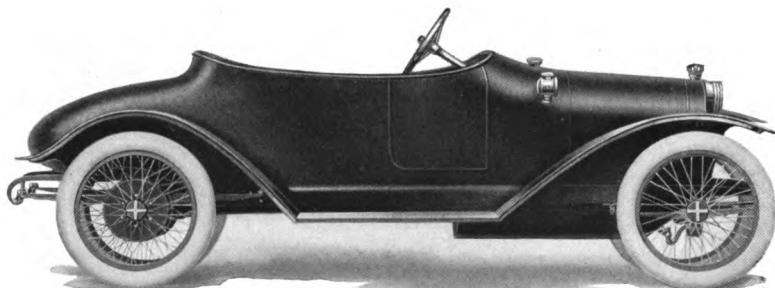
COLOR . . . . .	Body, raven blue; running gear, black	BORE . . . . .	3½ inches
SEATING CAPACITY	Five persons	STROKE . . . . .	5 inches
CLUTCH . . . . .	Multiple disc	COOLING . . . . .	Water
WHEELBASE . . . . .	112 inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	56 inches	IGNITION . . . . .	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE .	Generator and storage battery, or high-tension magneto and storage battery
FRONT . . . . .	32 x 3½ inches	DRIVE . . . . .	Shaft
REAR . . . . .	32 x 3½ inches	TRANSMISSION . .	Selective sliding gear
BRAKE SYSTEMS	Expanding on both rear wheels	GEAR CHANGES .	Three forward, one reverse
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	POSITION OF DRIVER	Left-side drive and center con- trol
CYLINDERS . . . .	Four		
ARRANGED . . . . .	Vertically, under hood		
CAST . . . . .	En bloc		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims



**BRISCOE  
MOTOR CO.  
INCORPORATED  
JACKSON  
MICHIGAN**

**Price . . . . . \$785**  
**Five-Passenger De Luxe Touring . . . . . 785**



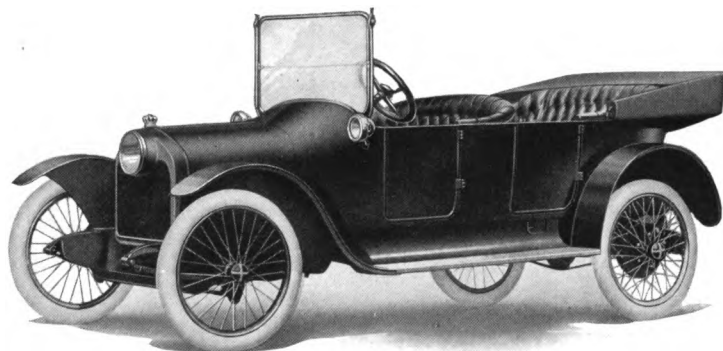
**BRISCOE CLOVER LEAF ROADSTER**

<b>COLOR . . . .</b>	<b>Body, gray or Brewster green; running gear, black</b>	<b>CAST . . . .</b>	<b>En bloc</b>
<b>SEATING CAPACITY</b>	<b>Three persons</b>	<b>BORE . . . .</b>	<b>3¼ inches</b>
<b>CLUTCH . . . .</b>	<b>Cone</b>	<b>STROKE . . . .</b>	<b>5¼ inches</b>
<b>WHEELBASE . . . .</b>	<b>107 inches</b>	<b>COOLING . . . .</b>	<b>Water</b>
<b>GAUGE . . . .</b>	<b>56 inches</b>	<b>RADIATOR . . . .</b>	<b>Honeycomb</b>
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . .</b>	<b>Jump spark</b>
<b>FRONT . . . .</b>	<b>30 x 3½ inches</b>	<b>ELECTRIC SOURCE . . . .</b>	<b>High-tension magneto and storage battery</b>
<b>REAR . . . .</b>	<b>30 x 3½ inches</b>	<b>DRIVE . . . .</b>	<b>Shaft</b>
<b>BRAKE SYSTEMS . . . .</b>	<b>Expanding on both rear wheels</b>	<b>TRANSMISSION . . . .</b>	<b>Selective sliding gear</b>
<b>HORSE-POWER . . . .</b>	<b>N. A. C. C. (formerly A.L.A.M.) rating 15.6</b>	<b>GEAR CHANGES . . . .</b>	<b>Three forward, one reverse</b>
<b>CYLINDERS . . . .</b>	<b>Four</b>	<b>POSITION OF DRIVER . . . .</b>	<b>Left-side drive and left-hand control</b>
<b>ARRANGED . . . .</b>	<b>Vertically, under hood</b>		

**Price includes top, top hood, electric lighting, electric self-starter, windshield and speedometer**

**BRISCOE  
MOTOR CO.  
INCORPORATED  
JACKSON  
MICHIGAN**

**Price . . . . . \$785**  
**Three-Passenger Clover Leaf Roadster 785**



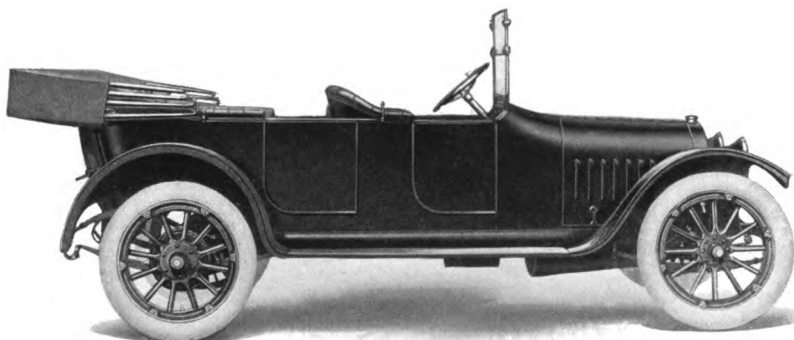
**BRISCOE DE LUXE TOURING CAR**

COLOR . . . .	Body, gray or Brewster green; running gear, black	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	3½ inches
CLUTCH . . . .	Cone	STROKE . . . .	5¼ inches
WHEELBASE . . . .	107 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	30 x 3½ inches	ELECTRIC SOURCE . . . .	High-tension magneto and storage battery
REAR . . . .	30 x 3½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS	Expanding on both rear wheels	TRANSMISSION . . . .	Selective sliding gear
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 15.6	GEAR CHANGES . . . .	Three forward, one reverse
CYLINDERS . . . .	Four	POSITION OF DRIVER	Left-side drive and left-hand control
ARRANGED . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windahield and speedometer

**WESTCOTT  
MOTOR CAR  
COMPANY  
RICHMOND  
INDIANA**

**Price . . . . \$1185  
Three-Passenger . 1185**



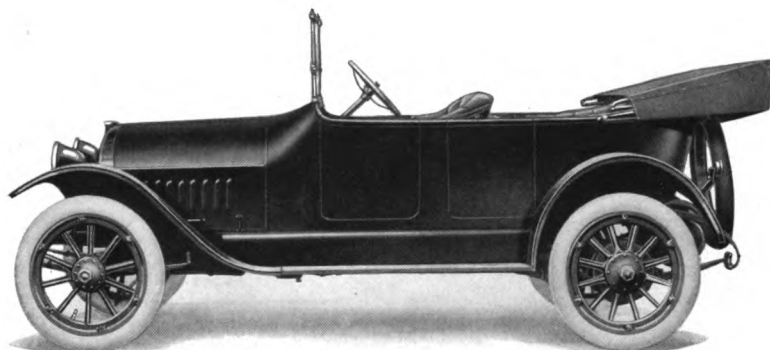
**WESTCOTT TOURING CAR "O-35"**

COLOR . . . .	Westcott green	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	3½ inches
CLUTCH . . . .	Cone	STROKE . . . .	5 inches
WHEELBASE . . . .	113 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	33 x 4 inches	ELECTRIC SOURCE	Storage battery
REAR . . . .	33 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . . .	35	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS . . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**VELIE MOTOR  
VEHICLE  
COMPANY  
M O L I N E  
I L L I N O I S**

**Price, \$1595**



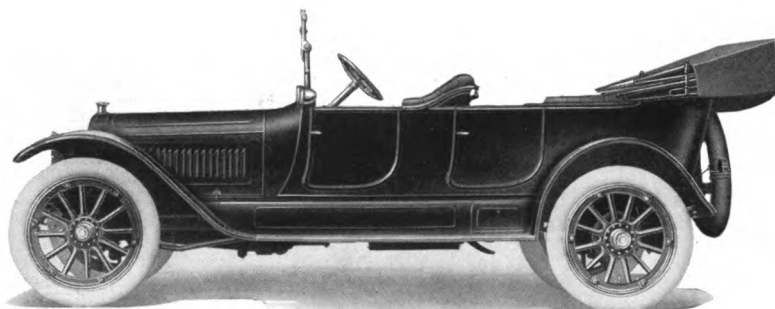
**VELIE TOURING CAR "15"**

<b>COLOR</b> . . . .	Velie blue	<b>CAST</b> . . . .	En bloc
<b>SEATING CAPACITY</b>	Five persons	<b>BORE</b> . . . .	3½ inches
<b>CLUTCH</b> . . . .	Disc	<b>STROKE</b> . . . .	5 inches
<b>WHEELBASE</b> . . .	124 inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56 inches	<b>RADIATOR</b> . . . .	Honeycomb
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
<b>FRONT</b> . . . .	34 x 4 inches	<b>ELECTRIC SOURCE</b>	Storage battery
<b>REAR</b> . . . .	34 x 4 inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b> .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . .	Selective sliding gear
<b>HORSE-POWER</b> . .	N. A. C. C. (for- merly A.L.A.M.) rating 29.4	<b>GEAR CHANGES</b> .	Four forward, one reverse
<b>CYLINDERS</b> . . .	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol
<b>ARRANGED</b> . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter,  
windshield, speedometer and detachable demountable rims

**LOZIER  
MOTOR  
COMPANY**  
DETROIT  
MICHIGAN

Price, \$3250



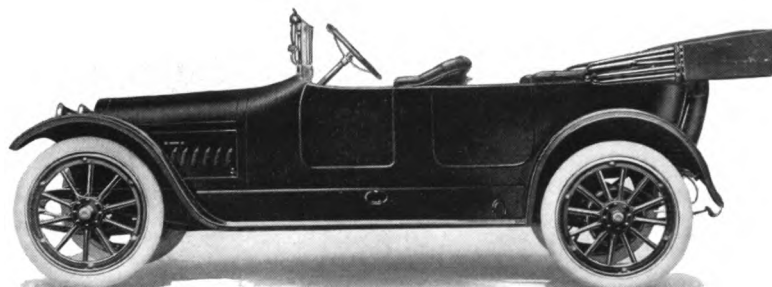
**LOZIER TOURING CAR "82"**

COLOR . . . .	Optional	CAST . . . .	In blocks of three
SEATING CAPACITY	Seven persons	BORE . . . .	3¼ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	6 inches
WHEELBASE . . . .	132 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	36 x 4½ inches	ELECTRIC SOURCE .	High-tension magneto
REAR . . . .	36 x 4½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 36	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**R E G A L  
M O T O R C A R  
C O M P A N Y  
D E T R O I T  
M I C H I G A N**

**Price . . \$1085  
Roadster . 1085**




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**REGAL TOURING CAR "D"**

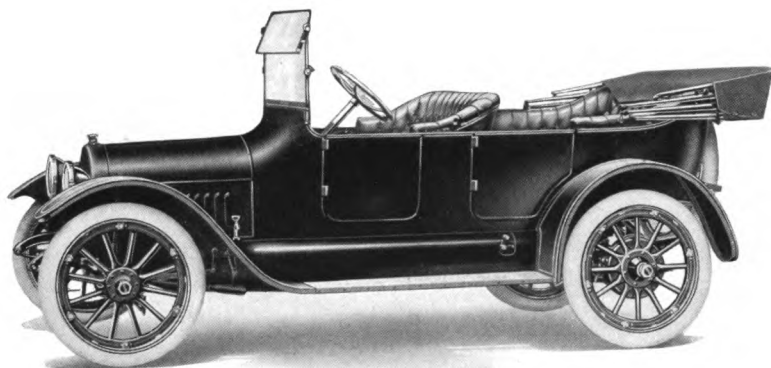
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COLOR . . . .	Regal blue	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	3¾ inches
CLUTCH . . . .	Cone	STROKE . . . .	5 inches
WHEELBASE . . .	112 inches	COOLING . . . .	Water
GAUGE . . . .	56 or 60 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	33 x 4 inches	ELECTRIC SOURCE	Storage battery with dry cells
REAR . . . .	33 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Optional
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**BUICK  
MOTOR  
COMPANY**  
FLINT  
MICHIGAN

Price . . \$950  
Roadster . 900



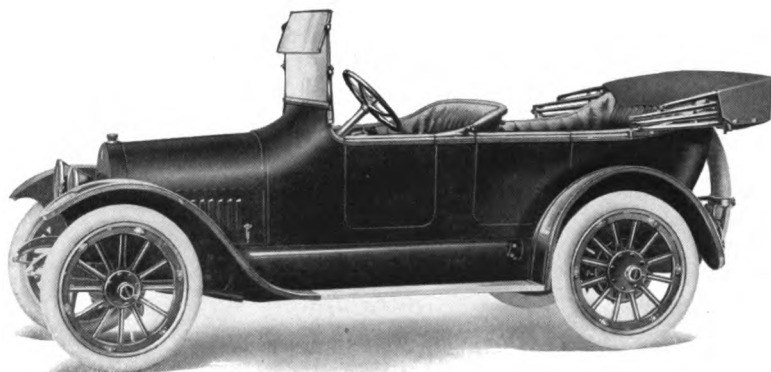
**BUICK "C-25"**

COLOR . . . .	Body and hood, blue-black; fenders, black; chassis, black with ivory stripe	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	In pairs
CLUTCH . . . .	Cone	BORE . . . . .	3¼ inches
WHEELBASE . . . .	106 inches	STROKE . . . . .	3¼ inches
GAUGE . . . . .	56 or 60 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Vertical tube
FRONT . . . . .	32 x 3¼ inches	IGNITION . . . . .	Jump spark
REAR . . . . .	32 x 3¼ inches	ELECTRIC SOURCE . . . . .	Delco system
BRAKE SYSTEMS . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield and demountable rims

**BUICK  
MOTOR  
COMPANY**  
FLINT  
MICHIGAN

Price . . \$1235  
Roadster . 1185



**BUICK "C-37"**

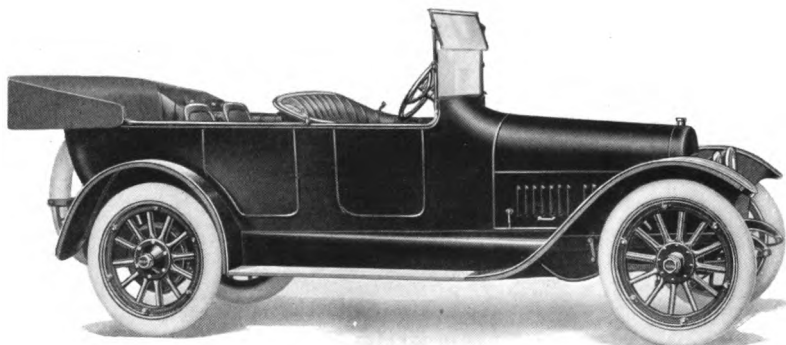
COLOR . . . .	Body and hood, blue-black; fenders, black; chassis, black with ivory stripe	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	In pairs
CLUTCH . . . . .	Cone	BORE . . . . .	3¾ inches
WHEELBASE . . .	112 inches	STROKE . . . . .	5 inches
GAUGE . . . . .	56 or 60 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Vertical tube
FRONT . . . . .	34 x 4 inches	IGNITION . . . .	Jump spark
REAR . . . . .	34 x 4 inches	ELECTRIC SOURCE	Delco system
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims



**BUICK  
MOTOR  
COMPANY**  
FLINT  
MICHIGAN

Price . . . \$1650  
Roadster . 1650



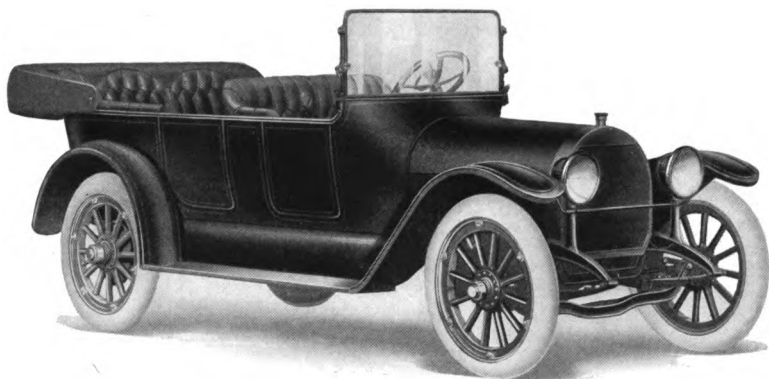
**BUICK "C-55"**

COLOR . . . .	Body and hood, blue-black; fenders, black; chassis, black with ivory stripe	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST . . . . .	In pairs
CLUTCH . . . .	Cone	BORE . . . . .	3¼ inches
WHEELBASE . .	130 inches	STROKE . . . .	5 inches
GAUGE . . . .	56 inches	COOLING . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Vertical tube
FRONT . . . .	36 x 4½ inches	IGNITION . . . .	Jump spark
REAR . . . .	36 x 4½ inches	ELECTRIC SOURCE	Delco system
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 33.7	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Six	GEAR CHANGES .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**K I S S E L  
M O T O R C A R  
C O M P A N Y  
H A R T F O R D  
W I S C O N S I N**

<b>Price . . . . .</b>	<b>\$1650</b>
<b>Detachable Sedan . . . . .</b>	<b>2000</b>
<b>Seven-Passenger Touring . . . . .</b>	<b>1850</b>
<b>Cabriolet . . . . .</b>	<b>1950</b>
<b>Coupe . . . . .</b>	<b>2300</b>



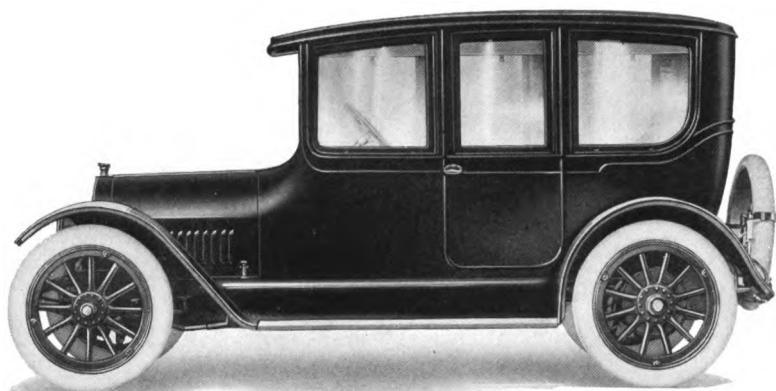
**KISSEL KAR TOURING "6-42"**

<b>COLOR . . . . .</b>	<b>Blue and black</b>	<b>CAST . . . . .</b>	<b>En bloc</b>
<b>SEATING CAPACITY</b>	<b>Five persons</b>	<b>BORE . . . . .</b>	<b>3¾ inches</b>
<b>CLUTCH . . . . .</b>	<b>Cone</b>	<b>STROKE . . . . .</b>	<b>5½ inches</b>
<b>WHEELBASE . . . . .</b>	<b>126 inches</b>	<b>COOLING . . . . .</b>	<b>Water</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>RADIATOR . . . . .</b>	<b>Square tube</b>
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . . .</b>	<b>Jump spark</b>
<b>FRONT . . . . .</b>	<b>34 x 4 inches</b>	<b>ELECTRIC SOURCE . . . . .</b>	<b>Generator and storage battery</b>
<b>REAR . . . . .</b>	<b>34 x 4 inches</b>	<b>DRIVE . . . . .</b>	<b>Shaft</b>
<b>BRAKE SYSTEMS . . . . .</b>	<b>Contracting on both rear wheels</b>	<b>TRANSMISSION . . . . .</b>	<b>Selective sliding gear</b>
<b>HORSE-POWER . . . . .</b>	<b>N. A. C. C. (formerly A.L.A.M.) rating 31.6</b>	<b>GEAR CHANGES . . . . .</b>	<b>Three forward, one reverse</b>
<b>CYLINDERS . . . . .</b>	<b>Six</b>	<b>POSITION OF DRIVER . . . . .</b>	<b>Left-side drive and center control</b>
<b>ARRANGED . . . . .</b>	<b>Vertically, under hood</b>		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**K I S S E L  
M O T O R C A R  
C O M P A N Y  
H A R T F O R D  
W I S C O N S I N**

<b>Price . . . . .</b>	<b>\$1800</b>
<b>Five-Passenger Touring . . . . .</b>	<b>1450</b>
<b>Seven-Passenger Touring . . . . .</b>	<b>1550</b>
<b>Roadster . . . . .</b>	<b>1450</b>
<b>Cabriolet . . . . .</b>	<b>1750</b>
<b>Coupe . . . . .</b>	<b>2100</b>



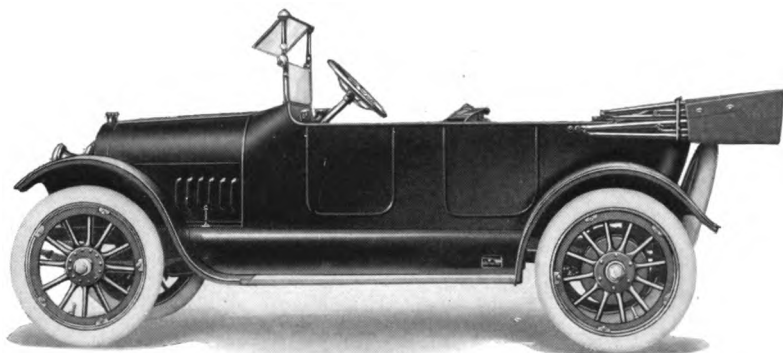
**KISSEL KAR DETACHABLE SEDAN "4-36"**

<b>COLOR . . . . .</b>	<b>Blue and black</b>	<b>CAST . . . . .</b>	<b>En bloc</b>
<b>SEATING CAPACITY . . . . .</b>	<b>Five persons</b>	<b>BORE . . . . .</b>	<b>4¼ inches</b>
<b>CLUTCH . . . . .</b>	<b>Cone</b>	<b>STROKE . . . . .</b>	<b>5½ inches</b>
<b>WHEELBASE . . . . .</b>	<b>121 inches</b>	<b>COOLING . . . . .</b>	<b>Water</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>RADIATOR . . . . .</b>	<b>Square tube</b>
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . . .</b>	<b>Jump spark</b>
<b>FRONT . . . . .</b>	<b>34 x 4 inches</b>	<b>ELECTRIC SOURCE . . . . .</b>	<b>Generator and storage battery</b>
<b>REAR . . . . .</b>	<b>34 x 4 inches</b>	<b>DRIVE . . . . .</b>	<b>Shaft</b>
<b>BRAKE SYSTEMS . . . . .</b>	<b>Contracting on both rear wheels</b>	<b>TRANSMISSION . . . . .</b>	<b>Selective sliding gear</b>
<b>HORSE-POWER . . . . .</b>	<b>N. A. C. C. (formerly A.L.A.M.) rating 28.9</b>	<b>GEAR CHANGES . . . . .</b>	<b>Three forward, one reverse</b>
<b>CYLINDERS . . . . .</b>	<b>Four</b>	<b>POSITION OF DRIVER . . . . .</b>	<b>Left-side drive and center control</b>
<b>ARRANGED . . . . .</b>	<b>Vertically, under hood</b>		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**KING MOTOR  
CAR COMPANY  
DETROIT  
MICHIGAN**

Price . . . . .	<b>\$1075</b>
With Electric Lighting and Starting	<b>1165</b>
Roadster . . . . .	<b>1075</b>
Cabriolet . . . . .	<b>1490</b>




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**KING TOURING CAR "C"**

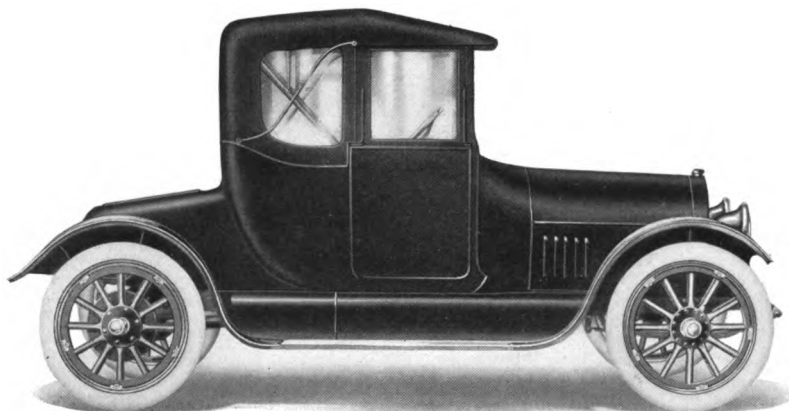
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COLOR . . . . .	Dark blue	CAST . . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . . .	3 $\frac{1}{4}$ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5 inches
WHEELBASE . . . .	113 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 or 60 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	33 x 4 inches	ELECTRIC SOURCE .	Storage battery and distributor system
REAR . . . . .	33 x 4 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A. L. A. M.) rating 24.8	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS . . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, windshield, speedometer and demountable rims

**KING MOTOR  
CAR COMPANY**  
DETROIT  
MICHIGAN

**Price . . \$1490**  
**Touring . . 1075**  
**Roadster . . 1075**



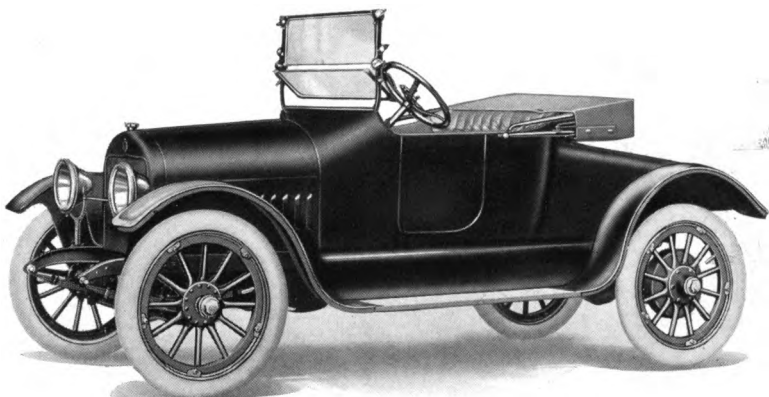
**KING CABRIOLET "C"**

<b>COLOR . . . .</b>	Dark blue	<b>CAST . . . .</b>	En bloc
<b>SEATING CAPACITY</b>	Two persons	<b>BORE . . . .</b>	3 $\frac{1}{4}$ inches
<b>CLUTCH . . . .</b>	Multiple disc	<b>STROKE . . . .</b>	5 inches
<b>WHEELBASE . . .</b>	113 inches	<b>COOLING . . . .</b>	Water
<b>GAUGE . . . .</b>	56 or 60 inches	<b>RADIATOR . . . .</b>	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . .</b>	Jump spark
<b>FRONT . . . .</b>	33 x 4 inches	<b>ELECTRIC SOURCE .</b>	Storage battery and distributor system
<b>REAR . . . .</b>	33 x 4 inches	<b>DRIVE . . . .</b>	Shaft
<b>BRAKE SYSTEMS .</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION . .</b>	Selective sliding gear
<b>HORSE-POWER . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 24.8	<b>GEAR CHANGES .</b>	Three forward, one reverse
<b>CYLINDERS . . .</b>	Four	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED . . .</b>	Vertically, under hood		

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**KING MOTOR  
CAR COMPANY**  
DETROIT  
MICHIGAN

Price . . . . . \$1075  
With Electric Lighting and Starting 1165  
Touring . . . . . 1075  
Cabriolet . . . . . 1490



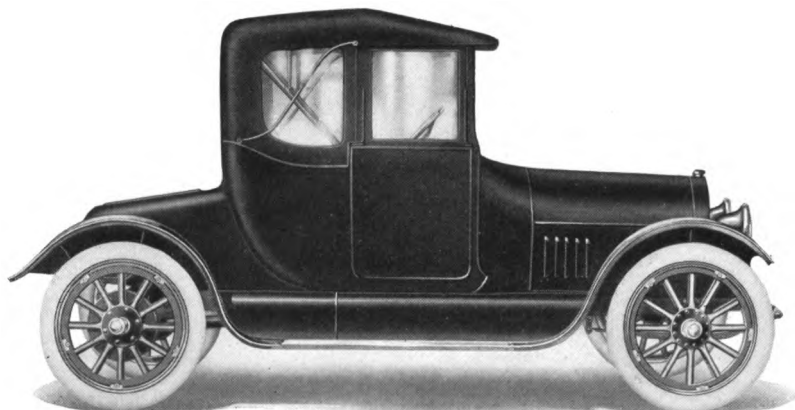
**KING ROADSTER "C"**

COLOR . . . . .	Dark blue	CAST . . . . .	En bloc
SEATING CAPACITY	Two persons	BORE . . . . .	3 $\frac{1}{8}$ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5 inches
WHEELBASE . . . .	113 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 or 60 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	33 x 4 inches	ELECTRIC SOURCE .	Storage battery and distributor system
REAR . . . . .	33 x 4 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 24.8	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS . . . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, windshield, speedometer and demountable rims

**KING MOTOR  
CAR COMPANY**  
DETROIT  
MICHIGAN

Price . . \$1490  
Touring . 1075  
Roadster . 1075




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**KING CABRIOLET "C"**

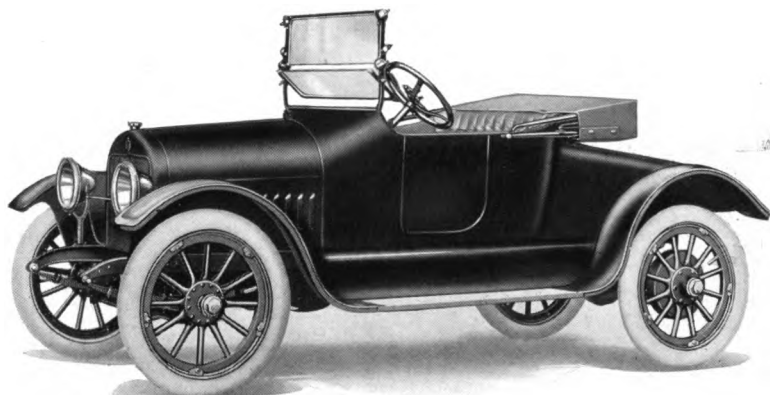
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COLOR . . . .	Dark blue	CAST . . . .	En bloc
SEATING CAPACITY	Two persons	BORE . . . .	3 $\frac{1}{4}$ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	5 inches
WHEELBASE . . .	113 inches	COOLING . . . .	Water
GAUGE . . . .	56 or 60 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	33 x 4 inches	ELECTRIC SOURCE	Storage battery and distributor system
REAR . . . .	33 x 4 inches		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 24.8	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES .	Three forward, one reverse
ARRANGED . . .	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes electric lighting, electric self-starter, windshield, speedometer and demountable rims

**KING MOTOR  
CAR COMPANY  
DETROIT  
MICHIGAN**

Price . . . . .	\$1075
With Electric Lighting and Starting	1165
Touring . . . . .	1075
Cabriolet . . . . .	1490



**KING ROADSTER "C"**

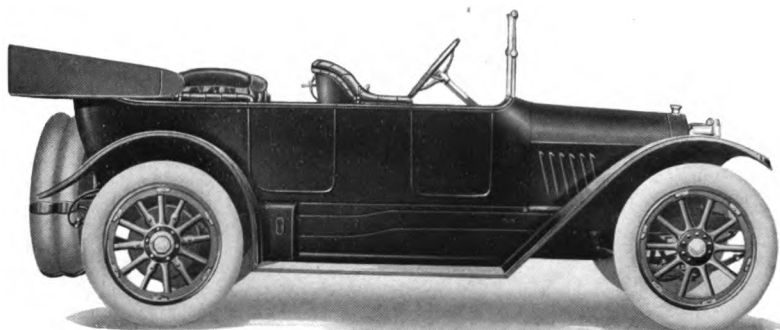
COLOR . . . .	Dark blue	CAST . . . .	En bloc
SEATING CAPACITY	Two persons	BORE . . . .	3 $\frac{1}{4}$ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	5 inches
WHEELBASE . . . .	113 inches	COOLING . . . .	Water
GAUGE . . . .	56 or 60 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	33 x 4 inches	ELECTRIC SOURCE	Storage battery and distributor system
REAR . . . .	33 x 4 inches		
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . .	Shaft
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 24.8	TRANSMISSION . . . .	Selective sliding gear
CYLINDERS . . . .	Four	GEAR CHANGES . . . .	Three forward, one reverse
ARRANGED . . . .	Vertically, under hood	POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, windshield, speedometer and demountable rims



**ABBOTT  
MOTOR CAR  
COMPANY**  
DETROIT  
MICHIGAN

Price, \$2085



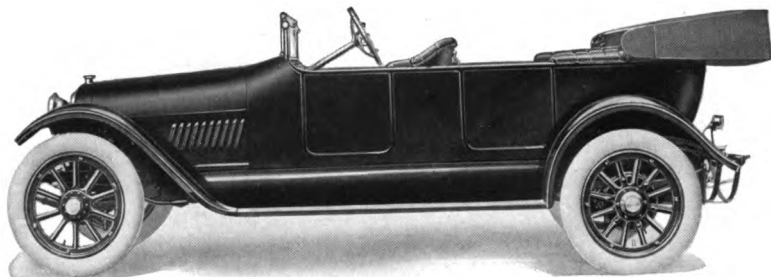
**ABBOTT-DETROIT TOURING CAR "L"**

COLOR . . . .	Black with gold stripe	CAST . . . .	In pairs
SEATING CAPACITY	Seven persons	BORE . . . .	4½ inches
CLUTCH . . . .	Multiple disc	STROKE . . . .	5½ inches
WHEELBASE . . .	121 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . .	Jump spark
FRONT . . . .	36 x 4½ inches	ELECTRIC SOURCE	Magneto and storage battery
REAR . . . .	36 x 4½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 32.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**ABBOTT  
MOTOR CAR  
COMPANY**  
DETROIT  
MICHIGAN

**Price . . . . . \$2290**  
**Roadster . . . . . 2190**  
**Five-Passenger Touring . . . 2190**



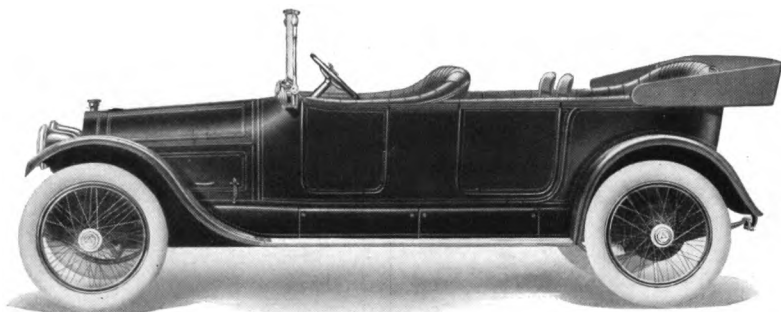
**ABBOTT-DETROIT TOURING CAR "F"**

<b>COLOR . . . .</b>	Black with gold stripe	<b>CAST . . . .</b>	In blocks of three
<b>SEATING CAPACITY</b>	Seven persons	<b>BORE . . . .</b>	3¼ inches
<b>CLUTCH . . . .</b>	Multiple disc	<b>STROKE . . . .</b>	5¼ inches
<b>WHEELBASE . .</b>	130 inches	<b>COOLING . . . .</b>	Water
<b>GAUGE . . . .</b>	56 inches	<b>RADIATOR . . .</b>	Honeycomb
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . .</b>	Jump spark
<b>FRONT . . . .</b>	35 x 4½ inches	<b>ELECTRIC SOURCE</b>	High-tension magneto and storage battery
<b>REAR . . . .</b>	35 x 4½ inches	<b>DRIVE . . . .</b>	Shaft
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION .</b>	Selective sliding gear
<b>HORSE-POWER .</b>	N. A. C. C. (formerly A.L.A.M.) rating 33.7	<b>GEAR CHANGES</b>	Four forward, one reverse
<b>CYLINDERS . .</b>	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED . .</b>	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**STEVENS-  
DURYEA  
COMPANY**  
CHICOPEE FALLS  
MASSACHUSETTS

Price . . . . .	\$4800
Seven-Passenger Landau-Phaeton . . . . .	5600
Seven-Passenger Limousine . . . . .	6100
Seven-Passenger Berlin . . . . .	6200
Seven-Passenger Landaulet . . . . .	6300



**STEVENS-DURYEA TOURING CAR "D-6"**

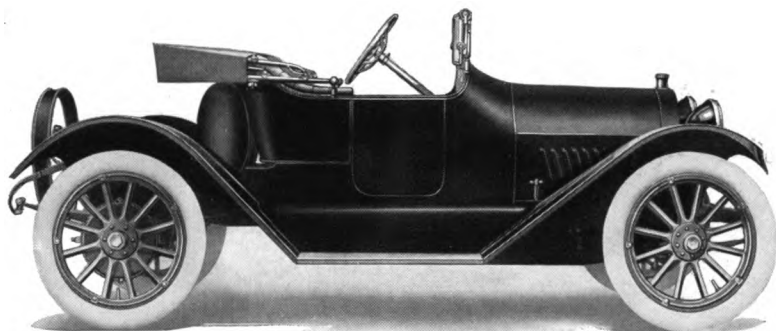
COLOR . . . . .	English purple lake, lakelet green, olive brown, or sap- phire blue	ARRANGED . . . . .	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	4 $\frac{1}{8}$ inches
WHEELBASE . . . . .	138 inches	STROKE . . . . .	5 $\frac{1}{2}$ inches
GAUGE . . . . .	56 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Cellular
FRONT . . . . .	37 x 5 inches	IGNITION . . . . .	Jump spark
REAR . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 47.2	TRANSMISSION . . . . .	Progressive slid- ing gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and left-hand control

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

# CHEVROLET MOTOR COMPANY

FLINT, MICHIGAN

Price . . . . . \$750  
With Electric Lighting and Starting 860



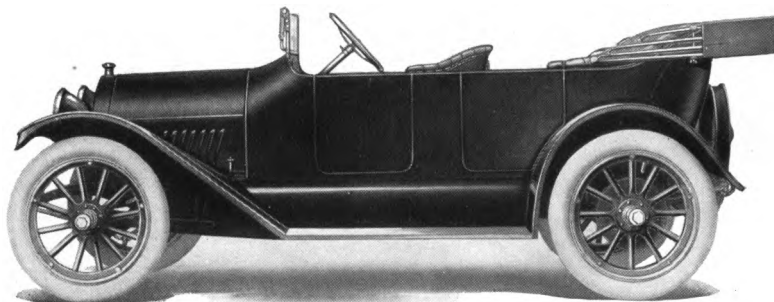
## CHEVROLET "ROYAL MAIL" "H-2"

COLOR . . . . .	Body and wheels, gun-metal; chassis, black	ARRANGED . . . . .	Vertically, under hood
SEATING CAPACITY	Two persons	CAST . . . . .	En bloc
CLUTCH . . . . .	Cone	BORE . . . . .	3 $\frac{1}{4}$ inches
WHEELBASE . . . . .	106 inches	STROKE . . . . .	4 inches
GAUGE . . . . .	56 or 60 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Tubular
FRONT . . . . .	32 x 3 $\frac{1}{2}$ inches	IGNITION . . . . .	Jump spark
REAR . . . . .	32 x 3 $\frac{1}{2}$ inches	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 21.7	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, prestolite tank, windshield, speedometer and demountable rims

**CHEVROLET  
MOTOR  
COMPANY**  
FLINT, MICHIGAN

Price . . . . . \$875  
With Electric Lighting and Starting 985



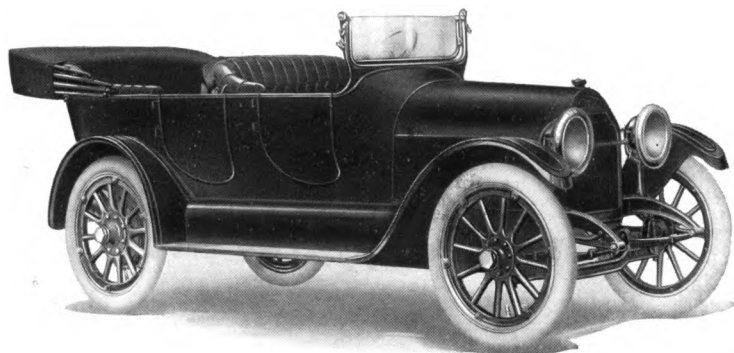
**CHEVROLET "BABY GRAND" TOURING CAR "H-4"**

COLOR . . . . .	Body and wheels, Chevrolet gun-metal or Chevrolet lake red; chassis, black	ARRANGED . . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	En bloc
CLUTCH . . . . .	Cone	BORE . . . . .	3 $\frac{1}{4}$ inches
WHEELBASE . . . . .	106 inches	STROKE . . . . .	4 inches
GAUGE . . . . .	56 or 60 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Tubular
FRONT . . . . .	32 x 3 $\frac{1}{2}$ inches	IGNITION . . . . .	Jump spark
REAR . . . . .	32 x 3 $\frac{1}{2}$ inches	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 21.7	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes top, top hood, prestolite tank, windshield, speedometer and demountable rims

**CHEVROLET  
MOTOR  
COMPANY**  
FLINT, MICHIGAN

Price, \$1425



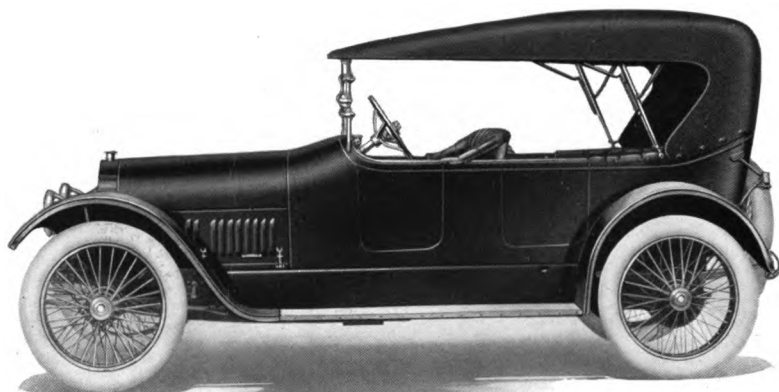
**CHEVROLET "LIGHT SIX" TOURING CAR "L"**

COLOR . . . .	Body, Chevrolet blue or gun-metal; chassis and wheels, blue	CAST . . . .	In blocks of three
SEATING CAPACITY	Five persons	BORE . . . .	3 $\frac{1}{8}$ inches
CLUTCH . . . .	Cone	STROKE . . . .	5 $\frac{1}{4}$ inches
WHEELBASE . . . .	112 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4 inches	ELECTRIC SOURCE . . . .	High-tension magneto
REAR . . . .	34 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . .	Selective sliding gear
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 26.3	GEAR CHANGES . . . .	Three forward, one reverse
CYLINDERS . . . .	Six	POSITION OF DRIVER . . . .	Left-side drive and center control
ARRANGED . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**PULLMAN  
MOTOR CAR  
COMPANY**  
YORK, P. A.

Price . . . . .	\$2500
Seven-Passenger Touring .	2550
Limousine . . . . .	3500
Landaulet . . . . .	3500
Sedan . . . . .	3200
Cabriolet . . . . .	2800




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**PULLMAN TOURING CAR "6-48"**

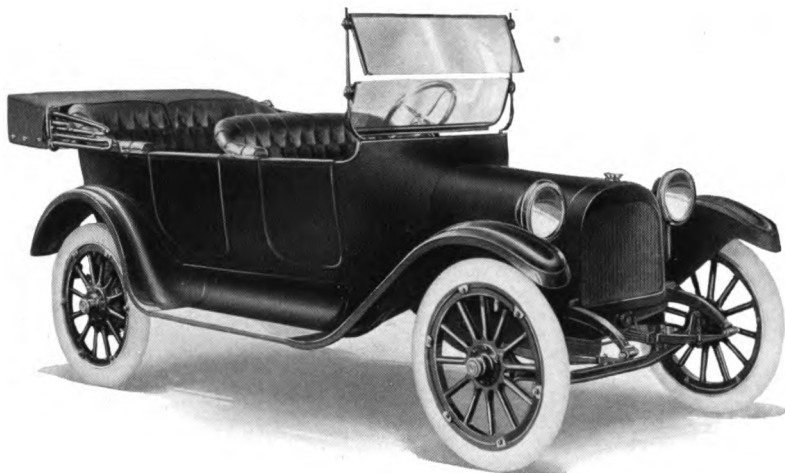
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COLOR . . . . .	Pullman blue	CAST . . . . .	In blocks of three
SEATING CAPACITY . . . . .	Five persons	BORE . . . . .	3¼ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5½ inches
WHEELBASE . . . . .	134 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 4½ inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	36 x 4½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 33.7	GEAR CHANGES . . . . .	Four forward, one reverse
CYLINDERS . . . . .	Six	POSITION OF DRIVER . . . . .	Left-side drive
ARRANGED . . . . .	Vertically, under hood	CONTROL . . . . .	Electric gear shift, center brake

Price includes top, top hood, electric lighting, electric self-starter, windshield and speedometer

**D O D G E  
B R O T H E R S  
D E T R O I T  
M I C H I G A N**

**Price . . \$785  
Roadster . 785**



**DODGE BROTHERS TOURING CAR**

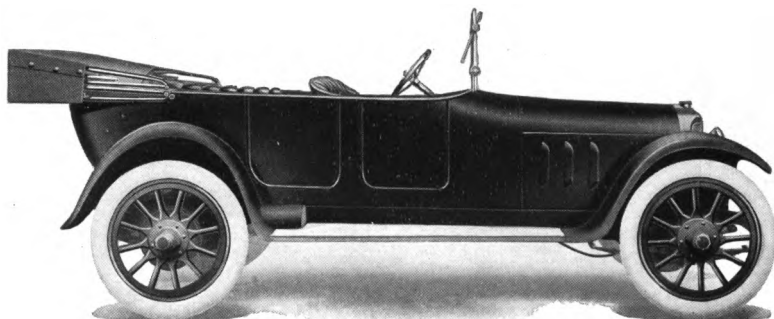
<b>COLOR . . . .</b>	Black, with blue wheels	<b>CAST . . . .</b>	En bloc
<b>SEATING CAPACITY</b>	Five persons	<b>BORE . . . .</b>	3 $\frac{3}{8}$ inches
<b>CLUTCH . . . .</b>	Cone	<b>STROKE . . . .</b>	4 $\frac{1}{4}$ inches
<b>WHEELBASE . . . .</b>	110 inches	<b>COOLING . . . .</b>	Water
<b>GAUGE . . . .</b>	56 or 60 inches	<b>RADIATOR . . . .</b>	Tubular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . .</b>	Jump spark
<b>FRONT . . . .</b>	32 x 3 $\frac{1}{2}$ inches	<b>ELECTRIC SOURCE .</b>	Generator
<b>REAR . . . .</b>	32 x 3 $\frac{1}{2}$ inches	<b>DRIVE . . . .</b>	Shaft
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION . .</b>	Selective sliding gear
<b>HORSE-POWER . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 24	<b>GEAR CHANGES .</b>	Three forward, one reverse
<b>CYLINDERS . . .</b>	Four	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED . . .</b>	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**OAKLAND  
MOTOR CAR  
COMPANY  
PONTIAC  
MICHIGAN**

**Price, \$1685**



**OAKLAND TOURING CAR "49"**

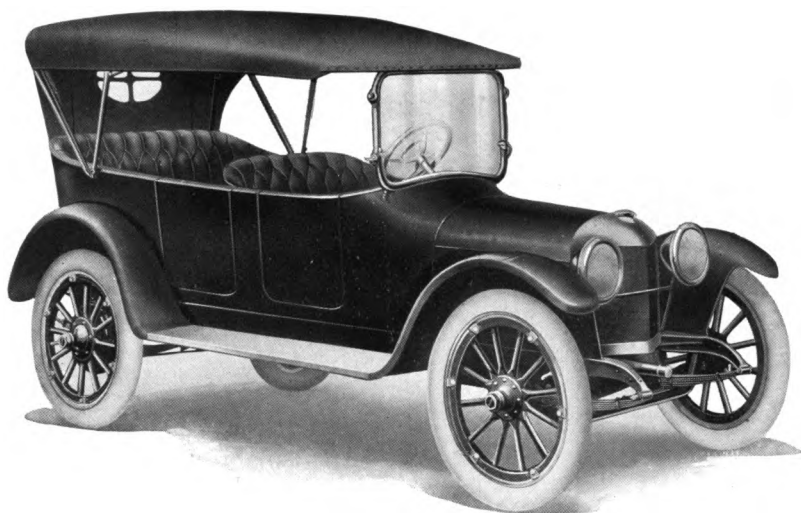
COLOR . . . .	Body, blue and gray; running gear, black	CAST . . . .	En bloc
SEATING CAPACITY	Seven persons	BORE . . . .	3½ inches
CLUTCH . . . .	Cone	STROKE . . . .	5 inches
WHEELBASE . . . .	123½ inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	35 x 4½ inches	ELECTRIC SOURCE . . . .	Low-tension magneto with storage battery and dry cells
REAR . . . .	35 x 4½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . .	Selective sliding gear
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES . . . .	Three forward, one reverse
CYLINDERS . . . .	Six	POSITION OF DRIVER . . . .	Left-side drive and center control
ARRANGED . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

# OAKLAND MOTOR CAR COMPANY

PONTIAC  
MICHIGAN

Price . . . \$1200  
Roadster . . . 1150  
Speedster . . . 1100



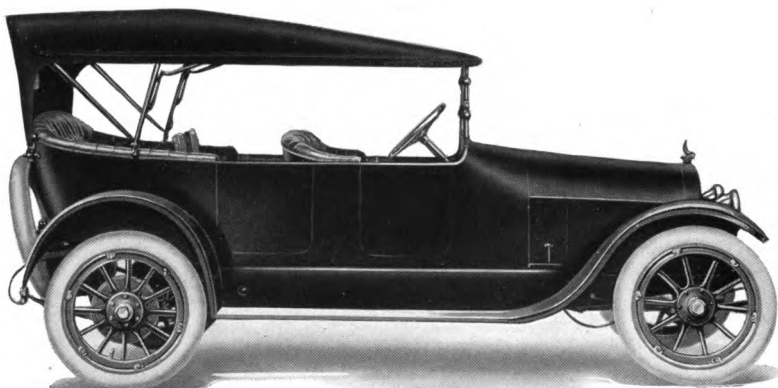
## OAKLAND TOURING CAR "37"

COLOR . . . .	Body, blue and gray; running gear, black	CAST . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . .	3½ inches
CLUTCH . . . .	Cone	STROKE . . . .	5 inches
WHEELBASE . . .	112 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	33 x 4 inches	ELECTRIC SOURCE	Low-tension magneto with storage battery and dry cells
REAR . . . .	33 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 19.6	GEAR CHANGES	Three forward, one reverse
CYLINDERS . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MOON MOTOR  
CAR COMPANY**  
ST. LOUIS  
MISSOURI

Price, \$1575



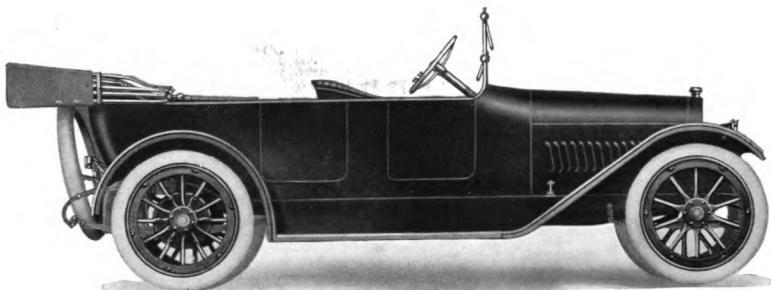
**MOON "6-40" TOURING CAR**

COLOR . . . . .	Optional	CAST . . . . .	En bloc
SEATING CAPACITY	Six persons	BORE . . . . .	3¾ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5¼ inches
WHEELBASE . . . .	122 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	34 x 4 inches	ELECTRIC SOURCE .	Delco system
REAR . . . . .	34 x 4 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . .	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective gear
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 33.7	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS . . . .	Six	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

**KLINE MOTOR  
CAR CORP.  
RICHMOND  
VIRGINIA**

Price . . . . .	\$1750
Two-Passenger Runabout . . . . .	1750
Seven-Passenger Touring . . . . .	1850
Two-Passenger Detachable Coupe . . . . .	2400
Five-Passenger Limousine . . . . .	2850
Seven-Passenger Limousine . . . . .	2850



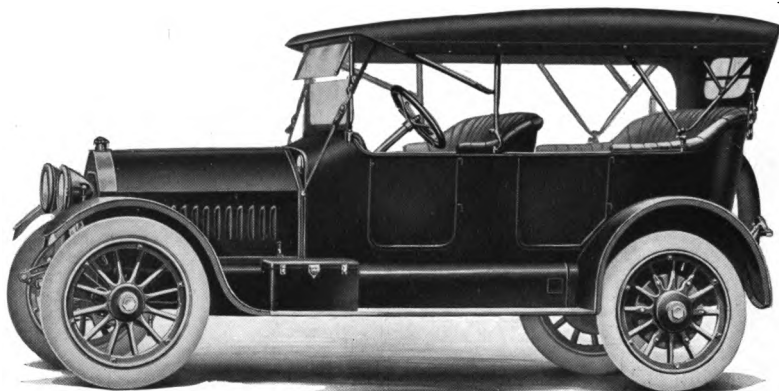
**KLINE KAR FIVE-PASSENGER TOURING**

COLOR . . . . .	Blue or green	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Five persons	BORE . . . . .	3½ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5¼ inches
WHEELBASE . . . . .	123 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS :		IGNITION . . . . .	Jump spark
FRONT . . . . .	34 x 4 inches	ELECTRIC SOURCE . . . . .	Generator
REAR . . . . .	34 x 4 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Internal expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 29.4	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Six	POSITION OF DRIVER . . . . .	Left-side drive and center control
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MARION  
MOTOR  
COMPANY**  
INDIANAPOLIS  
INDIANA

Price . . . . .	\$2150
Two-Passenger Roadster . . . . .	2150
Four-Passenger Coupe . . . . .	2650
Five-Passenger Sedan . . . . .	2950



**MARION "G-5"**

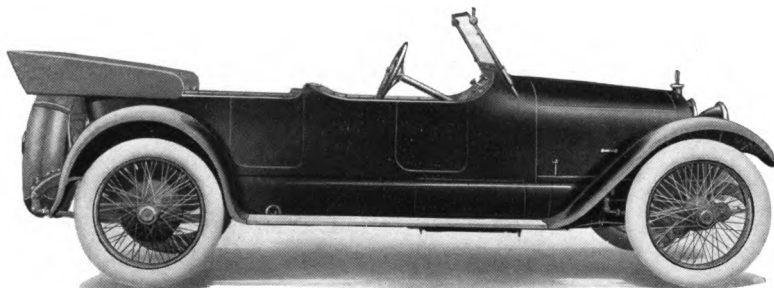
COLOR . . . . .	Marion blue
SEATING CAPACITY . . . . .	Five persons
CLUTCH . . . . .	Multiple disc
WHEELBASE . . . . .	124 inches
GAUGE . . . . .	56 inches
TIRE DIMENSIONS:	
FRONT . . . . .	35 x 4½ inches
REAR . . . . .	35 x 4½ inches
BRAKE SYSTEMS . . . . .	Internal expanding on both rear wheels
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 33.7
CYLINDERS . . . . .	Six
ARRANGED . . . . .	Vertically, under hood

CAST . . . . .	In blocks of three
BORE . . . . .	3¾ inches
STROKE . . . . .	5½ inches
COOLING . . . . .	Water
RADIATOR . . . . .	Cellular
IGNITION . . . . .	Jump spark
ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
DRIVE . . . . .	Shaft
TRANSMISSION . . . . .	Selective sliding gear
GEAR CHANGES . . . . .	Three forward, one reverse
POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**M E R C E R  
A U T O M O B I L E  
C O M P A N Y**  
T R E N T O N  
N E W J E R S E Y

Price . . . . .	\$3000
Six-Passenger Touring . . . . .	3000
Runabout . . . . .	2900
Raceabout . . . . .	2750



**MERCER "22-70" SPORTING**

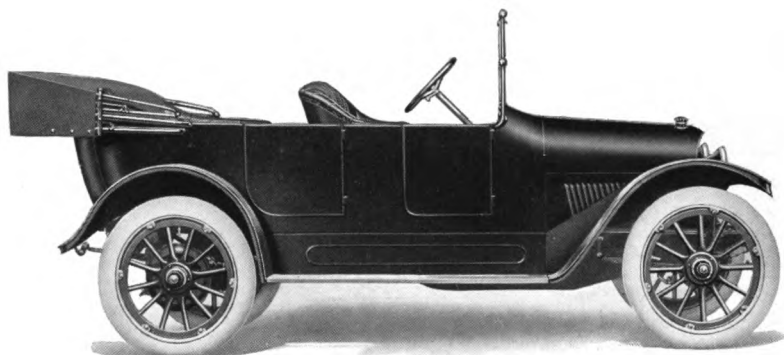
COLOR . . . . .	Brown, blue, green, gray or red	CAST . . . . .	En bloc
SEATING CAPACITY . . . . .	Four persons	BORE . . . . .	3¾ inches
CLUTCH . . . . .	Multiple disc dry plate	STROKE . . . . .	6¼ inches
WHEELBASE . . . . .	130 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	34 x 4½ inches	ELECTRIC SOURCE . . . . .	High-tension magneto
REAR . . . . .	34 x 4½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Expanding on drive shaft and both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	GEAR CHANGES . . . . .	Four forward, one reverse
CYLINDERS . . . . .	Four	POSITION OF DRIVER . . . . .	Left-side drive and center con- trol
ARRANGED . . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-  
starter, windshield, speedometer and demountable rims

# REO MOTOR CAR COMPANY

L A N S I N G  
M I C H I G A N

Price, \$1050



## REO "FOUR" TOURING CAR

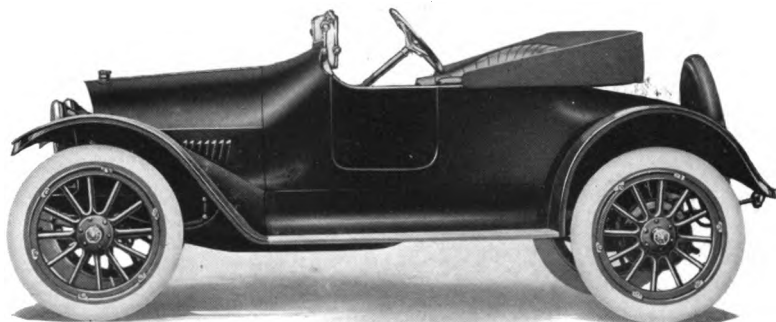
COLOR . . . .	Cobalt blue, trimmed with black	CAST . . . .	In pairs
SEATING CAPACITY	Five persons	BORE . . . .	4½ inches
CLUTCH . . . .	Multiple disc dry plate	STROKE . . . .	4½ inches
WHEELBASE . . . .	115 inches	COOLING . . . .	Water
GAUGE . . . .	56 or 60 inches	RADIATOR . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4 inches	ELECTRIC SOURCE . . . .	Generator, storage battery and dry cells
REAR . . . .	34 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . .	Selective sliding gear
HORSE-POWER . . . .	N. A. C. C. (formerly A.L.A.M.) rating 27.2	GEAR CHANGES . . . .	Three forward, one reverse
CYLINDERS . . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rim

# REO MOTOR CAR COMPANY

LANSING  
MICHIGAN

Price, \$1000



## REO "FOUR" ROADSTER

COLOR . . . .	Black	BORE . . . .	4½ inches
SEATING CAPACITY . . . .	Two persons	STROKE . . . .	4½ inches
CLUTCH . . . .	Multiple disc dry plate	COOLING . . . .	Water
WHEELBASE . . . .	112 inches	RADIATOR . . . .	Tubular
GAUGE . . . .	56 or 60 inches	IGNITION . . . .	Jump spark
TIRE DIMENSIONS:		ELECTRIC SOURCE .	Generator, storage battery and dry cells
FRONT . . . .	34 x 4 inches	DRIVE . . . .	Shaft
REAR . . . .	34 x 4 inches	TRANSMISSION . .	Selective sliding gear
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	GEAR CHANGES .	Three forward, one reverse
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 27.2	POSITION OF DRIVER	Left-side drive and center control
CYLINDERS . . .	Four		
ARRANGED . . .	Vertically, under hood		
CAST . . . .	In pairs		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

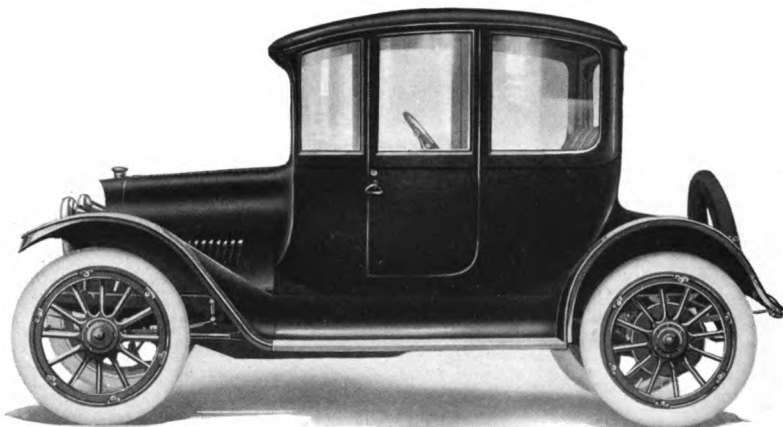


# REO MOTOR CAR COMPANY

INTERNATIONAL HARVESTER COMPANY, CHICAGO, ILL.

LANSING  
MICHIGAN

Price, \$1575



## REO COUPE

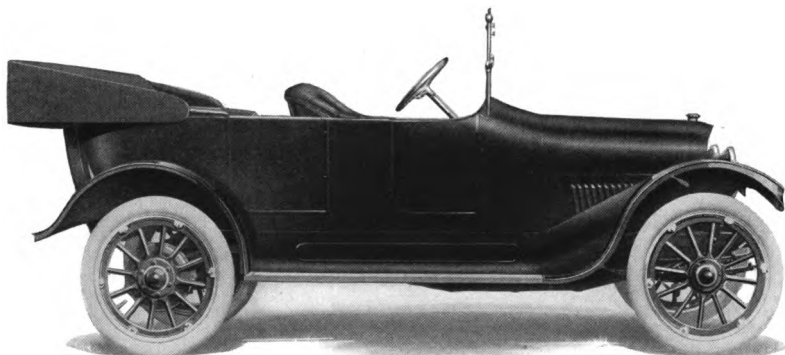
COLOR . . . .	Cobalt blue, trimmed with black	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Four persons	CAST . . . . .	In pairs
CLUTCH . . . .	Multiple disc dry plate	BORE . . . . .	4¼ inches
WHEELBASE . . .	112 inches	STROKE . . . .	4½ inches
GAUGE . . . . .	56 or 60 inches	COOLING . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Tubular
FRONT . . . .	34 x 4 inches	IGNITION . . . .	Jump spark
REAR . . . .	34 x 4 inches	ELECTRIC SOURCE	Generator, storage battery and dry cells
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 27.2	TRANSMISSION . .	Selective sliding gear
CYLINDERS . . .	Four	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes electric starting, electric lighting, speedometer and demountable rim

# REO MOTOR CAR COMPANY

LANSING  
MICHIGAN

Price, \$1385



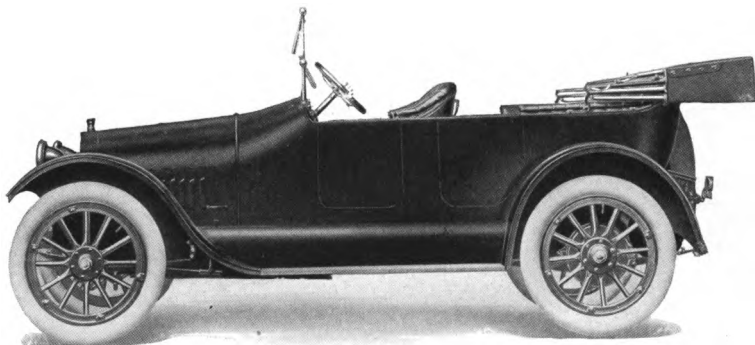
## REO "SIX" TOURING CAR

COLOR . . . .	Cobalt blue, trimmed with black	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	In blocks of three
CLUTCH . . . .	Multiple disc dry plate	BORE . . . . .	3 $\frac{1}{8}$ inches
WHEELBASE . .	122 inches	STROKE . . . .	5 $\frac{1}{4}$ inches
GAUGE . . . .	56 inches	COOLING . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Tubular
FRONT . . . .	34 x 4 inches	IGNITION . . . .	Jump spark
REAR . . . .	34 x 4 inches	ELECTRIC SOURCE	Generator, stor- age battery and dry cells
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER .	N. A. C. C. (for- merly A.L.A.M.) rating 30.4	TRANSMISSION .	Selective sliding gear
CYLINDERS . . .	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center con- trol

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

RACINE  
WISCONSIN

<b>Price . . . .</b>	<b>\$1250</b>
<b>Six-Passenger .</b>	<b>1300</b>
<b>Roadster . . .</b>	<b>1250</b>



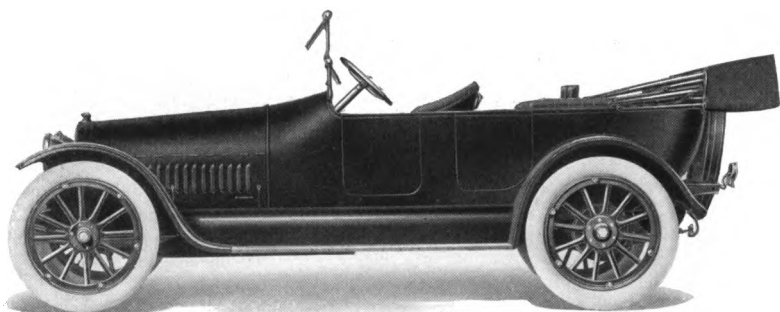
### MITCHELL "LIGHT FOUR" TOURING CAR

COLOR . . . .	Imperial dark blue	CAST . . . .	In pairs
SEATING CAPACITY	Five persons	BORE . . . .	4 inches
CLUTCH . . . .	Cone	STROKE . . . .	5½ inches
WHEELBASE . .	116 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	34 x 4 inches	ELECTRIC SOURCE .	Storage battery with igniter
REAR . . . .	34 x 4 inches		
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	DRIVE . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 25.6	TRANSMISSION . .	Selective sliding gear
		GEAR CHANGES .	Three forward, one reverse
CYLINDERS . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**MITCHELL-  
LEWIS MOTOR  
COMPANY**  
R A C I N E  
W I S C O N S I N

Price . . . . \$1585  
Five-Passenger . 1585  
Roadster . . . 1585




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**MITCHELL "LIGHT SIX" TOURING CAR**

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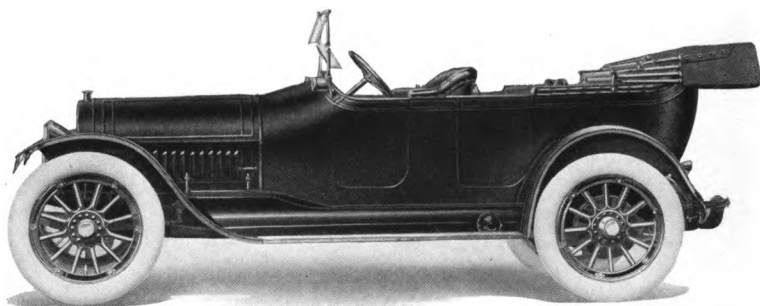
COLOR . . . .	Imperial dark blue	CAST . . . .	In pairs
SEATING CAPACITY	Six persons	BORE . . . .	4 inches
CLUTCH . . . .	Cone	STROKE . . . .	5½ inches
WHEELBASE . . . .	128 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	36 x 4 inches	ELECTRIC SOURCE .	Storage battery with igniter
REAR . . . .	36 x 4 inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 38.4	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**MITCHELL-  
LEWIS MOTOR  
COMPANY**  
R A C I N E  
W I S C O N S I N

Price . . . . \$1895  
Six-Passenger . 1995




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**MITCHELL SPECIAL "SIX" TOURING CAR**

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COLOR . . . .	Imperial dark blue	CAST . . . .	In pairs
SEATING CAPACITY	Five persons	BORE . . . .	4¼ inches
CLUTCH . . . .	Cone	STROKE . . . .	6 inches
WHEELBASE . . .	132 inches	COOLING . . . .	Water
GAUGE . . . .	56 inches	RADIATOR . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . .	Jump spark
FRONT . . . .	36 x 4½ inches	ELECTRIC SOURCE .	Low-tension magneto
REAR . . . .	36 x 4½ inches	DRIVE . . . .	Shaft
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . .	Six	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . . .	Vertically, under hood		

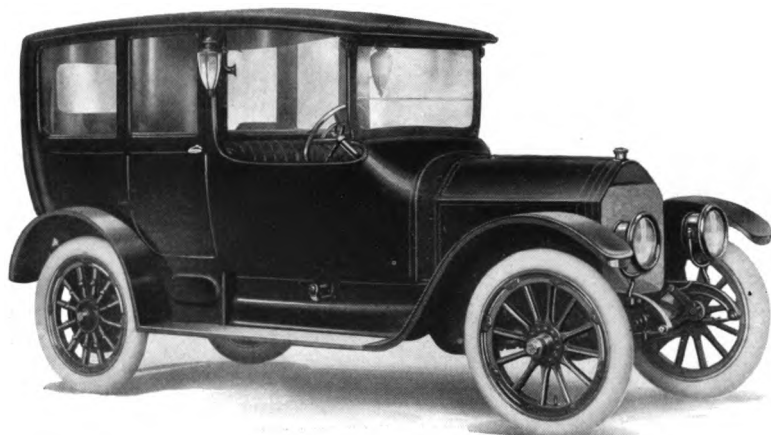
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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**F. I. A. T.**

**POUGHKEEPSIE  
NEW YORK**

<b>Price</b>	<b>\$5650</b>
<b>Roadster</b>	<b>4650</b>
<b>Runabout</b>	<b>4650</b>
<b>Five-Passenger Touring</b>	<b>4650</b>
<b>Seven-Passenger Touring</b>	<b>4650</b>
<b>Landaulet</b>	<b>5750</b>
<b>Berline Limousine</b>	<b>5950</b>



**F. I. A. T. "55" LIMOUSINE**

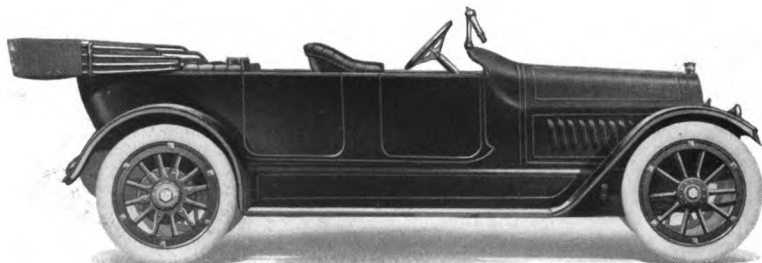
<b>COLOR</b>	Fiat blue, green or maroon
<b>SEATING CAPACITY</b>	Seven persons
<b>CLUTCH</b>	Multiple disc
<b>WHEELBASE</b>	128 inches
<b>GAUGE</b>	56 inches
<b>TIRE DIMENSIONS:</b>	
<b>FRONT</b>	36 x 4½ inches
<b>REAR</b>	37 x 5 inches
<b>BRAKE</b>	Contracting and expanding on both rear wheels
<b>HORSE-POWER</b>	N. A. C. C. (formerly A.L.A.M.) rating 42
<b>CYLINDERS</b>	Four
<b>ARRANGED</b>	Vertically, under hood

<b>CAST</b>	En bloc
<b>BORE</b>	5¼ inches
<b>STROKE</b>	6¾ inches
<b>COOLING</b>	Water
<b>RADIATOR</b>	Honeycomb
<b>IGNITION</b>	Jump spark
<b>ELECTRIC SOURCE</b>	High-tension magneto and storage battery
<b>DRIVE</b>	Shaft
<b>TRANSMISSION</b>	Selective sliding gear
<b>GEAR CHANGES</b>	Four forward, one reverse
<b>POSITION OF DRIVER</b>	Right-side drive and right-hand control

Price includes electric lighting, electric self-starter, speedometer and demountable rims

**COLE MOTOR  
CAR COMPANY**  
INDIANAPOLIS  
I N D I A N A

Price . . . \$2465  
Roadster . . . 2465  
Coupe . . . 2750  
Limousine . . . 3750



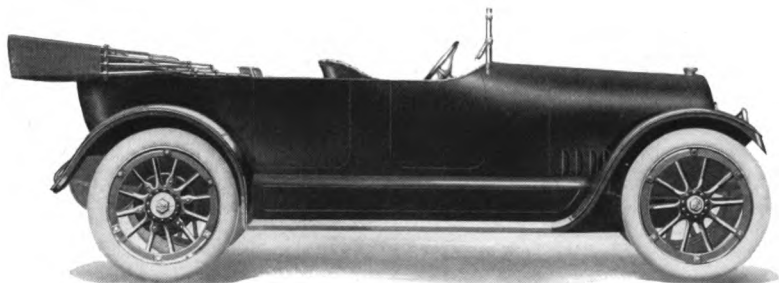
**COLE BIG SIX "660"**

COLOR . . . .	Body, Brewster green; running gear, black	ARRANGED . . . .	Vertically, under hood
SEATING CAPACITY	Seven persons	CAST . . . .	In pairs
CLUTCH . . . .	Cone	BORE . . . .	4 1/4 inches
WHEELBASE . . .	136 inches	STROKE . . . .	5 1/4 inches
GAUGE . . . .	56 inches	COOLING . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . .	Cellular
FRONT . . . .	37 x 5 inches	IGNITION . . . .	Jump spark
REAR . . . .	37 x 5 inches	ELECTRIC SOURCE	Delco system
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . .	Shaft
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION . .	Selective gear
CYLINDERS . . .	Six	GEAR CHANGES	Three forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**COLE MOTOR  
CAR COMPANY**  
INDIANAPOLIS, INDIANA  
**INDIANAPOLIS  
I N D I A N A**

**Price . . \$1485**  
**Roadster . 1485**  
**Coupe . . 1885**




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**COLE STANDARD FOUR TOURING CAR "440"**

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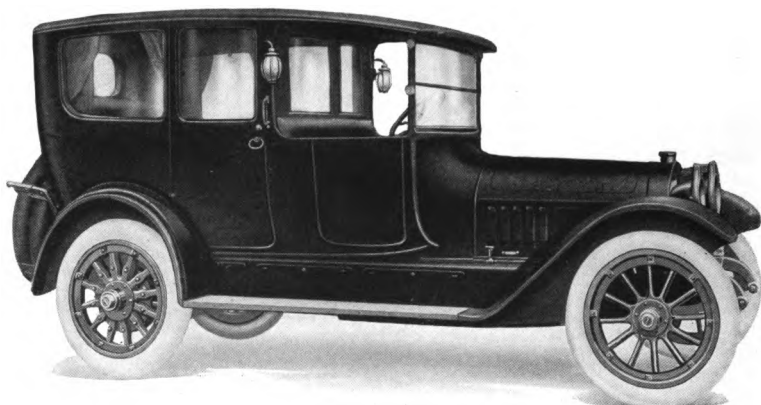
<b>COLOR . . . .</b>	Body, Brewster green; running gear, black	<b>CAST . . . .</b>	In pairs
<b>SEATING CAPACITY</b>	Seven persons	<b>BORE . . . .</b>	4¼ inches
<b>CLUTCH . . . .</b>	Cone	<b>STROKE . . . .</b>	5½ inches
<b>WHEELBASE . . . .</b>	120 inches	<b>COOLING . . . .</b>	Water
<b>GAUGE . . . .</b>	56 inches	<b>RADIATOR . . . .</b>	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION . . . .</b>	Jump spark
<b>FRONT . . . .</b>	34 x 4 inches	<b>ELECTRIC SOURCE . . . .</b>	Delco system
<b>REAR . . . .</b>	34 x 4 inches	<b>DRIVE . . . .</b>	Shaft
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION . . . .</b>	Selective gear
<b>HORSE-POWER . . . .</b>	N. A. C. C. (formerly A.L.A.M.) rating 28.9	<b>GEAR CHANGES . . . .</b>	Three forward, one reverse
<b>CYLINDERS . . . .</b>	Four	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED . . . .</b>	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**LOCOMOBILE  
COMPANY  
OF AMERICA**  
BRIDGEPORT  
CONNECTICUT

Price . . . . .	\$5400
Seven-Passenger Landaulet . . . . .	5500
Seven-Passenger Berline . . . . .	5700
Five-Passenger Touring . . . . .	4400
Four-Passenger Torpedo . . . . .	4400
Two-Passenger Roadster . . . . .	4400




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**LOCOMOBILE "38" LIMOUSINE "R-4"**

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COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Seven persons	BORE . . . . .	4¼ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5 inches
WHEELBASE . . . . .	132 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 4¼ inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches		
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Four forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Left-side drive and center control

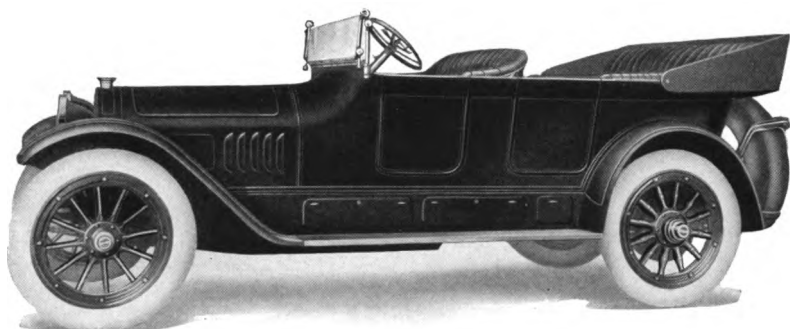
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

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# LOCOMOBILE COMPANY OF AMERICA

BRIDGEPORT  
CONNECTICUT

Price . . . . .	\$4400
Two-Passenger Roadster . .	4400
Four-Passenger Torpedo . .	4400
Seven-Passenger Limousine .	5400
Seven-Passenger Landulet . .	5500
Seven-Passenger Berline . .	5700



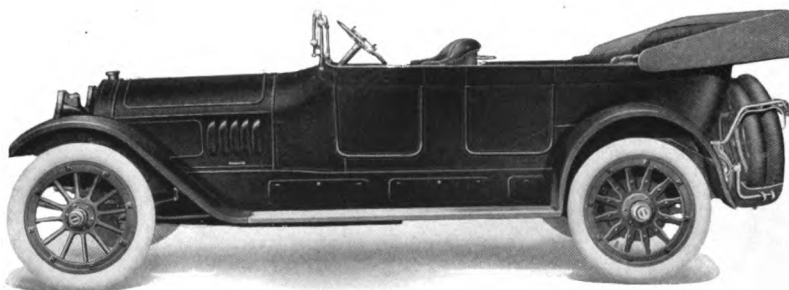
## LOCOMOBILE "38" TOURING CAR "R-5"

COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Five persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5 inches
WHEELBASE . . . . .	132 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 4½ inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches		
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Four forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**LOCOMOBILE  
COMPANY  
OF AMERICA**  
BRIDGEPORT  
CONNECTICUT

Price . . . . .	\$5100
Two-Passenger Roadster . . . . .	5100
Six-Passenger Torpedo . . . . .	5100
Seven-Passenger Limousine . . . . .	6200
Seven-Passenger Landaulet . . . . .	6300
Seven-Passenger Berline . . . . .	6500



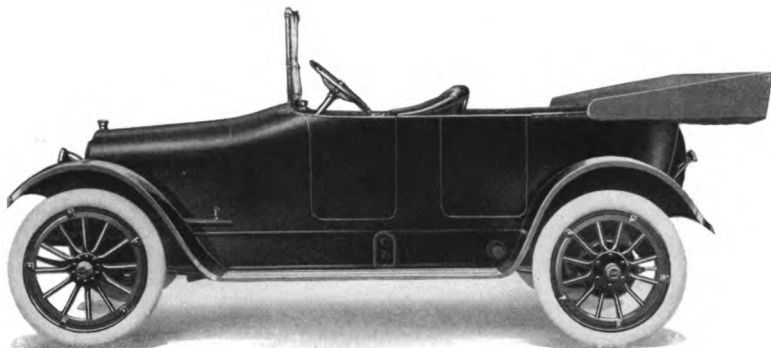

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**LOCOMOBILE "48" TOURING CAR "M-5"**

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COLOR . . . . .	Optional	CAST . . . . .	In pairs
SEATING CAPACITY . . . . .	Seven persons	BORE . . . . .	4½ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	5½ inches
WHEELBASE . . . . .	140 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	37 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	37 x 5 inches		
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 48.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Four forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Left-side drive and center control

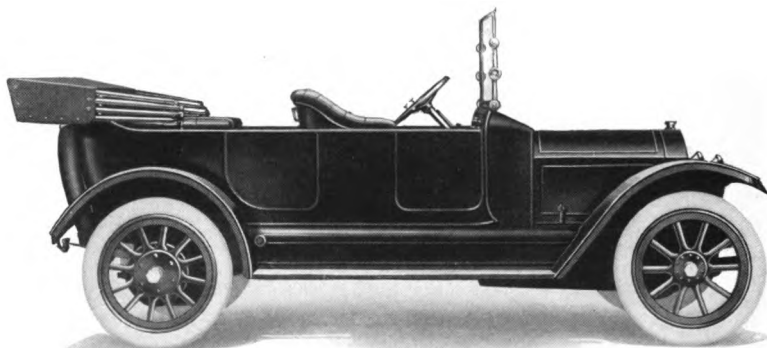
Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**CASE TOURING CAR "25"**

<b>COLOR</b> . . . .	Dark Brewster green	<b>CAST</b> . . . .	In pairs
<b>SEATING CAPACITY</b>	Five persons	<b>BORE</b> . . . .	3¼ inches
<b>CLUTCH</b> . . . .	Multiple disc	<b>STROKE</b> . . . .	4¼ inches
<b>WHEELBASE</b> . . . .	115½ inches	<b>COOLING</b> . . . .	Water
<b>GAUGE</b> . . . .	56 or 60 inches	<b>RADIATOR</b> . . . .	Cellular
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . .	Jump spark
<b>FRONT</b> . . . .	34 x 4 inches	<b>ELECTRIC SOURCE</b> . . . .	Storage battery and generator
<b>REAR</b> . . . .	34 x 4 inches	<b>DRIVE</b> . . . .	Shaft
<b>BRAKE SYSTEMS</b> . . . .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . . . .	Selective sliding gear
<b>HORSE-POWER</b> . . . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	<b>GEAR CHANGES</b> . . . .	Three forward, one reverse
<b>CYLINDERS</b> . . . .	Four	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED</b> . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



### CASE TOURING CAR "35"

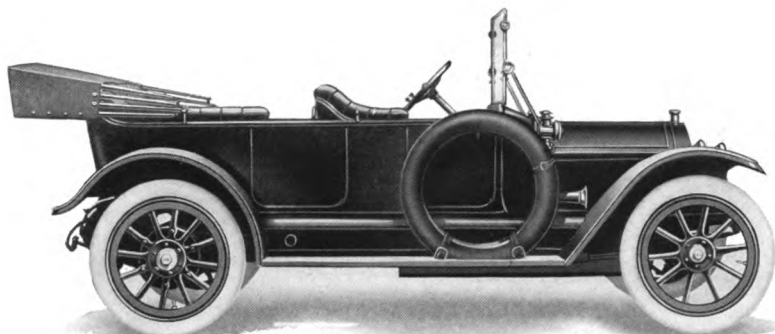
COLOR . . . .	Blue and gray
SEATING CAPACITY	Five persons
CLUTCH . . . .	Multiple disc
WHEELBASE . . .	120 inches
GAUGE . . . . .	56 or 60 inches
TIRE DIMENSIONS:	
FRONT . . . .	35 x 4½ inches
REAR . . . . .	35 x 4½ inches
BRAKE SYSTEMS .	Contracting and expanding on both rear wheels
HORSE-POWER . .	N. A. C. C. (formerly A.L.A.M.) rating 28.9
CYLINDERS . . .	Four
ARRANGED . . . .	Vertically, under hood

CAST . . . . .	In pairs
BORE . . . . .	4¼ inches
STROKE . . . . .	5½ inches
COOLING . . . .	Water
RADIATOR . . . .	Cellular
IGNITION . . . .	Jump spark
ELECTRIC SOURCE .	High-tension magneto and storage battery
DRIVE . . . . .	Shaft
TRANSMISSION . .	Selective sliding gear
GEAR CHANGES .	Three forward, one reverse
POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**J. I. CASE T. M.  
COMPANY, Inc.**  
**R A C I N E  
W I S C O N S I N**

**Price . . . . . \$1800**  
**Seven-Passenger Touring . . . . . 2000**



**CASE TOURING CAR "40"**

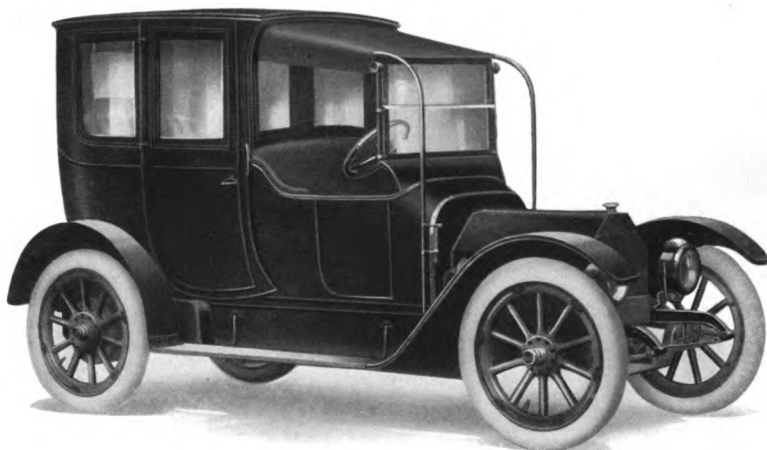
**COLOR . . . . .** Blue and gray  
**SEATING CAPACITY** Five persons  
**CLUTCH . . . . .** Single disc  
**WHEELBASE . . . . .** 124 inches  
**GAUGE . . . . .** 56 or 60 inches  
**TIRE DIMENSIONS:**  
    **FRONT . . . . .** 37 x 4½ inches  
    **REAR . . . . .** 37 x 4½ inches  
**BRAKE SYSTEMS . . . . .** Contracting and  
    expanding on  
    both rear wheels  
**HORSE-POWER . . . . .** N. A. C. C. (for-  
    merly A.L.A.M.)  
    rating 32.4  
**CYLINDERS . . . . .** Four  
**ARRANGED . . . . .** Vertically,  
    under hood

**CAST . . . . .** In pairs  
**BORE . . . . .** 4¼ inches  
**STROKE . . . . .** 5¼ inches  
**COOLING . . . . .** Water  
**RADIATOR . . . . .** Cellular  
**IGNITION . . . . .** Jump spark  
**ELECTRIC SOURCE . . . . .** High-tension  
    magneto and  
    storage battery  
**DRIVE . . . . .** Shaft  
**TRANSMISSION . . . . .** Selective sliding  
    gear  
**GEAR CHANGES . . . . .** Three forward,  
    one reverse  
**POSITION OF DRIVER . . . . .** Right-side drive  
    and right-hand  
    control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**S. G. V. COMPANY****READING  
PENNSYLVANIA**

<b>Price</b>	<b>\$3200</b>
<b>With Electric Starter</b>	<b>3300</b>
<b>Four-Passenger Touring</b>	<b>3200</b>
<b>Roadster</b>	<b>3200</b>
<b>Closed Body Models</b>	<b>4000</b>

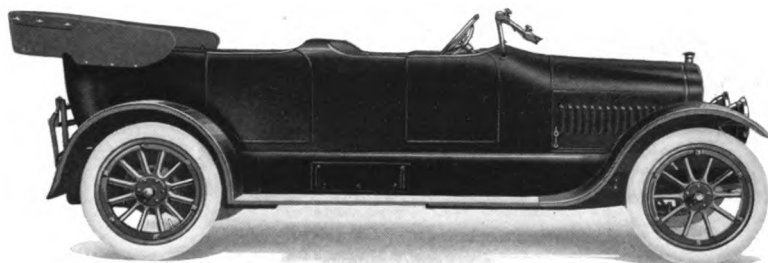
**S. G. V. LANDAULET-BROUGHAM "J"**

<b>COLOR</b> . . . .	Optional	<b>ARRANGED</b> . . . .	Vertically, under hood
<b>SEATING CAPACITY</b>	Five persons	<b>CAST</b> . . . . .	En bloc
<b>CLUTCH</b> . . . .	Multiple disc	<b>BORE</b> . . . . .	3 $\frac{1}{4}$ inches
<b>WHEELBASE</b> . . . .	118 inches	<b>STROKE</b> . . . . .	4 $\frac{1}{4}$ inches
<b>GAUGE</b> . . . . .	56 inches	<b>COOLING</b> . . . .	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR</b> . . . .	Cellular
<b>FRONT</b> . . . . .	34 x 4 inches	<b>IGNITION</b> . . . .	Jump spark
<b>REAR</b> . . . . .	34 x 4 inches	<b>ELECTRIC SOURCE</b> .	High-tension magneto
<b>BRAKE SYSTEMS</b> .	Contracting on transmission and expanding on both rear wheels	<b>DRIVE</b> . . . . .	Shaft
<b>HORSE-POWER</b> . .	N. A. C. C. (for- merly A.L.A.M.) rating 24	<b>TRANSMISSION</b> . .	Sliding gear
<b>CYLINDERS</b> . . . .	Four	<b>GEAR CHANGES</b> .	Four forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol

Price includes electric lighting, wind-  
shield, speedometer and demountable rims

**THE WHITE  
COMPANY**  
CLEVELAND, OHIO

Price . . .	\$2700
Roadster . .	2650
Town Car . .	4000
Sedan . . .	4000



**WHITE "30" FIVE-PASSENGER TOURING CAR**

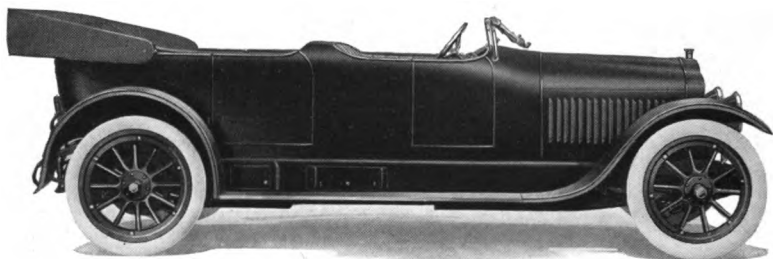
COLOR . . . .	White special maroon, White special gray, Cleveland gray, Brewster green, or cobalt blue	ARRANGED . . .	Vertically, under hood
SEATING CAPACITY	Five persons	CAST . . . . .	En bloc
CLUTCH . . . .	Single plate	BORE . . . . .	3¾ inches
WHEELBASE . .	115 inches	STROKE . . . .	5¼ inches
GAUGE . . . .	56 inches	COOLING . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . .	Honeycomb
FRONT . . . .	32 x 4 inches	IGNITION . . .	Jump spark
REAR . . . .	32 x 4 inches	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	TRANSMISSION .	Selective sliding gear
CYLINDERS . .	Four	GEAR CHANGES	Four forward, one reverse
		POSITION OF DRIVER	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



**THE WHITE  
COMPANY**  
CLEVELAND, OHIO

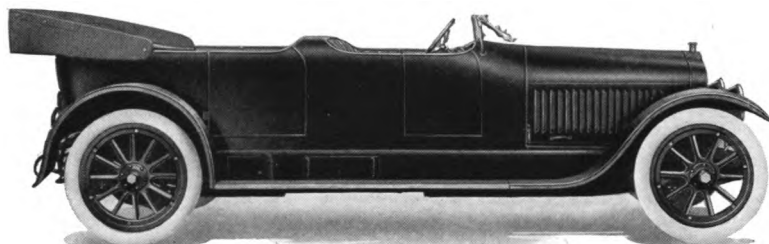
Price . . . . .	\$3800
Semi-Touring . . . . .	5300
Landaulet-Limousine . . . . .	5200
Limousine . . . . .	5200



**WHITE "45" SEVEN-PASSENGER TOURING CAR**

COLOR . . . . .	White special maroon, White special gray, Cleveland gray, Brewster green, or cobalt blue	CYLINDERS . . . . .	Four
SEATING CAPACITY	Seven persons	ARRANGED . . . . .	Vertically, under hood
CLUTCH . . . . .	Single plate	CAST . . . . .	En bloc
WHEELBASE . . . . .	133½ inches	BORE . . . . .	4¼ inches
GAUGE . . . . .	56 inches	STROKE . . . . .	6¾ inches
TIRE DIMENSIONS:		COOLING . . . . .	Water
FRONT . . . . .	36 x 4½ inches	RADIATOR . . . . .	Honeycomb
REAR . . . . .	36 x 4½ inches	IGNITION . . . . .	Jump spark
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	ELECTRIC SOURCE . . . . .	High-tension magneto
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 28.9	DRIVE . . . . .	Shaft
		TRANSMISSION . . . . .	Selective sliding gear
		GEAR CHANGES . . . . .	Four forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims




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**WHITE "60" SEVEN-PASSENGER TOURING CAR**

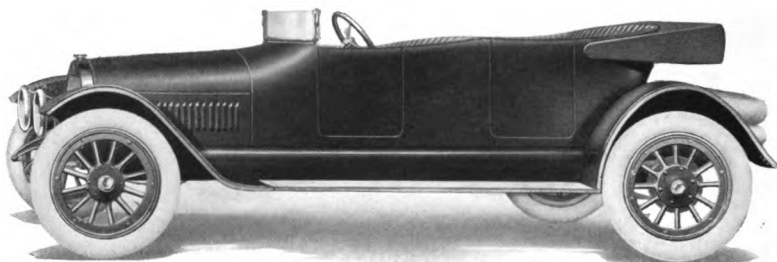
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<b>COLOR</b> . . . .	White special maroon, White special gray, Cleveland gray, Brewster green, or cobalt blue	<b>ARRANGED</b> . . . .	Vertically, under hood
<b>SEATING CAPACITY</b>	Seven persons	<b>CAST</b> . . . .	En bloc
<b>CLUTCH</b> . . . .	Single plate	<b>BORE</b> . . . .	4¼ inches
<b>WHEELBASE</b> . . . .	140¾ inches	<b>STROKE</b> . . . .	5¼ inches
<b>GAUGE</b> . . . .	56 inches	<b>COOLING</b> . . . .	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR</b> . . . .	Honeycomb
<b>FRONT</b> . . . .	37 x 5 inches	<b>IGNITION</b> . . . .	Jump spark
<b>REAR</b> . . . .	37 x 5 inches	<b>ELECTRIC SOURCE</b> .	High-tension magneto
<b>BRAKE SYSTEMS</b> .	Contracting and expanding on both rear wheels	<b>DRIVE</b> . . . .	Shaft
<b>HORSE-POWER</b> . .	N. A. C. C. (formerly A.L.A.M.) rating 43.3	<b>TRANSMISSION</b> . .	Selective sliding gear
<b>CYLINDERS</b> . . .	Six	<b>GEAR CHANGES</b> .	Four forward, one reverse
		<b>POSITION OF DRIVER</b>	Left-side drive and center control

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims

**A U S T I N  
A U T O M O B I L E  
C O M P A N Y  
G R A N D R A P I D S  
M I C H I G A N**

<b>Price</b>	<b>\$3600</b>
<b>Runabout</b>	<b>3600</b>
<b>Close Coupled</b>	<b>3600</b>
<b>Five-Passenger Touring</b>	<b>3600</b>
<b>Six-Passenger Touring</b>	<b>3600</b>
<b>Enclosed Four-Passenger Limousine</b>	<b>4200</b>
<b>Enclosed Five-Passenger Limousine</b>	<b>4200</b>
<b>Seven-Passenger Limousine</b>	<b>4700</b>



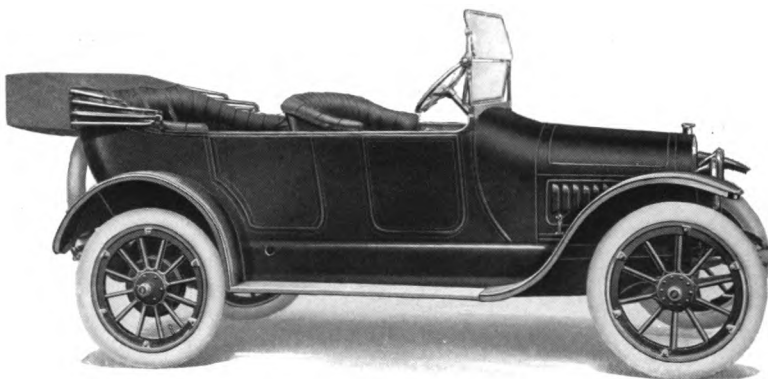
**AUSTIN TOURING CAR "66"**

<b>COLOR</b>	Special blue, gray or black	<b>CAST</b>	En bloc
<b>SEATING CAPACITY</b>	Four persons	<b>BORE</b>	4½ inches
<b>CLUTCH</b>	Multiple disc	<b>STROKE</b>	6 inches
<b>WHEELBASE</b>	141 inches	<b>COOLING</b>	Water
<b>GAUGE</b>	56 inches	<b>RADIATOR</b>	Honeycomb
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b>	Jump spark
FRONT	34 x 4½ inches	<b>ELECTRIC SOURCE</b>	Generator and storage battery
REAR	34 x 4½ inches	<b>DRIVE</b>	Shaft
<b>BRAKE SYSTEMS</b>	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b>	Selective sliding gear
<b>HORSE-POWER</b>	N. A. C. C. (formerly A.L.A.M.) rating 48.6	<b>GEAR CHANGES</b>	Six forward, two reverse (two-speed rear axle)
<b>CYLINDERS</b>	Six	<b>POSITION OF DRIVER</b>	Left-side drive and center control
<b>ARRANGED</b>	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, double cantilever springs, windshield, speedometer and demountable rims

**ALLEN MOTOR  
COMPANY**  
FOSTORIA - OHIO

Price . . . . . \$895  
Two-Passenger Roadster . 875



**ALLEN TOURING CAR "34"**

COLOR . . . . .	Black	CAST . . . . .	En bloc
SEATING CAPACITY	Five persons	BORE . . . . .	3½ inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5 inches
WHEELBASE	110 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Vertical tube
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	32 x 3½ inches	ELECTRIC SOURCE .	Generator and storage battery
REAR . . . . .	32 x 3½ inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS	Contracting and expanding on both rear wheels	TRANSMISSION . . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (formerly A.L.A.M.) rating 21	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS . . . .	Four	POSITION OF DRIVER	Left-side drive and center control
ARRANGED . . . .	Vertically, under hood		

Price includes top, top hood, electric lighting, electric self-starter, windshield, speedometer and demountable rims



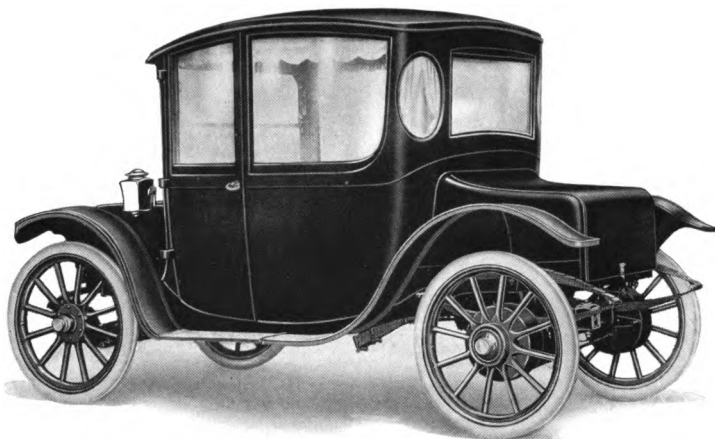
**ILLUSTRATIONS AND  
SPECIFICATIONS  
ELECTRIC  
VEHICLES**

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**THE WAVERLEY  
COMPANY  
INDIANAPOLIS  
INDIANA**

Price . . . . .	\$2750
Five-Passenger Limousine . . . . .	3000
Front-Drive Four . . . . .	2400
Rear-Drive Four . . . . .	2300
Dual-Drive Four . . . . .	2600
Roadster Coupe . . . . .	2000




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**WAVERLEY CHAIR BROUGHAM "109"**

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COLOR . . . . . Black  
SEATING CAPACITY Four persons  
BODY:

LENGTH ALL OVER 131 inches

WIDTH ALL OVER 61 inches

WHEELBASE . . . . 106 inches

GAUGE . . . . . 56 inches

**TIRE DIMENSIONS:**

FRONT . . . . . 34 x 4 inches  
(pneumatic), or  
34 x 2½ inches  
(cushion)

REAR . . . . . 34 x 4½ inches  
(pneumatic), or  
34 x 2½ inches  
(cushion)

BRAKE SYSTEMS . . Dual internal  
expanding on  
both rear wheels,  
and motor brake

BATTERY . . . . . 42 cells; 11 or 13  
plate

SPEED . . . . . 20 miles per hour

NO. FORWARD SPEEDS Four

NO. REVERSE SPEEDS Four

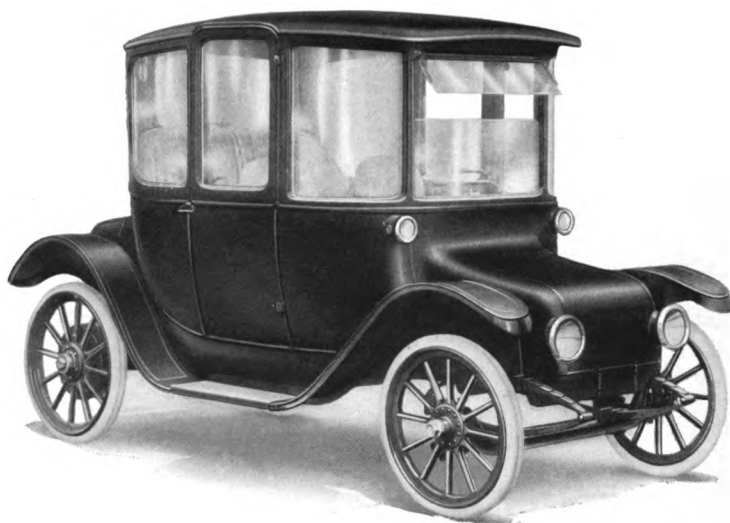
CONTROL . . . . . Lever operated

STEERING . . . . . Lever



**WOODS MOTOR  
VEHICLE CO.  
CHICAGO  
ILLINOIS**

<b>Price</b> . . . . .	<b>\$3100</b>
<b>Five-Passenger Front Control</b> .	<b>3000</b>
<b>Five-Passenger Rear Control</b> .	<b>3000</b>
<b>Four-Passenger Rear Control</b> .	<b>2850</b>




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**WOODS DUAL CONTROL ELECTRIC "1501"**

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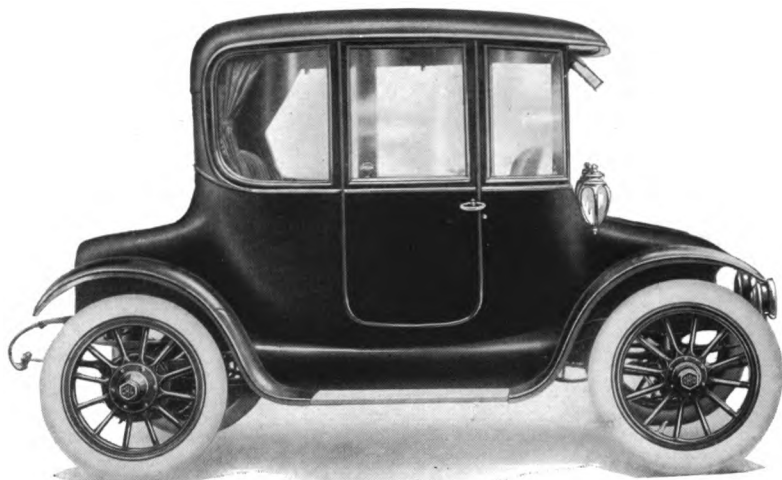
<b>COLOR</b> . . . .	Body, blue, green or maroon; running gear, black	<b>BRAKE SYSTEMS</b> .	Contracting on armature shaft and expanding on both rear wheels
<b>SEATING CAPACITY</b>	Five persons	<b>BATTERY</b> . . . .	42 cells, 13 plates
<b>BODY:</b>		<b>SPEED</b> . . . . .	20 miles per hour
<b>LENGTH ALL OVER</b>	150 inches	<b>NO. FORWARD SPEEDS</b>	Five
<b>WIDTH ALL OVER</b>	64½ inches	<b>NO. REVERSE SPEEDS</b>	Five
<b>WHEELBASE</b> . .	110 inches	<b>CONTROL</b> . . . .	Lever operated
<b>GAUGE</b> . . . . .	56 inches	<b>STEERING</b> . . . .	Lever
<b>TIRE DIMENSIONS:</b>			
<b>FRONT</b> . . . .	34 x 4 inches (cushion)		
<b>REAR</b> . . . .	38 x 4½ inches (cushion)		

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# OHIO ELECTRIC CAR COMPANY

T O L E D O  
O H I O

Price . . . . . \$2900  
Model 21 Roadster . . . . . 2650  
Model 51 Double-Drive Brougham . . . . . 3000  
Model 11 Single-Drive Coupe . . . . . 2400



## OHIO BROUGHAM "41"

COLOR . . . . Coach blue

SEATING CAPACITY Four persons

### BODY:

LENGTH ALL OVER 117 inches

WIDTH ALL OVER 52 inches

WHEELBASE . . . 98½ inches

GAUGE . . . . . 56 inches

### TIRE DIMENSIONS:

FRONT . . . . . 34 x 4½ inches  
(pneumatic), or  
36 x 4 inches  
(cushion)

REAR . . . . . 34 x 4½ inches  
(pneumatic), or  
36 x 4 inches  
(cushion)

BRAKE SYSTEMS . Contracting on  
both rear wheels,  
with magnetic  
brake operating  
on motor

BATTERY . . . . 42 cells, 11 plate

SPEED . . . . . 20 miles per hour

NO. FORWARD SPEEDS Five

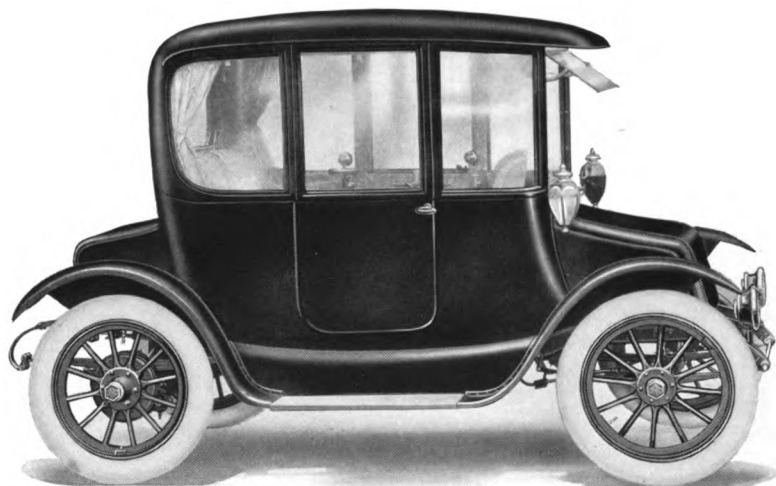
NO. REVERSE SPEEDS Three

CONTROL . . . . Magnetic

STEERING . . . . Lever operated

**OHIO ELECTRIC  
CAR COMPANY**  
TOLEDO, OHIO

Price	\$3250
Two-Passenger Roadster	2650
Four-Passenger Single-Drive Brougham	2600
Five-Passenger Single-Drive Brougham	2900
Five-Passenger Double-Drive Brougham	3000



**OHIO ELECTRIC "61"**

COLOR . . . . Ohio blue, green  
or maroon

SEATING CAPACITY Five persons

**BODY:**

LENGTH ALL OVER 117 inches

WIDTH ALL OVER 53 inches

WHEELBASE . . . 98½ inches

GAUGE . . . . . 56 inches

**TIRE DIMENSIONS:**

FRONT . . . . . 34 x 4½ inches  
(pneumatic), or  
36 x 4½ inches  
(cushion)

REAR . . . . . 34 x 4½ inches  
(pneumatic), or  
36 x 4½ inches  
(cushion)

BRAKE SYSTEMS . Double external  
contracting on  
both rear wheels  
and magnetic  
brake operated  
by button

BATTERY . . . . . 44 cells, 11 plate

SPEED . . . . . 20 miles per hour

NO. FORWARD SPEEDS Five

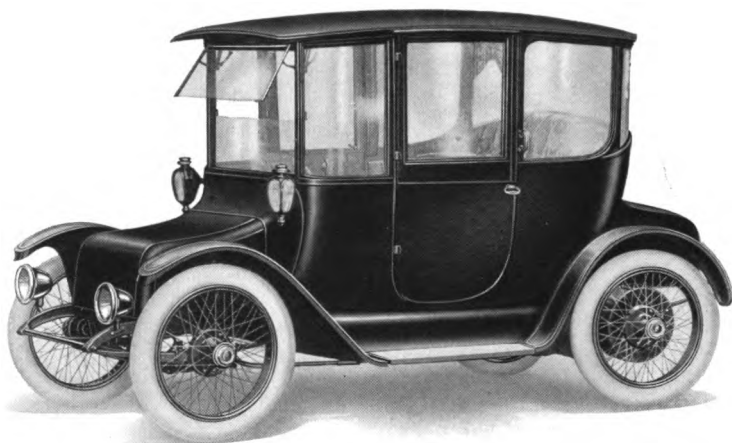
NO. REVERSE SPEEDS Three

CONTROL . . . . . Magnetic, oper-  
ated by disc

STEERING . . . . . Lever

**ANDERSON  
ELECTRIC  
CAR COMPANY  
DETROIT  
MICHIGAN**

<b>Price</b>	<b>\$2950</b>
<b>Model 50 Cabriolet</b>	<b>2650</b>
<b>Model 51 Small Brougham</b>	<b>2850</b>
<b>Model 52 Duplex-Drive Brougham</b>	<b>3000</b>
<b>Model 53 Front-Drive Brougham</b>	<b>2950</b>
<b>Model 55 Small Brougham</b>	<b>2600</b>



**DETROIT REAR-SEAT BROUGHAM "54"**

**COLOR** . . . . Blue  
**SEATING CAPACITY** Five persons

**BODY:**

**LENGTH ALL OVER** 142 inches  
**WIDTH ALL OVER** 67 inches  
**WHEELBASE** . . 100 inches  
**GAUGE** . . . . 56 inches

**TIRE DIMENSIONS:**

**FRONT** . . . . 34 x 4½ inches  
 (pneumatic), or  
 36 x 4½ inches  
 (cushion)  
  
**REAR** . . . . 34 x 4½ inches  
 (pneumatic), or  
 36 x 4½ inches  
 (cushion)

**BRAKE SYSTEMS** . Internal expanding  
 on both rear  
 wheels; also mag-  
 netic controller  
 brake

**BATTERY** . . . . 42 cells, 15 WTX

**SPEED** . . . . 22 miles per hour

**NO. FORWARD SPEEDS** Five

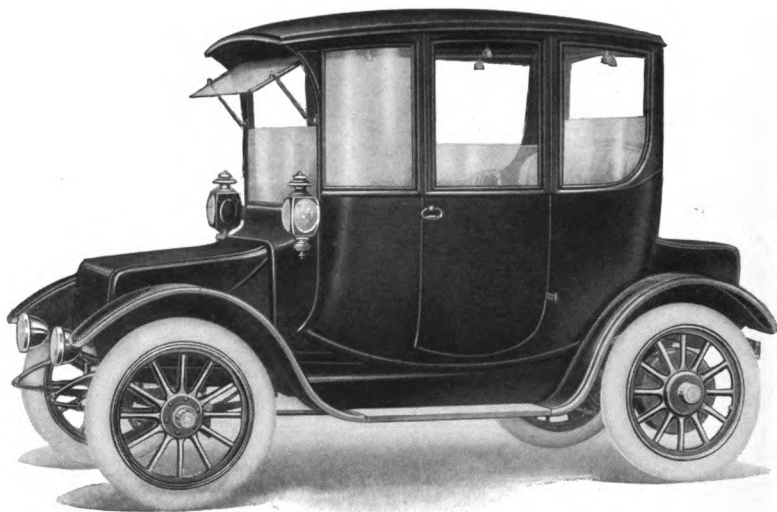
**NO. REVERSE SPEEDS** Five

**CONTROL** . . . . Lever operated

**STEERING** . . . . Lever

**RAUCH & LANG  
CARRIAGE  
COMPANY**  
CLEVELAND, OHIO

Price, Coach J-5 Double Control . . \$3200  
Coach J-5 Front Control . . . . 3100  
Coach J-5 Rear Control . . . . 3100




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**RAUCH & LANG COACH "J-5"**

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COLOR . . . . Optional  
SEATING CAPACITY Five persons

**BODY:**

LENGTH ALL OVER 144 inches  
WIDTH ALL OVER 64 inches  
WHEELBASE . . . 102 inches  
GAUGE . . . . 56 inches

**TIRE DIMENSIONS:**

FRONT . . . . 33 x 4 1/4 inches  
(pneumatic), or  
36 x 4 inches  
(cushion)  
  
REAR . . . . 33 x 4 1/4 inches  
(pneumatic), or  
36 x 4 inches  
(cushion)

**BRAKE SYSTEMS** . Contracting on  
motor and ex-  
panding on both  
rear wheels, also  
electric brake

**BATTERY** . . . . 42 cells, 11 MV  
Hycap

**SPEED** . . . . 21 miles per hour

**NO. FORWARD SPEEDS** Six

**NO. REVERSE SPEEDS** Three

**CONTROL** . . . . Lever operated

**STEERING** . . . . Lever

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**BROC ELECTRIC  
VEHICLE  
COMPANY  
SAGINAW  
MICHIGAN**

**Price . . . . . \$3200**  
**Model 33 Rear-Drive Brougham . 3100**  
**Model 34 Rear-Drive Brougham . 3150**



**AMERICAN-BROC DOUBLE-DRIVE BROUGHAM "36"**

**COLOR . . . . . Optional**  
**SEATING CAPACITY . . . . . Five persons**

**BODY:**

**LENGTH ALL OVER . . . . . 123 inches**  
**WIDTH ALL OVER . . . . . 68 inches**

**WHEELBASE . . . . . 96 inches**

**GAUGE . . . . . 56 inches**

**TIRE DIMENSIONS:**

**FRONT . . . . . 34 x 4 inches**  
 (pneumatic), or  
 36 x 4 inches  
 (cushion)

**REAR . . . . . 34 x 4 inches**  
 (pneumatic), or  
 36 x 4 inches  
 (cushion)

**BRAKE SYSTEMS . . . . . Contracting on**  
 drive shaft and  
 expanding on  
 both rear wheels

**BATTERY . . . . . 40 cells, 11 plate**  
 MV Hycap Exide

**SPEED . . . . . 24 miles per hour**

**NO. FORWARD SPEEDS . . . . . Five**

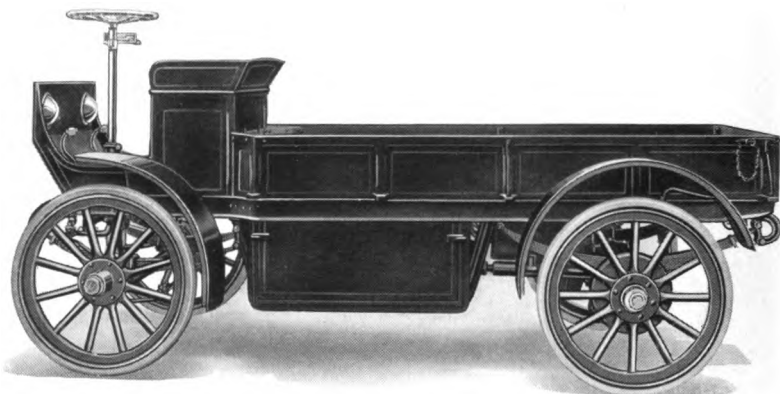
**NO. REVERSE SPEEDS . . . . . Five**

**CONTROL . . . . . Lever operated**

**STEERING . . . . . Lever**

**ARGO ELECTRIC  
VEHICLE  
COMPANY  
SAGINAW  
MICHIGAN**

**Price, Chassis . . . . \$1200**




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**AMERICAN-ARGO "K-10"**

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**COLOR . . . . Optional**

**CARRYING CAPACITY 1,000 pounds**

**BODY:**

**LENGTH ALL OVER 129½ inches**

**WIDTH ALL OVER 68 inches**

**WHEELBASE . . . 86 inches**

**GAUGE . . . . 54 inches**

**TIRE DIMENSIONS:**

**FRONT . . . . 34 x 3 inches  
(cushion or solid)**

**REAR . . . . 34 x 3 inches  
(cushion or solid)**

**BRAKE SYSTEMS . Double expanding  
on both rear  
wheels**

**BATTERY . . . . 40 cells, 11 plate  
MV Hycap Exide**

**SPEED . . . . 16 miles per hour**

**NO. FORWARD SPEEDS Four**

**NO. REVERSE SPEEDS Two**

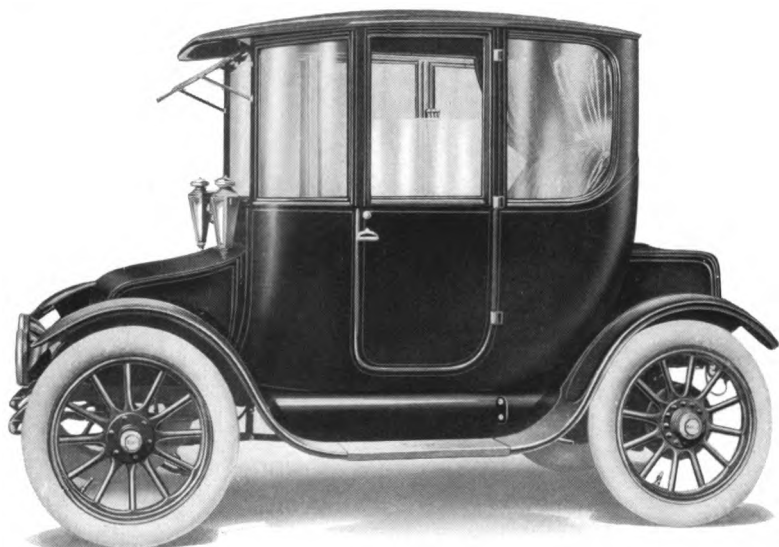
**CONTROL . . . . Lever operated**

**STEERING . . . . Wheel**

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**THE  
BAKER MOTOR  
VEHICLE  
COMPANY**  
INCORPORATED IN OHIO  
**CLEVELAND, OHIO**

**Price, \$2800**



**BAKER D. A. COUPE**

**COLOR** . . . . . **Black, with blue,  
green or maroon  
panels**

**SEATING CAPACITY** . . . . . **Four persons**

**BODY:**

**LENGTH ALL OVER** . . . . . **120 inches**

**WIDTH ALL OVER** . . . . . **65 1/4 inches**

**WHEELBASE** . . . . . **90 inches**

**GAUGE** . . . . . **56 inches**

**TIRE DIMENSIONS:**

**FRONT** . . . . . **32 x 4 inches  
(pneumatic), or  
34 x 4 inches  
(cushion)**

**REAR** . . . . . **32 x 4 inches  
(pneumatic), or  
34 x 4 inches  
(cushion)**

**BRAKE SYSTEMS** . . . . . **Internal expanding  
on both rear  
wheels**

**BATTERY** . . . . . **32 cells, 11 MV  
Hycap Exide**

**SPEED** . . . . . **23 miles per hour**

**NO. FORWARD SPEEDS** . . . . . **Seven**

**NO. REVERSE SPEEDS** . . . . . **Three**

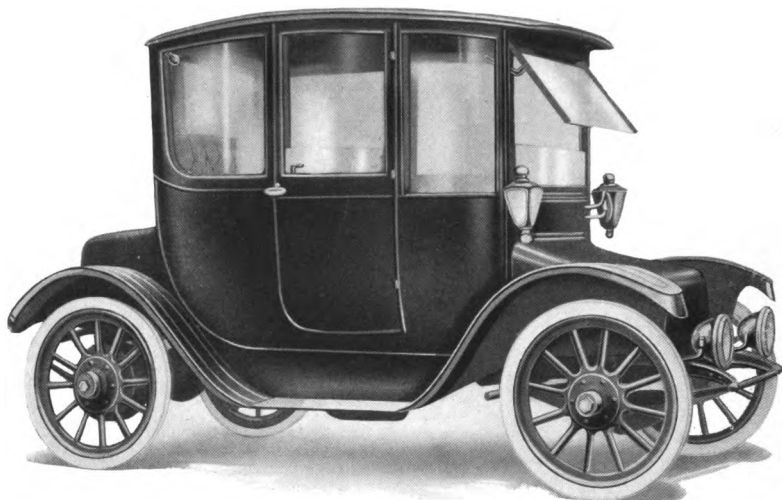
**CONTROL** . . . . . **Horizontal lever  
operated**

**STEERING** . . . . . **Wheel or lever**



**BORLAND -  
GRANNIS  
COMPANY**  
SAGINAW  
MICHIGAN

**Price . . . . \$2550**  
**Roadster . . . . 2250**  
**Limousine . . . . 5500**



**AMERICAN-BORLAND "50"**

**COLOR . . . . Optional**  
**SEATING CAPACITY . . . . Four persons**

**BODY:**

**LENGTH ALL OVER . . . 120¾ inches**  
**WIDTH ALL OVER . . . 67½ inches**

**WHEELBASE . . . . 96 inches**

**GAUGE . . . . 56 inches**

**TIRE DIMENSIONS:**

**FRONT . . . . 34 x 4 inches**  
**(pneumatic or cushion)**

**REAR . . . . 34 x 4 inches**  
**(pneumatic or cushion)**

**BRAKE SYSTEMS . . . Internal expanding on both rear wheels**

**BATTERY . . . . 40 cells, 11 plate MV Hycap Exide**

**SPEED . . . . 22 miles per hour**

**NO. FORWARD SPEEDS Six**

**NO. REVERSE SPEEDS Three**

**CONTROL . . . . Lever operated**

**STEERING . . . . Lever**

**ILLUSTRATIONS AND  
SPECIFICATIONS  
GASOLINE  
COMMERCIAL  
VEHICLES**

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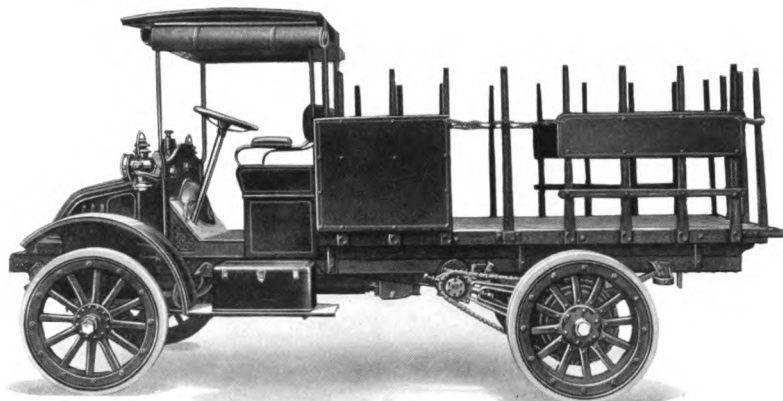


**K E L L Y -  
SPRINGFIELD  
MOTOR TRUCK  
C O M P A N Y**

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**SPRINGFIELD  
O H I O**

**Price, \$2060**




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**KELLY 3,000-POUND TRUCK "K-31"**

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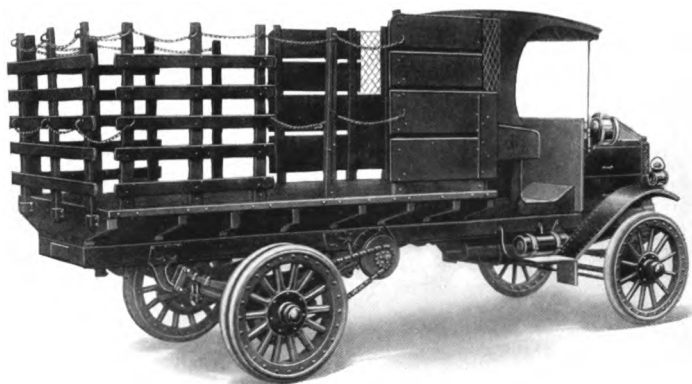
COLOR . . . . .	Optional	CAST . . . . .	En bloc
CARRYING CAPACITY	3,000 pounds	BORE . . . . .	3¾ inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5¼ inches
WHEELBASE . . . .	120 or 144 inches	COOLING . . . . .	Water
GAUGE . . . . .	Front, 56 inches; rear, 60 inches	RADIATOR . . . . .	Cellular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 3½ inches (single solid)	ELECTRIC SOURCE .	High-tension magneto
REAR . . . . .	36 x 3 inches (dual solid)	DRIVE . . . . .	Side chain
BRAKE SYSTEMS .	Expanding on both rear wheels	TRANSMISSION . .	Selective sliding gear
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	GEAR CHANGES .	Three forward, one reverse
CYLINDERS . . . .	Four	POSITION OF DRIVER	Left-side drive and center con- trol
ARRANGED . . . .	Vertically, under hood		

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# REO MOTOR CAR COMPANY

LANSING  
MICHIGAN

Price, Chassis, \$1650



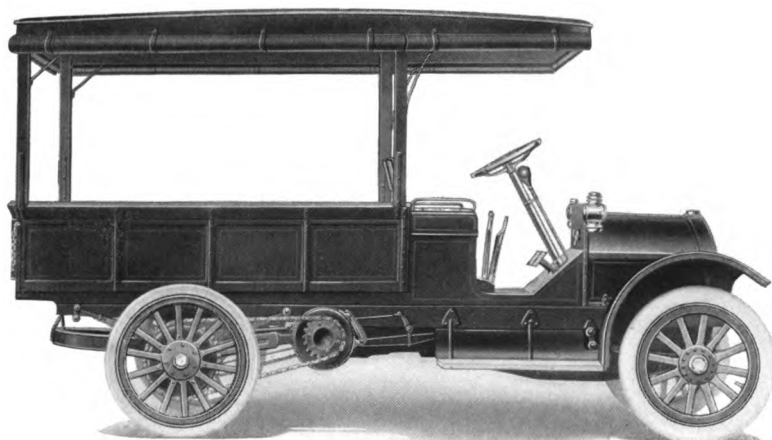
## REO TWO-TON TRUCK "J"

COLOR . . . . .	Optional	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY	Two tons	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	4½ inches
WHEELBASE . . . . .	130 or 146 inches	STROKE . . . . .	4½ inches
GAUGE . . . . .	60 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Sectional tubular
FRONT . . . . .	36 x 4 inches (single solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	36 x 3½ inches (dual solid)	ELECTRIC SOURCE . . . . .	Low-tension magneto and dry batteries
BRAKE SYSTEMS . . . . .	Contracting on jack shaft and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 27.2	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes detachable driver's cab

**GRAMM  
MOTOR TRUCK  
COMPANY**  
MANUFACTURERS OF MOTOR TRUCKS AND AUTOMOBILES  
**LIMA, OHIO**

**Price, Chassis . . . . . \$1350**  
**With Standard Express Body . 1500**



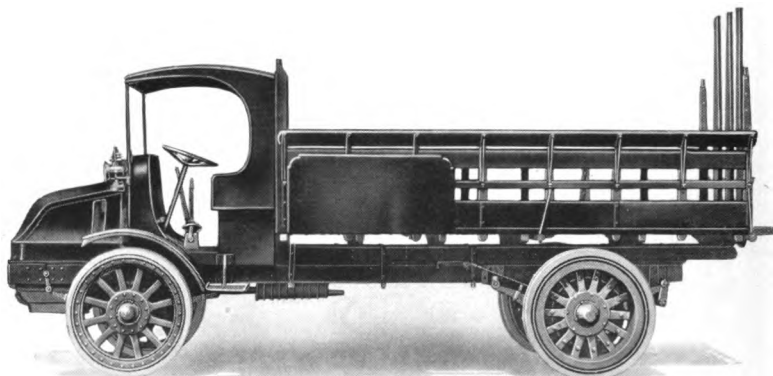
**WILLYS UTILITY 1500-POUND TRUCK**

<b>COLOR . . . . .</b>	Lead	<b>ARRANGED . . . . .</b>	Vertically, under hood
<b>CARRYING CAPACITY</b>	1500 pounds	<b>CAST . . . . .</b>	Separately
<b>CLUTCH . . . . .</b>	Cone	<b>BORE . . . . .</b>	4½ inches
<b>WHEELBASE . . . . .</b>	120 inches	<b>STROKE . . . . .</b>	4½ inches
<b>GAUGE . . . . .</b>	Front, 56 inches; rear, 58 inches	<b>COOLING . . . . .</b>	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . . .</b>	Cellular
<b>FRONT . . . . .</b>	34 x 4½ inches (pneumatic)	<b>IGNITION . . . . .</b>	Jump spark
<b>REAR . . . . .</b>	36 x 3½ inches (solid)	<b>ELECTRIC SOURCE . . . . .</b>	Magneto and dry batteries
<b>BRAKE SYSTEMS . . . . .</b>	Contracting on jack shaft and expanding on both rear wheels	<b>DRIVE . . . . .</b>	Double side chain
<b>HORSE-POWER . . . . .</b>	N. A. C. C. (for- merly A.L.A.M.) rating 27.2	<b>TRANSMISSION . . . . .</b>	Selective sliding gear
<b>CYLINDERS . . . . .</b>	Four	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
		<b>POSITION OF DRIVER . . . . .</b>	Right-side drive and center con- trol

# WALTER MOTOR TRUCK COMPANY

49 WEST 66th ST.  
NEW YORK

Price, Chassis . . . . .	\$4500
Six-Ton . . . . .	4750
Seven and One-half Ton . . . . .	5000



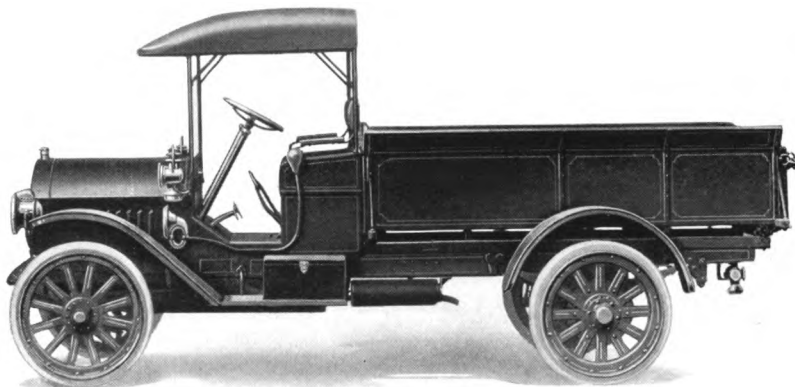
## WALTER FOUR-WHEEL DRIVE FIVE-TON TRUCK

COLOR . . . . .	Lead	CAST . . . . .	En bloc
CARRYING CAPACITY . . . . .	Five tons	BORE . . . . .	4 $\frac{3}{4}$ inches
CLUTCH . . . . .	Cone	STROKE . . . . .	6 inches
WHEELBASE . . . . .	96 to 168 inches	COOLING . . . . .	Water
GAUGE . . . . .	Front, 64 inches; rear, 66 inches	RADIATOR . . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	40 x 4 inches (dual solid)	ELECTRIC SOURCE . . . . .	High-tension magneto and storage battery
REAR . . . . .	40 x 5 inches (dual solid)	DRIVE . . . . .	Spur gear to wheels
BRAKE SYSTEMS . . . . .	Contracting on transmission shaft and both rear wheels	TRANSMISSION . . . . .	Selective gear
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 30.6	GEAR CHANGES . . . . .	Four forward, one reverse
CYLINDERS . . . . .	Four	POSITION OF DRIVER . . . . .	Left-side drive and center con- trol
ARRANGED . . . . .	Vertically, under hood		

Price includes cab

**VELIE MOTOR  
VEHICLE  
COMPANY  
MOLINE  
ILLINOIS**

**Price, \$2250**



**VELIE ONE AND ONE-HALF TON TRUCK**

<b>COLOR</b> . . . . .	Lead	<b>CAST</b> . . . . .	In pairs
<b>CARRYING CAPACITY</b>	3,000 pounds	<b>BORE</b> . . . . .	4½ inches
<b>CLUTCH</b> . . . . .	Multiple disc	<b>STROKE</b> . . . . .	5½ inches
<b>WHEELBASE</b> . . . . .	140 inches	<b>COOLING</b> . . . . .	Water
<b>GAUGE</b> . . . . .	56 inches	<b>RADIATOR</b> . . . . .	Honeycomb
<b>TIRE DIMENSIONS:</b>		<b>IGNITION</b> . . . . .	Jump spark
<b>FRONT</b> . . . . .	36 x 5½ inches (pneumatic)	<b>ELECTRIC SOURCE</b> . . . . .	High-tension magneto
<b>REAR</b> . . . . .	36 x 5 inches (single solid)	<b>DRIVE</b> . . . . .	Worm
<b>BRAKE SYSTEMS</b> . . . . .	Contracting and expanding on both rear wheels	<b>TRANSMISSION</b> . . . . .	Selective sliding gear
<b>HORSE-POWER</b> . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 34.2	<b>GEAR CHANGES</b> . . . . .	Three forward, one reverse
<b>CYLINDERS</b> . . . . .	Four	<b>POSITION OF DRIVER</b>	Left-side drive and center con- trol
<b>ARRANGED</b> . . . . .	Vertically, under hood		

Price includes top, prestolite tank and demountable rims



**THE AUTOCAR  
COMPANY**  
HARRISBURG, PENNSYLVANIA  
**ARDMORE**  
PENNSYLVANIA

Price, Chassis	\$1850
With Coal Dump Body	2200
With Contracting Dump Body	2100
With Hotel Bus Body	2600
With Tourer Body	2650



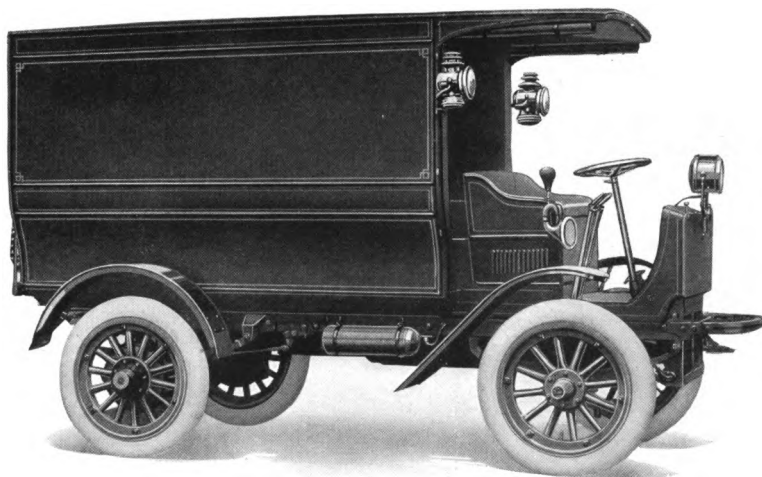
**AUTOCAR TYPE "XXI-F"**

COLOR . . . . .	Body, optional; running gear, Autocar red	CAST . . . . .	Separately
CARRYING CAPACITY	3,000 pounds	BORE . . . . .	4¾ inches
CLUTCH . . . . .	Multiple disc	STROKE . . . . .	4½ inches
WHEELBASE . . . . .	97 inches	COOLING . . . . .	Water
GAUGE . . . . .	58 inches	RADIATOR . . . . .	Vertical tube
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	34 x 4½ inches	ELECTRIC SOURCE . . . . .	High-tension magneto
REAR . . . . .	34 x 5 inches	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Progressive gear
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 18	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Two	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . . . .	Horizontally, under driver's seat		

Price includes prestolite tank

**THE AUTOCAR  
COMPANY**  
ARDMORE  
PENNSYLVANIA

Price, Chassis . . . . .	\$1850
With Single Curved Closed Body . . . . .	2050
With Open Express Body . . . . .	2000
With Furniture Body . . . . .	2075
With Piano Body . . . . .	2100



**AUTOCAR TYPE "XXI-UF"**

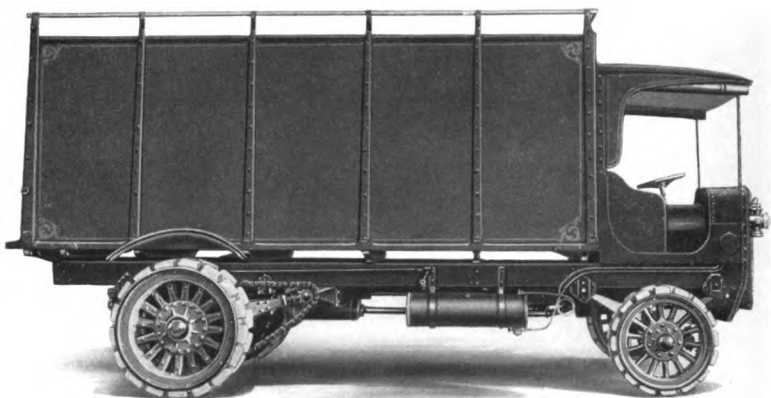
COLOR . . . . .	Body, optional; running gear, Autocar red	ARRANGED . . . . .	Vertically, under driver's seat
CARRYING CAPACITY . . . . .	3,000 pounds	CAST . . . . .	Separately
CLUTCH . . . . .	Multiple disc	BORE . . . . .	4¼ inches
WHEELBASE . . . . .	97 inches	STROKE . . . . .	4½ inches
GAUGE . . . . .	58 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Vertical tube
FRONT . . . . .	34 x 4½ inches	IGNITION . . . . .	Jump spark
REAR . . . . .	34 x 5 inches	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Horizontally and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 18	TRANSMISSION . . . . .	Progressive gear
CYLINDERS . . . . .	Two	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes prestolite tank

# HEWITT MOTOR COMPANY

WEST END AVE. &  
64th STREET  
NEW YORK, N. Y.

Price, Chassis, \$5500



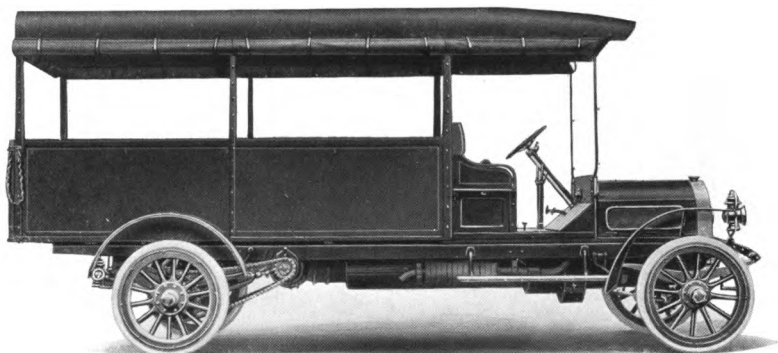
## HEWITT TEN-TON TRUCK

COLOR . . . . .	Optional	ARRANGED . . . . .	Vertically, between driver's seats
CARRYING CAPACITY	Ten tons	CAST . . . . .	In pairs
CLUTCH . . . . .	Cone	BORE . . . . .	4¼ inches
WHEELBASE . . . . .	138 to 164 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	68 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Cellular
FRONT . . . . .	36 x 5 inches (single)	IGNITION . . . . .	Jump spark
REAR . . . . .	44½ x 7 inches (dual)	ELECTRIC SOURCE	High-tension magneto
BRAKE SYSTEMS . . . . .	Service brake on gear box and expanding on both rear wheels	DRIVE . . . . .	Double sidechain
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 28.9	TRANSMISSION . . . . .	Planetary
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Two forward, one reverse
		POSITION OF DRIVER	Left-side drive and left-hand control

# MACK BROS. MOTOR CAR COMPANY

WEST END AVE. &  
64th STREET  
NEW YORK, N. Y.

Price, Chassis, \$2700



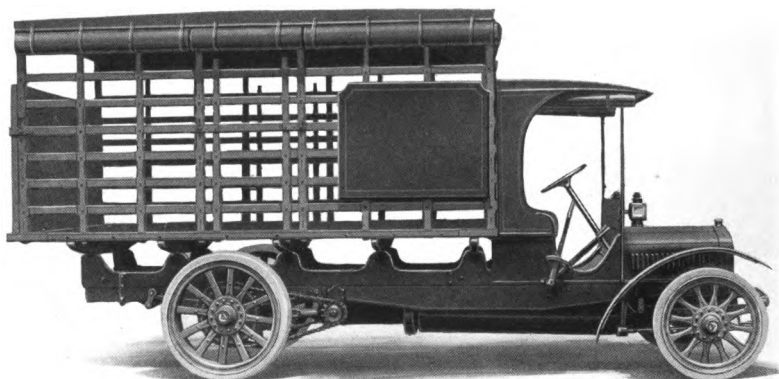
## MACK TWO-TON TRUCK

COLOR . . . . .	Optional	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY . . . . .	Two tons	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	4½ inches
WHEELBASE . . . . .	126, 138, 150 or 162 inches	STROKE . . . . .	5½ inches
GAUGE . . . . .	59 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	36 x 4 inches (single solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	36 x 3½ inches (dual solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on differential and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 32.4	TRANSMISSION . . . . .	Mack patent non- sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center con- trol

# SAURER MOTOR COMPANY

WEST END AVE. &  
64th STREET  
NEW YORK, N. Y.

Price, Chassis, \$4800



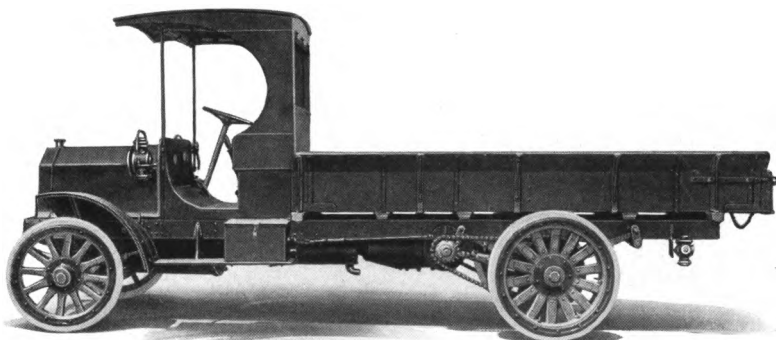
## SAURER FIVE-TON TRUCK

COLOR . . . . .	Optional	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY	Five tons	CAST . . . . .	In pairs
CLUTCH . . . . .	Cone	BORE . . . . .	4¾ inches
WHEELBASE . . . . .	153¾ or 177¾ inches	STROKE . . . . .	5½ inches
GAUGE . . . . .	66¼ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	36 x 5 inches (single solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	42 x 5 inches (dual solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Air brake, and contracting on differential and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 30.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Four forward, one reverse
		POSITION OF DRIVER	Right-side drive and right-hand control

**PEERLESS  
MOTOR CAR  
COMPANY**

**CLEVELAND, OHIO**

<b>Price, Chassis</b>	<b>. \$4500</b>
<b>Three-Ton</b>	<b>. 3700</b>
<b>Four-Ton</b>	<b>. 4000</b>
<b>Six-Ton</b>	<b>. 5000</b>

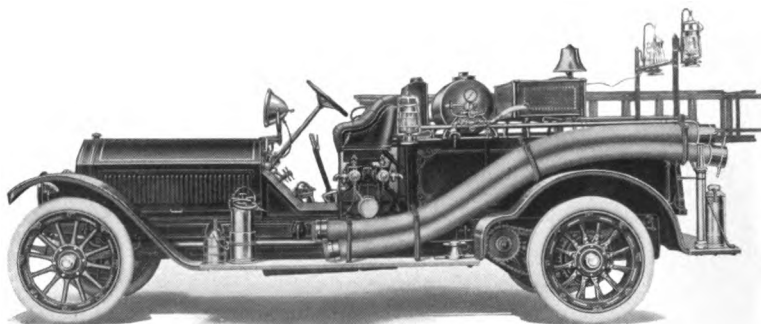


**PEERLESS FIVE-TON TRUCK**

<b>COLOR</b> . . . . .	<b>Lead</b>	<b>ARRANGED</b> . . . . .	<b>Vertically, under hood</b>
<b>CARRYING CAPACITY</b>	<b>Five tons</b>	<b>CAST</b> . . . . .	<b>In pairs</b>
<b>CLUTCH</b> . . . . .	<b>Cone</b>	<b>BORE</b> . . . . .	<b>4½ inches</b>
<b>WHEELBASE</b> . . . . .	<b>151 or 174 inches</b>	<b>STROKE</b> . . . . .	<b>6¼ inches</b>
<b>GAUGE</b> . . . . .	<b>Front, 68 inches, rear, 73½ inches</b>	<b>COOLING</b> . . . . .	<b>Water</b>
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR</b> . . . . .	<b>Tube and fin</b>
<b>FRONT</b> . . . . .	<b>38 x 6 inches (single solid)</b>	<b>IGNITION</b> . . . . .	<b>Jump spark</b>
<b>REAR</b> . . . . .	<b>42 x 6 inches (dual solid)</b>	<b>ELECTRIC SOURCE</b>	<b>High-tension magneto</b>
<b>BRAKE SYSTEMS</b>	<b>Contracting on jack shaft and expanding on both rear wheels</b>	<b>DRIVE</b> . . . . .	<b>Double side chain</b>
<b>HORSE-POWER</b> . . . . .	<b>N. A. C. C. (for- merly A.L.A.M.) rating 32.4</b>	<b>TRANSMISSION</b> . . . . .	<b>Selective sliding gear</b>
<b>CYLINDERS</b> . . . . .	<b>Four</b>	<b>GEAR CHANGES</b>	<b>Four forward, one reverse</b>
		<b>POSITION OF DRIVER</b>	<b>Right-side drive and right-hand control</b>

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**  
**E L M I R A  
NEW YORK**

**Price, \$9000**



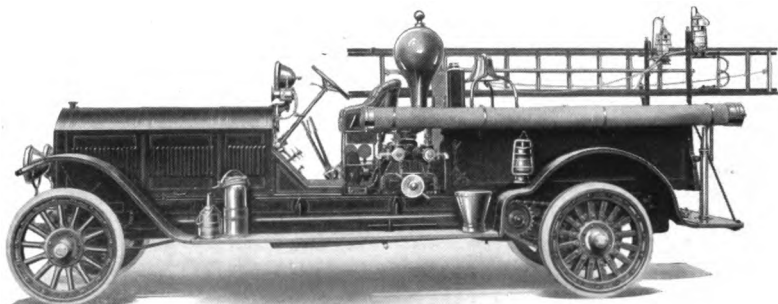
**AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 12**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	156¾ inches	STROKE . . . . .	6 inches
GAUGE . . . . .	Front, 62 inches; rear, 65¾ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4½ inches (single cushion)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**  
E L M I R A  
N E W Y O R K

Price, \$10,000



**AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 15**

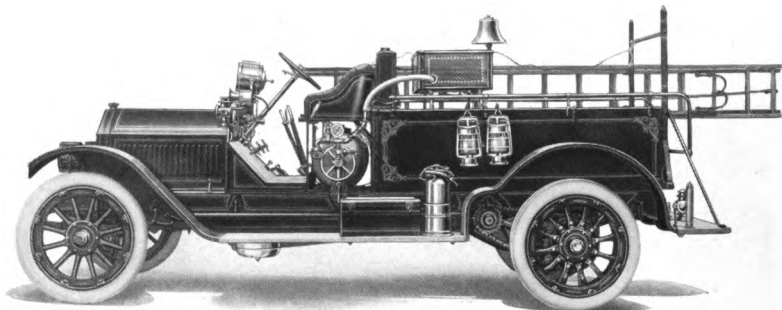
<b>COLOR</b> . . . . .	Optional	<b>CAST</b> . . . . .	In pairs
<b>CLUTCH</b> . . . . .	Multiple disc	<b>BORE</b> . . . . .	7¼ inches
<b>WHEELBASE</b> . . . . .	172¾ inches	<b>STROKE</b> . . . . .	8 inches
<b>GAUGE</b> . . . . .	Front, 62 inches; rear, 67 inches	<b>COOLING</b> . . . . .	Water
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR</b> . . . . .	Honeycomb
<b>FRONT</b> . . . . .	38 x 5 inches (single solid)	<b>IGNITION</b> . . . . .	Jump spark
<b>REAR</b> . . . . .	38 x 4 inches (dual solid)	<b>ELECTRIC SOURCE</b> . . . . .	High-tension magneto
<b>BRAKE SYSTEMS</b> . . . . .	Expanding on both rear wheels	<b>DRIVE</b> . . . . .	Double side chain
<b>HORSE-POWER</b> . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 121.8	<b>TRANSMISSION</b> . . . . .	Selective sliding gear
<b>CYLINDERS</b> . . . . .	Six	<b>GEAR CHANGES</b> . . . . .	Three forward, one reverse
<b>ARRANGED</b> . . . . .	Vertically, under hood	<b>POSITION OF DRIVER</b>	Right-side drive and right-hand control

Price includes electric lighting, electric self-  
starter, speedometer and demountable rims



**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**  
DESIGNED BY THE AMERICAN-  
LA FRANCE FIRE ENGINE COMPANY  
**E L M I R A  
NEW YORK**

**Price, \$5500**



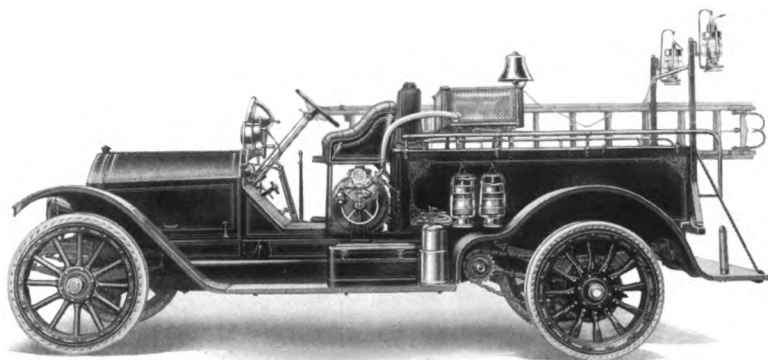
**AMERICAN-LA FRANCE CHEMICAL ENGINE AND HOSE CAR—TYPE 10**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	140¾ inches	STROKE . . . . .	6 inches
GAUGE . . . . .	Front, 62 inches; rear, 65½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4½ inches (single cushion)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN -  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**  
E L M I R A  
N E W Y O R K

**Price, \$4500**



**AMERICAN-LA FRANCE COMBINATION CHEMICAL AND HOSE CAR—TYPE 20**

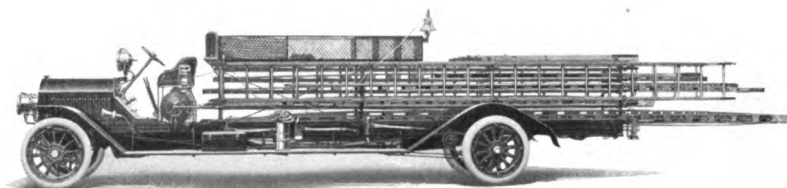
COLOR . . . . .	Optional	ARRANGED . . . . .	Vertically, under hood
CLUTCH . . . . .	Multiple disc	CAST . . . . .	In blocks of three
WHEELBASE . . . . .	140¾ inches	BORE . . . . .	4 inches
GAUGE . . . . .	66¾ inches	STROKE . . . . .	5½ inches
TIRE DIMENSIONS:		COOLING . . . . .	Water
FRONT . . . . .	38 x 4 inches (single solid cushion)	RADIATOR . . . . .	Honeycomb
REAR . . . . .	38 x 3½ inches (dual solid cushion)	IGNITION . . . . .	Jump spark
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	ELECTRIC SOURCE . . . . .	High-tension magneto
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 38.4	DRIVE . . . . .	Double side chain
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding gear
		GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN -  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**

**E L M I R A  
NEW YORK**

**Price, \$6000**



**AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14**

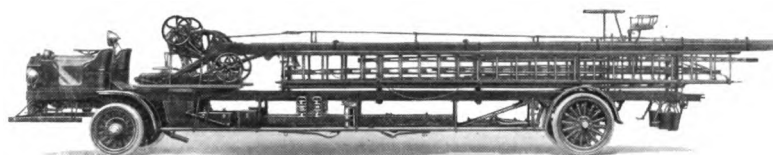
COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	242 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	Front, 62 inches; rear 65½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4½ inches (single cushion)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**

**E L M I R A  
N E W Y O R K**

**Price, \$10,000 to \$11,500**



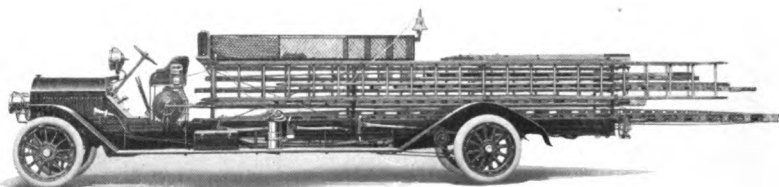
**AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 25**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	333 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	66 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 5 inches (dual solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4 inches (single solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on transmission and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN -  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**  
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**Price, \$6000**




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**AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14**

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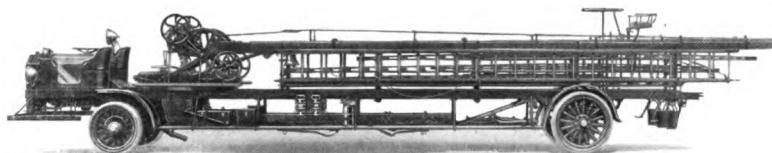
COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	242 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	Front, 62 inches; rear 65½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4¼ inches (single cushion)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4¼ inches (dual cushion)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**

**E L M I R A  
NEW YORK**

**Price, \$10,000 to \$11,500**



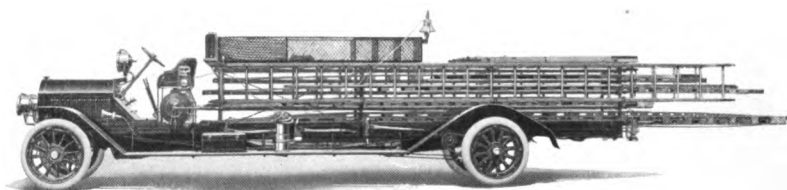
**AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 25**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	333 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	66 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 5 inches (dual solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4 inches (single solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on transmission and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN -  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.  
E L M I R A  
N E W   Y O R K**

**Price, \$6000**



**AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	242 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	Front, 62 inches; rear 65½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4½ inches (single cushion)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

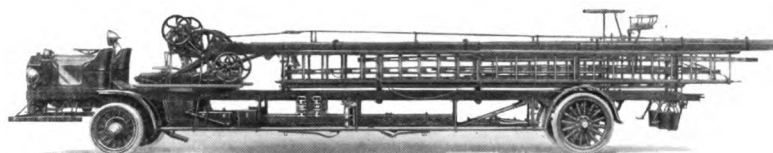
Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**

INCORPORATED IN THE UNITED STATES OF AMERICA

**E L M I R A  
NEW YORK**

**Price, \$10,000 to \$11,500**




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**AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 25**

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COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	333 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	66 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 5 inches (dual solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4 inches (single solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on transmission and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

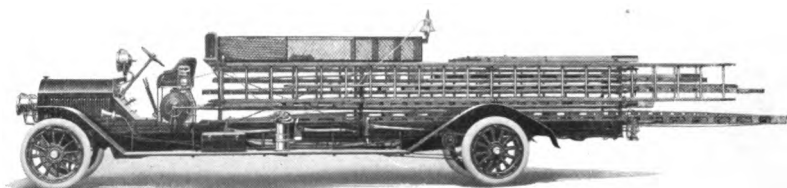
Price includes electric lighting, speedometer and demountable rims

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**AMERICAN -  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**  
**E L M I R A  
NEW YORK**

**Price, \$6000**



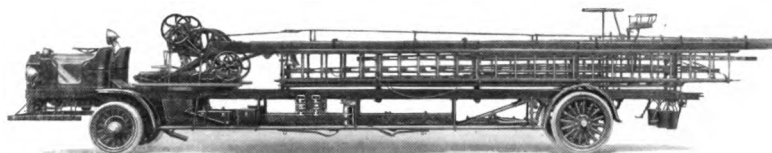
**AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	242 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	Front, 62 inches; rear 65¼ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4½ inches (single cushion)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**  
**E L M I R A  
NEW YORK**

**Price, \$10,000 to \$11,500**



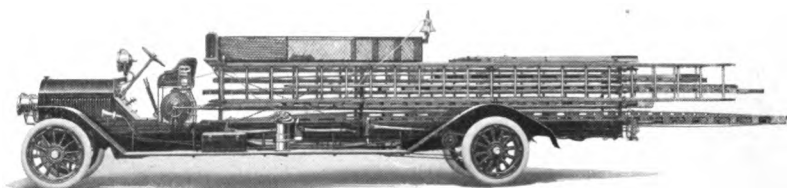
**AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 25**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	333 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	66 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 5 inches (dual solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4 inches (single solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on transmission and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN -  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**  
**E L M I R A  
N E W Y O R K**

**Price, \$6000**



**AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14**

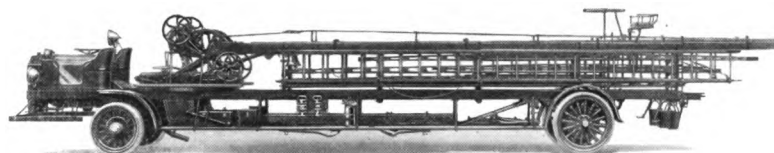
COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	242 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	Front, 62 inches; rear 65½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4½ inches (single cushion)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**

**ELMIRA  
NEW YORK**

**Price, \$10,000 to \$11,500**



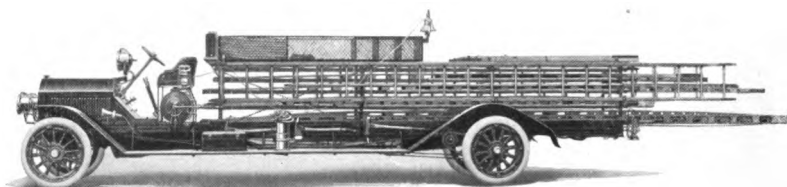
**AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 25**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	333 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	66 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 5 inches (dual solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4 inches (single solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on transmission and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.  
E L M I R A  
N E W Y O R K**

**Price, \$6000**



**AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—TYPE 14**

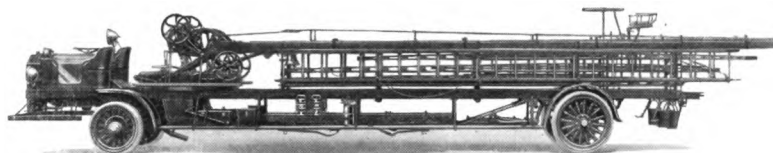
COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	242 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	Front, 62 inches; rear 65½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4½ inches (single cushion)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4½ inches (dual cushion)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**

**ELMIRA  
NEW YORK**

**Price, \$10,000 to \$11,500**



**AMERICAN-LA FRANCE AERIAL HOOK AND LADDER TRUCK—TYPE 25**

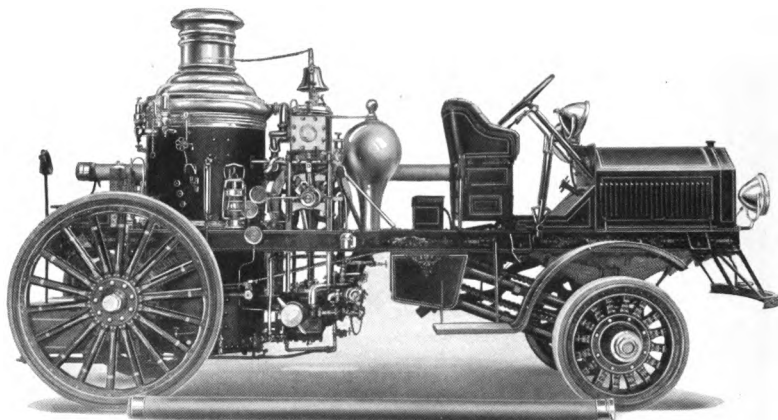
COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	333 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	66 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 5 inches (dual solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4 inches (single solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on transmission and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 72.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Six	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**

**E L M I R A  
N E W Y O R K**

**Price, \$9500**



**AMERICAN-LA FRANCE MOTOR STEAM FIRE ENGINE—TYPE 29**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CLUTCH . . . . .	Multiple disc	BORE . . . . .	5½ inches
WHEELBASE . . . . .	142 inches	STROKE . . . . .	6 inches
GAUGE . . . . .	68½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	38 x 4 inches (dual solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	38 x 4 inches (single solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on transmission and expanding on both front wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically, under hood	POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

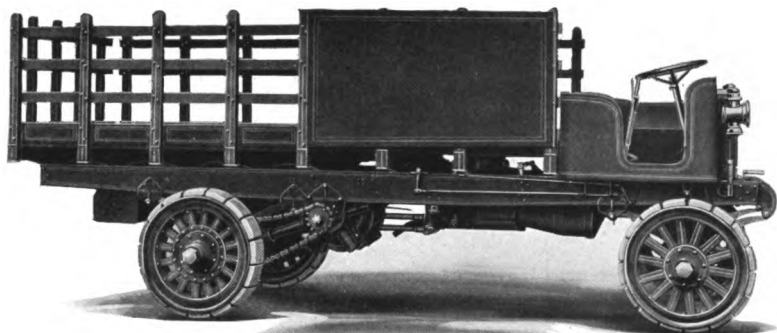
Price includes electric lighting, speedometer and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, Inc.**

MANUFACTURERS OF FIRE ENGINES, TRUCKS, AND AUTOMOBILES

**E L M I R A  
NEW YORK**

**Price, \$5500**



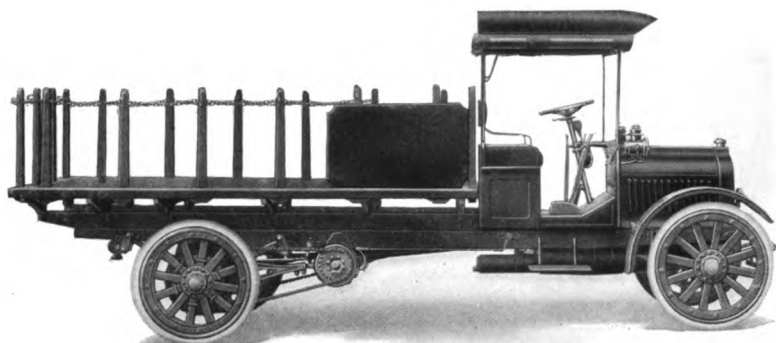
**AMERICAN-LA FRANCE SIX-TON TRUCK—TYPE 6**

COLOR . . . . .	Gray	BORE . . . . .	5½ inches
CARRYING CAPACITY	Six tons	STROKE . . . . .	6 inches
WHEELBASE . . . .	129 inches	COOLING . . . . .	Water
GAUGE . . . . .	68 inches	RADIATOR . . . . .	Honeycomb
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	36 x 5 inches (single solid)	ELECTRIC SOURCE .	High-tension magneto—dual system
REAR . . . . .	38 x 6 inches (dual solid)	DRIVE . . . . .	Double side chain
BRAKE SYSTEMS . .	Expanding on both rear wheels	TRANSMISSION . . .	Hydraulic
HORSE-POWER . . .	N. A. C. C. (for- merly A.L.A.M.) rating 48.4	SPEED CHANGES .	Forward, 0 to maximum; reverse, 0 to maximum
CYLINDERS . . . . .	Four	POSITION OF DRIVER	Right-side drive and right-hand control
ARRANGED . . . . .	Vertically, under hood		
CAST . . . . .	In pairs		



**S E L D E N  
M O T O R  
V E H I C L E  
C O M P A N Y  
R O C H E S T E R  
N E W Y O R K**

**Price, Chassis, \$2000**



**SELDEN ONE AND ONE-HALF TON TRUCK "JB"**

COLOR . . . . Body, green;  
running gear, red  
CARRYING CAPACITY 1½ tons  
CLUTCH . . . . Multiple disc  
WHEELBASE . . . 150 inches  
GAUGE . . . . Front, 56 inches;  
rear, 60 inches

**TIRE DIMENSIONS:**

FRONT . . . . 36 x 3½ inches  
REAR . . . . 36 x 5 inches  
BRAKE SYSTEMS . Contracting on  
jack shaft and  
expanding on  
both rear wheels  
HORSE-POWER . . 30  
CYLINDERS . . . Four  
ARRANGED . . . Vertically,  
under hood

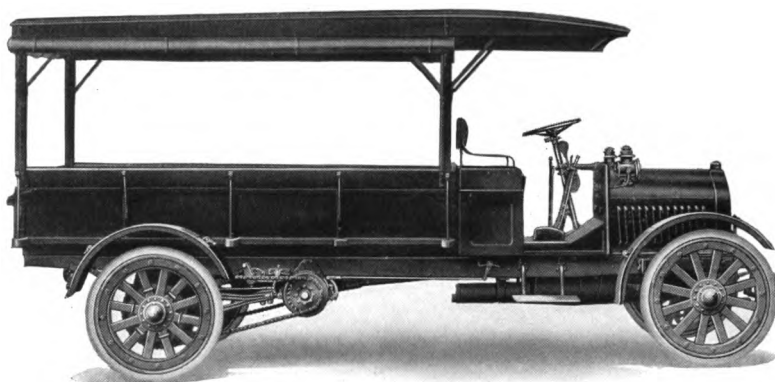
CAST . . . . En bloc  
BORE . . . . 3¾ inches  
STROKE . . . . 5¼ inches  
COOLING . . . . Water  
RADIATOR . . . . Vertical tube  
IGNITION . . . . Jump spark  
ELECTRIC SOURCE . High-tension  
magneto  
DRIVE . . . . Double chain  
TRANSMISSION . . Selective sliding  
gear  
GEAR CHANGES . Three forward,  
one reverse  
POSITION OF DRIVER Left-side drive  
and center control

**S E L D E N  
M O T O R  
V E H I C L E  
C O M P A N Y**  

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**R O C H E S T E R  
N E W Y O R K**

**Price, Chassis, \$2000**




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**SELDEN ONE AND ONE-HALF TON TRUCK "JB"**

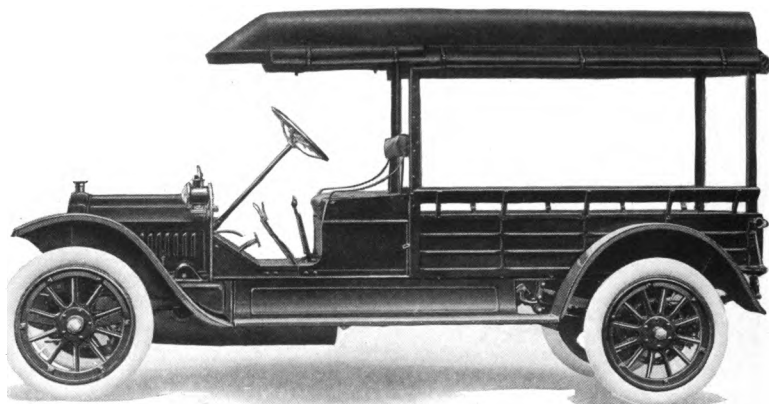
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**COLOR** . . . . Body, red; running gear, green  
**CARRYING CAPACITY** 1½ tons  
**CLUTCH** . . . . Multiple disc  
**WHEELBASE** . . . 150 inches  
**GAUGE** . . . . Front, 56 inches; rear, 60 inches  
**TIRE DIMENSIONS:**  
    **FRONT** . . . . 36 x 3½ inches  
    **REAR** . . . . 36 x 5 inches  
**BRAKE SYSTEMS** . Contracting on jack shaft and expanding on both rear wheels  
**HORSE-POWER** . . 30  
**CYLINDERS** . . . Four  
**ARRANGED** . . . Vertically, under hood

**CAST** . . . . . En bloc  
**BORE** . . . . . 3¼ inches  
**STROKE** . . . . 5¼ inches  
**COOLING** . . . . Water  
**RADIATOR** . . . Vertical tube  
**IGNITION** . . . Jump spark  
**ELECTRIC SOURCE** . High-tension magneto  
**DRIVE** . . . . . Double chain  
**TRANSMISSION** . . Selective sliding gear  
**GEAR CHANGES** . Three forward, one reverse  
**POSITION OF DRIVER** Left-side drive and center control

**THE WHITE  
COMPANY**  
CLEVELAND  
OHIO

Price, Chassis . . . \$2100  
With Standard Body . . . 2250



**WHITE "GBBE" THREE-QUARTER TON TRUCK**

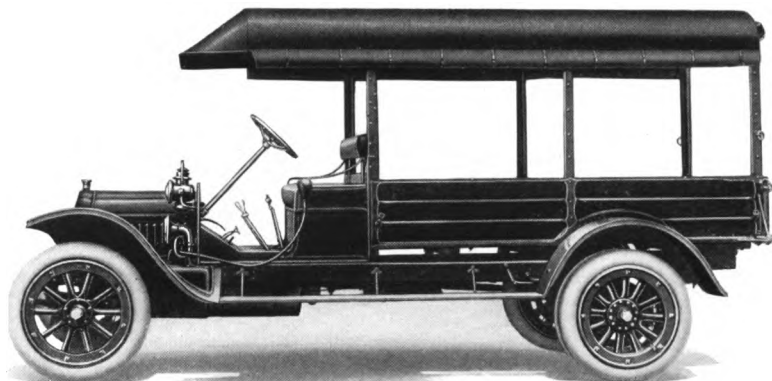
COLOR . . . . .	Chassis, red; body, dark green	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY	1500 pounds	CAST . . . . .	En bloc
CLUTCH . . . . .	Single plate	BORE . . . . .	3¼ inches
WHEELBASE . . . . .	133½ inches	STROKE . . . . .	5½ inches
GAUGE . . . . .	56 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	34 x 4½ inches (pneumatic)	IGNITION . . . . .	Jump spark
REAR . . . . .	34 x 4½ inches (pneumatic)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 22.5	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Four forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes prestolite tank and demountable rims

# THE WHITE COMPANY

CLEVELAND  
OHIO

Price, Chassis . . . \$3000  
With Standard Body . 3150



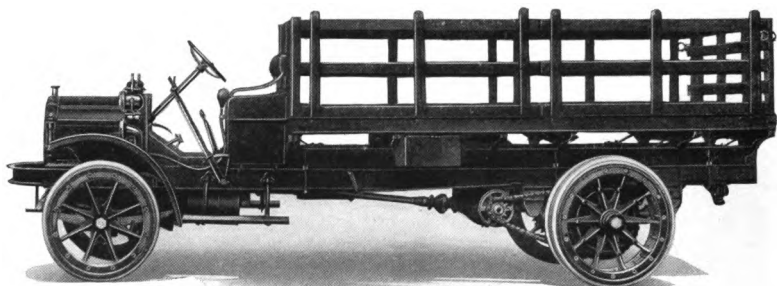
## WHITE "TBC" ONE AND ONE-HALF TON TRUCK

COLOR . . . . .	Red	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY . . . . .	1½ tons	CAST . . . . .	En bloc
CLUTCH . . . . .	Single plate	BORE . . . . .	3¾ inches
WHEELBASE . . . . .	145½ inches	STROKE . . . . .	5¼ inches
GAUGE . . . . .	56 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	36 x 4½ inches (pneumatic)	IGNITION . . . . .	Jump spark
REAR . . . . .	36 x 4½ inches (pneumatic)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	DRIVE . . . . .	Shaft
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Four forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes demountable rims

**THE WHITE  
COMPANY**  
CLEVELAND  
O H I O

**Price, Chassis . . . \$3700**  
**With Standard Body . . 3850**



**WHITE "TAD" THREE-TON TRUCK**

**COLOR . . . . .** Red  
**CARRYING CAPACITY** Three tons  
**CLUTCH . . . . .** Single plate  
**WHEELBASE . . . .** 163 inches  
**GAUGE . . . . .** Front, 64 inches

**TIRE DIMENSIONS:**

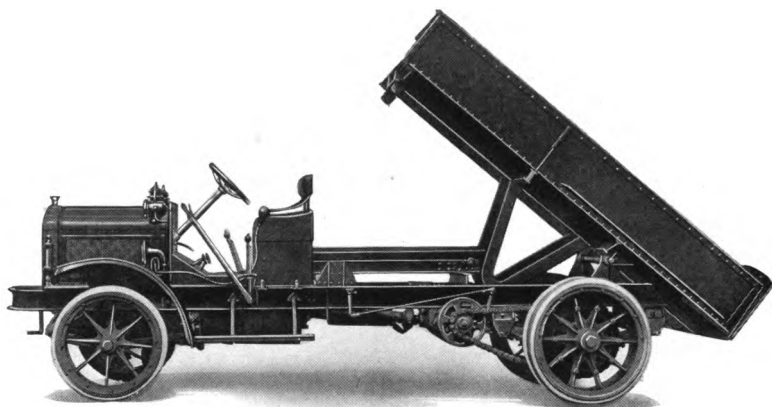
**FRONT . . . . .** 36 x 5 inches  
(single solid)  
**REAR . . . . .** 40 x 5 inches  
(dual solid)

**BRAKE SYSTEMS . .** Contracting on  
jack shaft and  
expanding on  
both rear wheels

**HORSE-POWER . . .** N. A. C. C. (for-  
merly A.L.A.M.)  
rating 22.5

**CYLINDERS . . . .** Four

**ARRANGED . . . .** Vertically,  
under hood  
**CAST . . . . .** En bloc  
**BORE . . . . .** 3¾ inches  
**STROKE . . . . .** 5¼ inches  
**COOLING . . . . .** Water  
**RADIATOR . . . .** Honeycomb  
**IGNITION . . . .** Jump spark  
**ELECTRIC SOURCE .** High-tension  
magneto  
**DRIVE . . . . .** Double side chain  
**TRANSMISSION . .** Selective  
sliding gear  
**GEAR CHANGES .** Four forward,  
one reverse  
**POSITION OF DRIVER** Left-side drive  
and center control

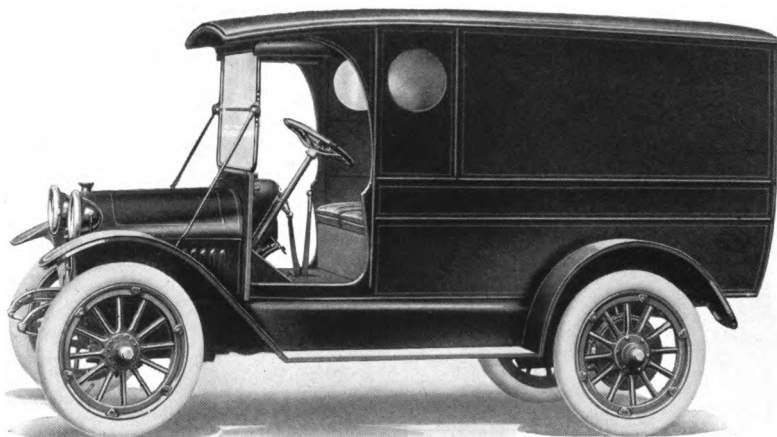


**WHITE "ATC" FIVE-TON POWER DUMPING TRUCK**

COLOR . . . . .	Red	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY	Five tons	CAST . . . . .	En bloc
CLUTCH . . . . .	Single plate	BORE . . . . .	4¼ inches
WHEELBASE . . . . .	149 inches	STROKE . . . . .	6¾ inches
GAUGE . . . . .	64 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	36 x 5 inches (single solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	40 x 6 inches (dual solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on jack shaft and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 28.9	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Four forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center con- trol

**STUDEBAKER  
CORPORATION  
OF AMERICA**  
DETROIT  
MICHIGAN

Price, \$1085




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**STUDEBAKER LIGHT DELIVERY "5"**

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COLOR . . . . .	Optional	CAST . . . . .	En bloc
CARRYING CAPACITY . . . . .	1500 pounds	BORE . . . . .	3½ inches
CLUTCH . . . . .	Cone	STROKE . . . . .	5 inches
WHEELBASE . . . . .	108 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Tubular
TIRE DIMENSIONS:		IGNITION . . . . .	Jump spark
FRONT . . . . .	34 x 4½ inches (pneumatic)	ELECTRIC SOURCE . . . . .	Storage battery
REAR . . . . .	34 x 4½ inches (pneumatic)	DRIVE . . . . .	Shaft
BRAKE SYSTEMS . . . . .	Contracting and expanding on both rear wheels	TRANSMISSION . . . . .	Selective sliding gear
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 19.6	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	POSITION OF DRIVER . . . . .	Left-side drive and center con- trol
ARRANGED . . . . .	Vertically, under hood		

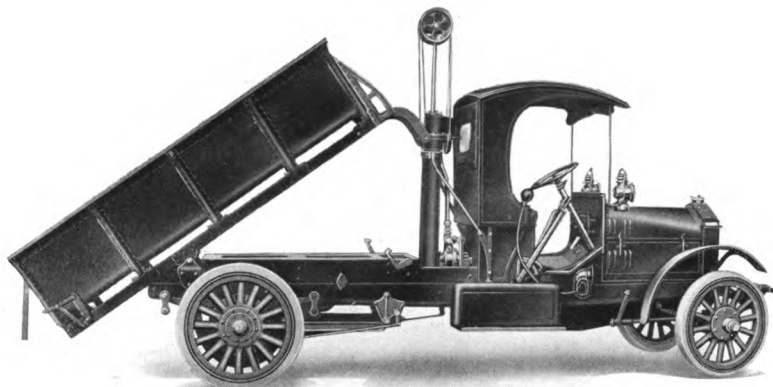
Price includes electric lighting, electric self-starter,  
windshield, speedometer and demountable rims

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**PIERCE-ARROW  
MOTOR CAR CO.**

**B U F F A L O  
N E W Y O R K**

**Price, Chassis, \$4500**



**PIERCE-ARROW FIVE-TON TRUCK "R-5"**

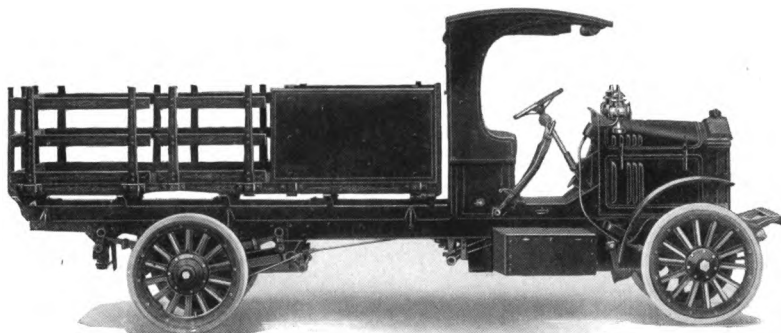
COLOR . . . . . Optional  
CARRYING CAPACITY Five tons  
CLUTCH . . . . . Cone  
WHEELBASE . . . . . 168 or 204 inches  
GAUGE . . . . . 64 inches  
TIRE DIMENSIONS:  
    FRONT . . . . . 36 x 5 inches  
                    (single solid)  
    REAR . . . . . 40 x 6 inches  
                    (dual solid)  
BRAKE SYSTEMS . . . Contracting on  
                            transmission and  
                            expanding on  
                            both rear wheels  
HORSE-POWER . . . N. A. C. C. (for-  
                            merly A.L.A.M.)  
                            rating 38  
CYLINDERS . . . . . Four

ARRANGED . . . . . Vertically,  
                            under hood  
CAST . . . . . In pairs  
BORE . . . . . 4½ inches  
STROKE . . . . . 6 inches  
COOLING . . . . . Water  
RADIATOR . . . . . Vertical tube  
IGNITION . . . . . Jump spark  
ELECTRIC SOURCE . . High-tension  
                            magneto and dry  
                            battery  
DRIVE . . . . . Worm  
TRANSMISSION . . . Selective sliding  
                            gear  
GEAR CHANGES . . . Three forward,  
                            one reverse  
POSITION OF DRIVER . Right-side drive  
                            and right-hand  
                            control



**PIERCE-ARROW  
MOTOR CAR CO.**  
**B U F F A L O  
N E W Y O R K**

**Price, Chassis, \$3000**

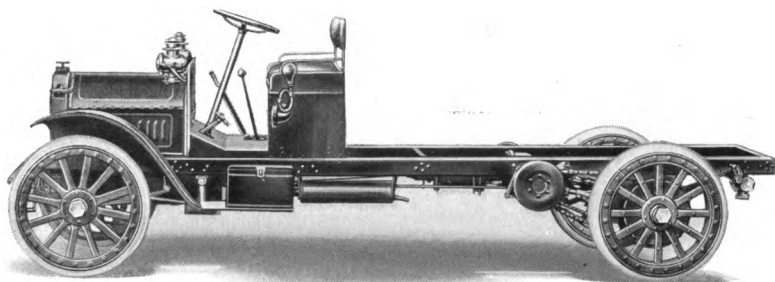


**PIERCE-ARROW TWO-TON TRUCK "X-2"**

COLOR . . . . .	Optional	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY . . . . .	Two tons	CAST . . . . .	In pairs
CLUTCH . . . . .	Cone	BORE . . . . .	4 inches
WHEELBASE . . . . .	150 or 180 inches	STROKE . . . . .	5½ inches
GAUGE . . . . .	56 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Vertical tube
FRONT . . . . .	36 x 4 inches (single solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	36 x 4 inches (dual solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on transmission and expanding on both rear wheels	DRIVE . . . . .	Worm
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 25.6	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
		POSITION OF DRIVER . . . . .	Right-side drive and right-hand control

**FEDERAL  
MOTOR TRUCK  
COMPANY**  
DETROIT  
MICHIGAN

Price, Chassis . . . . .	\$1800
With Stake Body H 150 . . . . .	1970
With Stake Body G 151 . . . . .	1945
With Express Body with Top . . . . .	2020
With Express Body without Top . . . . .	1945
Chassis with Worm Drive . . . . .	1900



**FEDERAL 3,000-POUND TRUCK**

COLOR . . . . .	Lead
CARRYING CAPACITY . . . . .	3,000 pounds
CLUTCH . . . . .	Cone
WHEELBASE . . . . .	120 or 144 inches
GAUGE . . . . .	Front, 56 inches; rear, 59½ inches

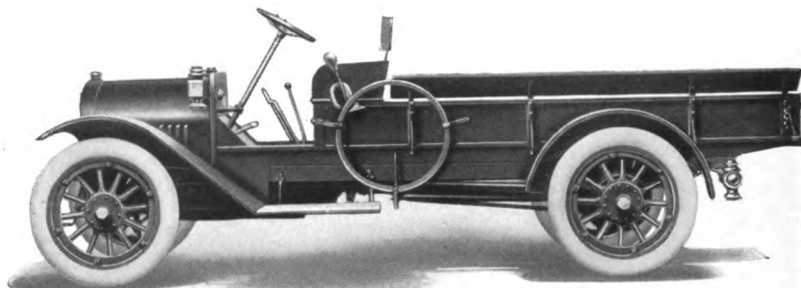
**TIRE DIMENSIONS:**

FRONT . . . . .	36 x 3½ inches (solid)
REAR . . . . .	36 x 5 inches (solid)
BRAKE SYSTEMS . . . . .	Expanding on jack shaft and both rear wheels
HORSE-POWER . . . . .	N. A. C. C. (for- merly A.L.A.M.) rating 27.2
CYLINDERS . . . . .	Four

ARRANGED . . . . .	Vertically, under driver's seat
CAST . . . . .	En bloc
BORE . . . . .	4¼ inches
STROKE . . . . .	5¼ inches
COOLING . . . . .	Water
RADIATOR . . . . .	Cellular
IGNITION . . . . .	High-tension magneto
DRIVE . . . . .	Double side chain or worm gear
TRANSMISSION . . . . .	Selective sliding gear
GEAR CHANGES . . . . .	Three forward, one reverse
POSITION OF DRIVER . . . . .	Left-side drive and center con- trol

**GENERAL  
MOTORS  
TRUCK CO.**  
PONTIAC  
MICHIGAN

**Price, Chassis . . . . . \$1090**  
**Flare Board Open Express . . . 1215**

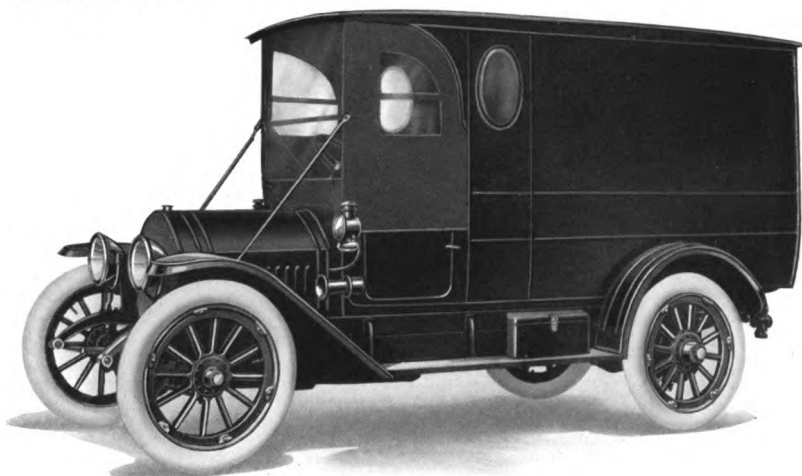


**G M C 1500-POUND TRUCK "15"**

<b>COLOR . . . . .</b>	<b>"G M C" gray</b>	<b>ARRANGED . . . . .</b>	<b>Vertically, under hood</b>
<b>CARRYING CAPACITY</b>	<b>1500 pounds</b>	<b>CAST . . . . .</b>	<b>En bloc</b>
<b>CLUTCH . . . . .</b>	<b>Cone</b>	<b>BORE . . . . .</b>	<b>3 1/4 inches</b>
<b>WHEELBASE . . . . .</b>	<b>122 inches</b>	<b>STROKE . . . . .</b>	<b>5 inches</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>COOLING . . . . .</b>	<b>Water</b>
<b>TIRE DIMENSIONS:</b>		<b>RADIATOR . . . . .</b>	<b>Tubular</b>
<b>FRONT . . . . .</b>	<b>35 x 5 inches (pneumatic)</b>	<b>IGNITION . . . . .</b>	<b>Jump spark</b>
<b>REAR . . . . .</b>	<b>35 x 5 inches (pneumatic)</b>	<b>ELECTRIC SOURCE . . . . .</b>	<b>High-tension magneto</b>
<b>BRAKE SYSTEMS . . . . .</b>	<b>Contracting and expanding on both rear wheels</b>	<b>DRIVE . . . . .</b>	<b>Shaft</b>
<b>HORSE-POWER . . . . .</b>	<b>N. A. C. C. (for- merly A.L.A.M.) rating 19.6</b>	<b>TRANSMISSION . . . . .</b>	<b>Selective sliding gear</b>
<b>CYLINDERS . . . . .</b>	<b>Four</b>	<b>GEAR CHANGES . . . . .</b>	<b>Three forward, one reverse</b>
		<b>POSITION OF DRIVER . . . . .</b>	<b>Left-side drive and center con- trol</b>

**K I S S E L  
M O T O R C A R  
C O M P A N Y**  
H A R T F O R D  
W I S C O N S I N

Price, Chassis . . . \$1500  
With Express Body . . 1625  
With Stake Body . . 1625



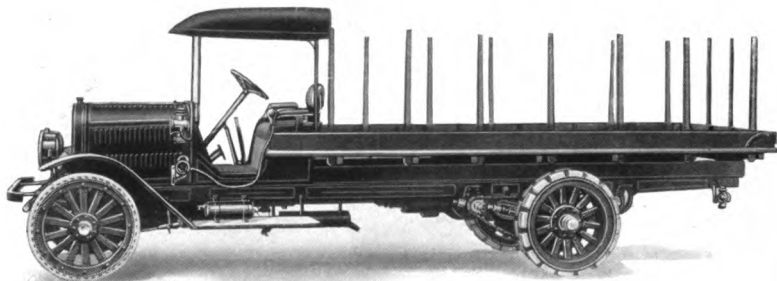
**KISSEL KAR 1500-POUND TRUCK**

COLOR . . . . . Optional  
CARRYING CAPACITY 1500 pounds  
CLUTCH . . . . . Cone  
WHEELBASE . . . . 125 inches  
GAUGE . . . . . 56 inches  
TIRE DIMENSIONS:  
FRONT . . . . . 35 x 4½ inches  
REAR . . . . . 35 x 4½ inches  
BRAKE SYSTEMS . . Contracting and  
expanding on  
both rear wheels  
HORSE-POWER . . . N. A. C. C. (for-  
merly A.L.A.M.)  
rating 28.9  
CYLINDERS . . . . . Four  
ARRANGED . . . . . Vertically,  
under hood

CAST . . . . . In pairs  
BORE . . . . . 4¼ inches  
STROKE . . . . . 5¼ inches  
COOLING . . . . . Water  
RADIATOR . . . . . Square tube  
IGNITION . . . . . Jump spark  
ELECTRIC SOURCE . High-tension  
magneto  
DRIVE . . . . . Shaft  
TRANSMISSION . . . Selective sliding  
gear  
GEAR CHANGES . . Three forward,  
one reverse  
POSITION OF DRIVER Left-side drive  
and center con-  
trol

**K I S S E L  
M O T O R C A R  
C O M P A N Y  
H A R T F O R D  
W I S C O N S I N**

**Price, Chassis . . . \$2750  
With Stake Body . . . 2900  
With Express Body . . . 2900**



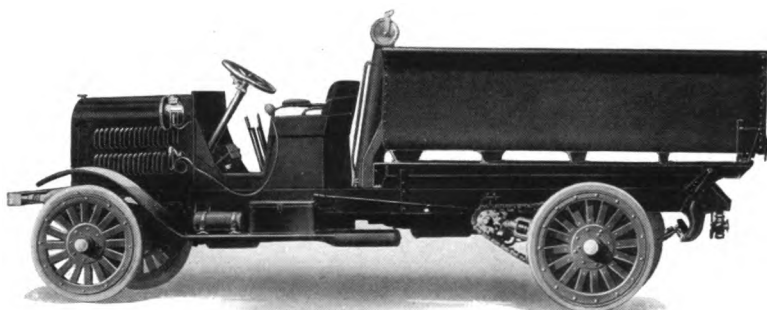
**KISSEL KAR TWO AND ONE-HALF TON TRUCK**

COLOR . . . . . Optional  
CARRYING CAPACITY . . . Two and one-half tons  
CLUTCH . . . . . Cone  
WHEELBASE . . . . 144 inches  
GAUGE . . . . . 62 inches  
TIRE DIMENSIONS:  
    FRONT . . . . . 36 x 4 inches (single solid)  
    REAR . . . . . 38 x 4 inches (dual solid)  
BRAKE SYSTEMS . . . Contracting on jack shaft and expanding on both rear wheels  
HORSE-POWER . . . . N. A. C. C. (formerly A.L.A.M.) rating 32.4  
CYLINDERS . . . . . Four

ARRANGED . . . . . Vertically, under hood  
CAST . . . . . In pairs  
BORE . . . . . 4½ inches  
STROKE . . . . . 5¼ inches  
COOLING . . . . . Water  
RADIATOR . . . . . Square tube  
IGNITION . . . . . Jump spark  
ELECTRIC SOURCE . . . High-tension magneto  
DRIVE . . . . . Double side chain  
TRANSMISSION . . . . Selective sliding gear  
GEAR CHANGES . . . . Four forward, one reverse  
POSITION OF DRIVER . . Left-side drive and center control

**K I S S E L  
M O T O R C A R  
C O M P A N Y  
H A R T F O R D  
W I S C O N S I N**

**Price, Chassis . . . \$4350  
With Express Body . . 4500  
With Stake Body . . 4500**

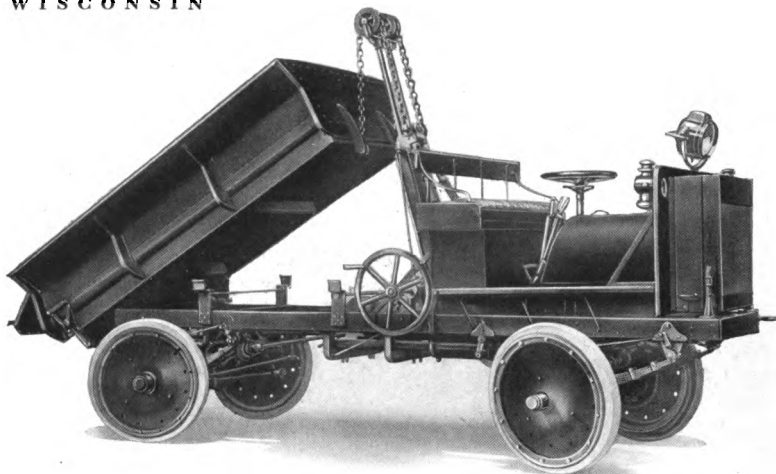


**K I S S E L K A R S I X - T O N T R U C K**

COLOR . . . . .	Optional	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY	Six tons	CAST . . . . .	In pairs
CLUTCH . . . . .	Cone	BORE . . . . .	4½ inches
WHEELBASE . . . . .	168 inches	STROKE . . . . .	5 inches
GAUGE . . . . .	72½ inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Square tube
FRONT . . . . .	36 x 6 inches (single solid)	IGNITION . . . . .	Jump spark
REAR . . . . .	40 x 6 inches (dual solid)	ELECTRIC SOURCE . . . . .	High-tension magneto
BRAKE SYSTEMS . . . . .	Contracting on jack shaft and expanding on both rear wheels	DRIVE . . . . .	Double side chain
HORSE-POWER . . . . .	N. A. C. C., (for- merly A.L.A.M.) rating 38	TRANSMISSION . . . . .	Selective sliding gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Four forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center con- trol

**THE THOMAS B.  
JEFFERY  
COMPANY**  
**KENOSH A  
WISCONSIN**

**Price, Chassis . . . . . \$2750**  
**With Platform Stake Body . . . . . 3050**  
**With U. S. Army Box Body . . . . . 3000**



**JEFFERY QUAD TWO-TON TRUCK AND TRACTOR**

COLOR . . . . .	Orange yellow	ARRANGED . . . . .	Vertically, under hood
CARRYING CAPACITY	4,000 pounds	CAST . . . . .	En bloc
CLUTCH . . . . .	Single disc	BORE . . . . .	3¾ inches
WHEELBASE . . . . .	124 inches	STROKE . . . . .	5¼ inches
GAUGE . . . . .	56 inches	COOLING . . . . .	Water
TIRE DIMENSIONS:		RADIATOR . . . . .	Honeycomb
FRONT . . . . .	36 x 5 inches	IGNITION . . . . .	Jump spark
REAR . . . . .	36 x 5 inches	ELECTRIC SOURCE . . . . .	Magneto and dry cells
BRAKE SYSTEMS . . . . .	Four-wheel brake (internal expanding in each wheel drum) and one external contracting brake on drive shaft	DRIVE . . . . .	Internal gear in each of the four wheels
HORSE-POWER . . . . .	N. A. C. C. (formerly A.L.A.M.) rating 22.5	TRANSMISSION . . . . .	Selective gear
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Four forward, one reverse
		POSITION OF DRIVER . . . . .	Left-side drive and center control

Price includes prestolite tank

**GENERAL  
VEHICLE  
COMPANY, Inc.**  
LONG ISLAND CITY  
NEW YORK



**AMERICAN DAIMLER "FV"**

COLOR . . . .	Lead
CARRYING CAPACITY	12,000 pounds
CLUTCH . . . .	Cone
WHEELBASE . . .	169¼ inches
GAUGE . . . .	60½ inches
<b>TIRE DIMENSIONS:</b>	
FRONT . . . .	34 x 5 inches (single solid)
REAR . . . .	40 x 6 inches (dual solid)
BRAKE SYSTEMS .	Contracting on transmission and both rear wheels
HORSE-POWER . .	N. A. C. C. (for- merly A.L.A.M.) rating 28.9

CYLINDERS . . .	Four
ARRANGED . . .	Vertically, under hood
CAST . . . .	In pairs
BORE . . . .	4¼ inches
STROKE . . . .	5 ⅞ inches
COOLING . . . .	Water
RADIATOR . . .	Cellular
IGNITION . . . .	Jump spark
ELECTRIC SOURCE .	High-tension magneto
DRIVE . . . .	Shaft
TRANSMISSION . .	Selective sliding gear
GEAR CHANGES .	Four forward, one reverse
POSITION OF DRIVER	Right-side drive and right-hand control





## CATALOGUE REQUEST BLANK

(To be sent direct to the manufacturer.  
For address see pages on which models are shown)

\_\_\_\_\_19

\_\_\_\_\_  
\_\_\_\_\_  
GENTLEMEN:— Please send me catalogue describing your automobiles shown in the **HAND BOOK OF AUTOMOBILES**, published by the National Automobile Chamber of Commerce, Inc., and oblige,

Name \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_

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